

## SCFD BOARD OF DIRECTORS MEETING

October 28, 2010

1:00 pm

Museum of Outdoor Arts

Meeting Minutes

**SCFD Board members present:** Chair James Harrington, Treasurer Joseph Arcese, Secretary Councilwoman Marcia Johnson, Kathy Kucsan, Kathleen Stapleton, Khadija Haynes and Kathryn Spuhler

**SCFD Board members absent:** Vice Chair Jim Martin, Shepard Nevel, Dave Montez

**SCFD staff present:** Peg Long, Executive Director, Program Manager Donna Smith, Office Administrator Sheila Mieger, Program Assistant Cassiope Sydoriak

### 1. Introductions and Approval of Agenda

James Harrington called the meeting to order at 1:05 pm, followed by introductions. A quorum was present. The agenda was approved.

Rodney Lontine, Chief Operating Officer of the Museum of Outdoor Arts welcomed everyone. 2011 will be the 30<sup>th</sup> Anniversary of the Museum. Starting November 19 the Museum will produce the holiday light show in collaboration with Hudson Gardens again this year. Rodney presented the Board with a donation for the Rex Morgan Tribute on behalf of the Museum of Outdoor Arts and in honor of the members of the Arapahoe County Cultural Council.

### 2. Approval of September 23, 2010 Board Minutes

Kathy Kucsan motioned to approve the minutes. Kathryn Spuhler seconded. The motion to accept the minutes passed.

### 3. 2010 Budget Review and Discussion

Joseph Arcese recommended the Board leave the 2010 Budget as it is and hold off on final approval until February 2011. James Harrington asked Peg Long if she anticipated any major changes in expenses over the next few months. She does not. Bob Grant asked for clarification regarding the reserves line item. Joseph replied it shows the election cost recovery collections on an accrual basis although the final actual collection of Q4 recovered funds will not occur until March 2011.

### 4. 2011 Budget

Joseph Arcese presented the 2011 budget. He said there were no changes to the budget as proposed last month. Peg Long mentioned the cost of health insurance went up 14.4 % over last year. She did not see a need to append the budget to reflect the increase. She felt the cost could be absorbed by other line items, and James Harrington pointed out that we have a miscellaneous line item that could be used. James Harrington mentioned the Staff and Board did not receive any public comments regarding the budget. He opened the floor up for public comment. There was none. Joseph Arcese read the 2011 budget resolution.

Kathleen Stapleton motioned to approve Resolution 10-11, Pertaining to Expenditures and Revenues for the General and Expendable Trust Funds Adopting the 2011 Budget. Joseph Arcese seconded. The motion passed.

Bob Grant said he is amazed what the Staff is able to do with the budget they are given. He thanked Peg Long for being a good steward of public funds.

### 5. Reports

#### 5.1 Treasurer

The August 2010 SCFD sales and use tax revenue was \$3,427,115.25. This compares to August 2009 revenue of \$3,095,240.24, which is a 10.72% increase over month-to-date (MTD) August 2009. The 2010 year-to-date (YTD) sales and use tax revenue is \$25,981,856.78. This compares to YTD 2009 revenue of \$23,832,636.66, which is a 9.02% increase in YTD 2010 over YTD 2009.

## **5.2 Chairman**

James Harrington said Altitude Sports & Entertainment, a regional TV network with 3 million viewers, created a public service announcement to spotlight the SCFD. The 30-second PSA has been airing throughout the past couple of months. The PSA was shown. James thanked Jim Martin, President and CEO of the Altitude Sports network and SCFD Board member.

James mentioned to the Board it is time for them to conduct Peg Long's review. He said he would ask Peg to complete a self review. He would send it around to the Board. At that time he would ask for them to contact him with any thoughts regarding what they feel she has done well and what she could work on. He will conduct her review following board input.

## **5.3 Executive Director**

Peg Long provided the Board an update on the Rex Morgan Award and Tribute. The date is November 30. The dedication of the tribute will take place at 5:30pm. The award ceremony follows at 6:15pm. The event should be complete by 7:45pm. The invitations were donated by The Publishing House. She encouraged everyone to RSVP. The artist is making progress. Installation is scheduled for the week of Thanksgiving. Donations have been made by all seven counties cultural councils. \$76,000 has been pledged with over 70k deposited. James Harrington commented on how wonderful the support for the tribute has been. He thanked everyone. The Honorary Rex Morgan Award for Mr. Seawell will be presented at the DCPA on November 9.

Peg mentioned to the Board that the meeting schedule for 2011 is in their packet. She asked them all to please get the dates on their calendars.

Staff will be meeting with representatives from the Tier I organizations on October 29 to discuss the GO™ Grants system and changes in their certification reporting process for 2011.

SCFD will be hosting tours for the National League of Cities convention on each of three days, December 1-3. Participating site hosts are: Museo de Las Americas, the Arvada Center and The Denver Center for the Performing Arts.

## **6. Statutory Exclusion of Educational Institutions**

James Harrington introduced the resolution. He stated the reason the Board has been asked to address this issue is because the statute has specific exclusions, one being Educational Institutions. There is not a definition of Educational Institution in the statute. Public confidence needs to be maintained in regards to tax payer funds being used in the way they were intended. He thanked the Board, staff and cultural community for the rich conversation. He feels it has led to a policy that is easy to understand and apply. Peg read the current resolution.

James opened the topic to public comment. Jane Potts, Denver County Cultural Council, thanked the Board and staff for the revisions to the resolution. Steve Wilson, Mizel Center, agreed with Jane and stated the removal of the percent of revenue from tuition guideline is a good change.

James opened the topic up to the Board. Marcia Johnson stated she is not in favor of the resolution. She doesn't feel it is necessary to apply a filter to this exclusion. She feels it will mainly affect Tier III organizations in which there are councils in place to monitor the use of the funds. Kathy Kucsan stated when she was a Council member this issue as to whether they should fund an organization or not because they appeared to be a school came up. The Councils rely on staff to insure the organizations are eligible. Khadija Haynes asked how many current organizations would be affected. Peg stated five, but they would have three years in which to make the necessary changes to remain eligible. Peg said she and her staff would work with these organizations to make the changes. James Harrington stated the Board is in full support of arts education. This policy in no way detracts from or limits the great educational programs SCFD organizations provide. This policy gets to organizations that are schools not those that do educational programming.

James opened the topic to the public once again. John Odenheimer, Arapahoe County Cultural Council, stated his council relies on the staff for determining eligibility. He is in support of the resolution. Ken Grimes, member of the public, said it is necessary for the staff and Board to have guidelines in determining eligibility so there is not cause to water down the support of the SCFD. He agreed with James that it will be necessary to explain that this policy doesn't exclude arts education. Kathleen Stapleton said she spoke to the Jefferson County Cultural Council and they are in favor of the policy as well.

Kathy Spuhler motioned to approve Resolution 10-09, Pertaining to Statutory Exclusion of Educational Institutions. Kathy Kucsan seconded. The motion passed 7 to 1.

Bob Grant requested confirmation that an organization could be excluded based on either section 1 or section 2. The rest of the board agreed with this interpretation.

**7. Adjournment**

Kathleen Stapleton motioned to adjourn. Khadija Haynes seconded. All were in favor. The meeting was adjourned at 2:25pm.

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Secretary