

SCFD BOARD OF DIRECTORS MEETING

September 22, 2011

1:00 pm

Denver Botanic Gardens - Chatfield

Meeting Minutes

SCFD Board members present: Chair James Harrington, Vice Chair Joseph Arcese, Secretary Kathleen Stapleton, Councilwoman Peggy Lehmann, Kathryn Spuhler and Kathy Kucsan

SCFD Board members absent: Treasurer Bob Grant, Shepard Nevel, Khadija Haynes, Jim Martin and Dave Montez

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

James Harrington called the meeting to order at 1:15 pm, followed by introductions. A quorum was present.

Brian Vogt, CEO of the Denver Botanic Gardens, welcomed the Board and audience. The Denver Botanic Gardens is comprised of three sites, totaling 873 acres, 750 of which are at the Chatfield location. The land is owned by the Army Corp of Engineers and managed by the Gardens. Chatfield celebrates native ecosystems and agriculture. Currently the corn maze and pumpkin festival are taking place.

2. Approval of August 25, 2011 Board Minutes

Kathryn Spuhler motioned to approve the minutes. Kathleen Stapleton seconded. The motion passed.

3. Tier III 2011 Distributions

Nancy McCamey, program manager, presented a recap of the 2011 Tier III grant season along with the following statistics:

- 274 accepted applicants applied for a total of 516 grant requests across the 7 counties, 492 grants were funded
- The number of organizations applying varied by county; Broomfield received the fewest applicant organizations with 33 while Denver received the most applicant organizations with 95
- Many tier III organizations have a regional impact; one organization, Denver Municipal Band, applied and was funded in all 7 counties
- 83 of the 274 applicants applied in multiple counties and 80 of those were funded in multiple counties; 50 multi-county organizations were funded in 2 or 3 counties while 29 were funded in 4 or more counties
- 14 organizations received SCFD eligibility and were funded for the first time in 2011
- 16 Tier III organizations will receive more funds than the smallest projected 2011 Tier II award; of those 16, all but 2 organizations receive funding in multiple counties; Ballet Nouveau Colorado will receive the most Tier III funds at \$140,586, which exceeds the projected 2011 award of the three lowest funded Tier II organizations
- Awards ranged from Ballet Nouveau Colorado's on the high end to the Egyptian Study Society who received the smallest award of \$543

Nancy concluded her remarks by thanking the County Cultural Councils for all the time and effort they give to the process. She then invited a representative from each council to speak.

Adams

Joyce Downing, Chair, reported the Adams County Cultural Council is made up of nine people and currently has one opening. She estimates each council member spends 75 volunteer hours a year. One council member drives 68 miles for each meeting. They received 52 grant applications and funded 48 of them. The council is making no major changes in their guidelines for the upcoming year.

Peggy Lehmann asked why they didn't fund all of the grants received. Joyce said the main reason was the quality of the applications. Kathryn Spuhler asked why they fund Ballet Nouveau at such a high level. They have a well written grant and provide quality programming to the residents, said Joyce. Joseph mentioned the amount of requested funds was lower this year. He asked Joyce if she knew why. She said the organizations understand the economy isn't good and write grants with respectful requests. James Harrington asked Joyce how long she has been on the council. She replied this will be her 5th year.

Arapahoe

Roy Barte, Chair, estimates Arapahoe County Cultural Council members volunteer 1,000 hours a year. They received 11.5 % more in requests than the Council had available to distribute. Many organizations attended the Council's final funding decision meeting this year. Arapahoe offers General Operating Support (GOS) to all organizations serving the residents of the county regardless of where the organization is home based. They are concerned other counties are limiting support to organizations that provide benefits to their county residents with their home based county approach to GOS funding. Roy suggested SCFD look into a single, multi-county funding process for Tier III.

Kathleen Stapleton asked how many people serve on the council. Roy stated 13. James Harrington asked about the term limits imposed on the council last year and how that affected the council. The commissioners didn't impose the term limits, so most of the council remained the same. Roy shared some thoughts and suggestions from the Council. Kathy Kucsan asked if Roy was suggesting universal funding at the Tier III level. Roy said he would like the idea explored for the multi-county applicants, not the whole tier. Kathryn Spuhler asked how long he has been on the council. Roy replied, seven years. James asked Roy to provide staff with a copy of his remarks.

Boulder

Barry Knapp, Chair, said he agreed with Roy regarding exploring various ways to distribute SCFD funds to multi-county organizations. Since each county has different requirements, it takes a lot of energy from the organizations to meet all the various requirements. Boulder was only able to fund 65% of what was requested due to the amount of available funds. Boulder has a cap on the amount an organization can receive. Barry always encourages the organizations to tell their patrons to shop locally and thus provide funding for the organizations through SCFD. The Boulder Council is made up of nine people who have good backgrounds in business, arts management and the like. For 2012 they will not be offering separate discretionary funding, but instead will give out all their funds through the main application process. Barry concluded his remarks by asking for SCFD staff to get more funding for administration.

Kathy Kucsan asked if the new no discretionary funding policy included technical assistance grants. Yes, replied Barry. Kathryn Spuhler suggested having counties pull their 5% discretionary funding to create a multi-applicant fund source, then have representatives from each county distribute those funds.

Broomfield

Kirsty Lockhart, Chair, reported the Broomfield County Cultural Council is comprised of seven members. The Council looks for the best bang for the buck. Broomfield receives the least amount of funds to distribute. This past year they had five new organizations apply. Although the application process is lengthy the Council appreciates the information it provides.

Kathleen Stapleton asked if Broomfield Council on the Arts is a city entity. No, they are a nonprofit, said Kirsty. Joseph Arcese asked if the number of home-based organizations remained the same. Yes, replied Kirsty.

Denver

Chrissy Deal, Vice-Chair, reported two organizations will not get funding this year since 50% of their activities did not take place in Denver County. The Denver Council does hold back 5% of its funds for discretionary grants such as technical assistance and collaborations. This past year a collaboration grant was given for a free dance performance at Cleo Parker Robinson Dance in which 11 dance organizations performed. Bernard Karshmer, Chair, will be leaving the Council this year due to term limits. Chrissy will also be stepping off the council along with Capucine Chapman. In June 2011, the administration of the council and Jane Potts was moved from Denver City Council to Arts and Venues Denver. The position held by Jane Potts, who has been with the Council for 10 years, has been transferred to Arts and Venues Denver and will no longer be dedicated solely to the cultural council and Denver Tier III organizations.

James Harrington asked if Chrissy has noticed organizations not being able to make it due to the current, ongoing economic climate. She said there have been a few but Jane has worked with them to find resources other than SCFD funds. Kathryn Spuhler thanked Jane for her work. A standing ovation followed. Peggy Lehmann said the Denver City Council currently has money in the budget to fund Jane's position for another year. She also stated the importance of technical assistance grants. James Harrington personally thanked Jane as well and stated SCFD organizations probably have the SCFD to thank for knowing how to create a budget.

Douglas

Pat Braden, Chair, commented she feels it is important to have the County Cultural Councils making the funding decisions because they are the people who know each county's needs. Also she feels discretionary money allows for creativity which leads to such projects as Douglas County's Art Encounters. The Council feels it has a responsibility to home-based organizations to help them grow and provide programming to the residents of the county. Such organizations like Cherokee Ranch have grown in scope and offerings. Those from the county are better placed to understand the needs of the organizations. The quality of grants improved this year. The council is working to increase the awareness of the arts and their economic impact to the county. The council values the financial reviews the SCFD staff provides.

James Harrington asked Pat if she has noticed organizations falling by the way side due to economic times. Maybe a couple, said Pat, but they were not strong to begin with. Kathy Kucsan asked why Denver Concert Band received three separate grants. Douglas County accepts multiple project grants from a single organization.

Jefferson

Rob Johnson, Vice-Chair, stated Jefferson County Cultural Council is made up of seven members. He calculated each member annually spends on average 150 hours volunteering. He agreed a district-wide grant might be good for multi-county applicants but agreed the individual councils are needed. Creating more unified guidelines might possibly help the process. The county has two new commissioners. The Council currently has one vacancy, possibly two. The Council lost their Chair, PK Worley, when he passed away suddenly in August.

Kathy Spuhler said the loss of PK is a great loss for Jefferson County. Everyone will miss him. Kathleen Stapleton shared that PK's memorial service was a beautiful tribute and well attended. She then asked staff how many multi-county organizations there are. One-third of the applicants apply in two or more counties responded Nancy McCamey. Joseph Arcese mentioned there were five fewer home-based organizations applying. Rob said there were a few mergers and a few faded away. Also they changed their guidelines this past year requiring organizations applying for GOS funds do at least 50% of their programming in Jefferson County.

Resolution 11-08: Pertaining to Distribution of 2011 Tier III Formula and Discretionary Funds

James Harrington read the resolution including the amounts each county had to distribute:

Adams	\$753,285.88
Arapahoe	\$1,149,105.40
Boulder	\$558,800.00
Broomfield	\$157,223.00
Denver	\$1,550,408.00
Douglas	\$400,900.00
Jefferson	<u>\$994,073.04</u>
Total	\$5,563,795.32

Kathy Kucsan motioned to approve the resolution. Kathleen Stapleton seconded. The motion to accept the resolution passed. James mentioned the amount the councils had to distribute was about 12% higher than last year.

4. Proposed 2012 SCFD Budget

Peg Long pointed to the budget previously distributed to the Board along with a narrative explanation. She will post a legal notice of the budget in the Denver Post, and it will be available for public review in the SCFD office until October 27th. James Harrington commented on how much less funds the staff has to work with than ten years ago. Kathleen Stapleton thanked Peg for the narrative. She finds it to be helpful.

5. Resolution 11-09 Pertaining to Honoring Cassiope Sydoriak

Kathryn Spuhler read the resolution. Peggy Lehmann motioned to approve it. Kathleen Stapleton seconded. The motion to accept the resolution passed.

6. Draft Resolution Pertaining to Statutory Exclusion of Capital Construction from Annual Operating Income and Expenses

Peg Long gave context for bringing the resolution to the Board. Currently, the statute does not contain a definition of capital construction or capital expenditure yet it states that no SCFD funds may be used for these purposes and/or counted towards qualifying revenue. The SCFD staff has up to this point had to bridge the gap when implementing capital exclusions. This policy is an attempt to create more guidance for organizations and for staff so that there is a common standard.

Roy Barteo thanked Peg for presenting the resolution. He feels it will be of great help in guiding council's decisions at the Tier III level. The Arapahoe Council has had some requests that could fall into the fixed asset category. He would like to see "Fixed Asset" be better defined, possibly expanded. Alice Lee Main, City of Aurora Cultural Services, agreed with Roy asking for more definition regarding fixed asset. She asked if it would include items such as theatre lights. The City of Aurora has it defined by a dollar amount of an item. James Harrington asked people to give the resolution some thought and communicate with Peg to help make the language clear and speak to the intent of the statute.

7. 2011 Rex Morgan Award

James Harrington stated SCFD received nine nominations for the Rex Morgan Award. All nominees will be recognized on printed material, website and the award event. Suzanne "Sue" Bodis was selected to receive this year's award.

James Harrington invited Donna Smith, Rex Morgan Consultant, to give an update on the award ceremony and tribute. She reminded the Board the event will take place Wednesday, October 19. At 5p.m. there will be the dedication of the tribute sculpture followed by the reception and award ceremony at 6 p.m. James asked if the installation of the sculpture has begun. Donna reported the foundation is in and the sculpture will go in within the next few weeks. He asked if Arts and Venues Denver needed to approve the piece before installation. Donna said they have been involved throughout the whole process but will make sure they are satisfied.

8. Reports

8.1 Treasurer

Joseph Arcese reported the July 2011 SCFD sales and use tax revenue was \$3,450,017.16. This compares to July 2010 revenue of \$3,423,815.86. The variance is \$26,201, a .7% increase over month-to-date (MTD) July 2011. The 2011 year-to-date (YTD) sales and use tax revenue is \$23,807,131.60. This compares to YTD 2010 revenue of \$22,554,741.53. The variance is \$1,252,390.07 a 5.55% increase in YTD 2011 over YTD 2010.

8.2 Chairman

James Harrington said he looks forward to the Rex Morgan event and hopes all of the Board members will be able to attend.

Last month he attended the opening gala of the Lone Tree Arts Center. The 500-seat theatre and event space is being very well received by the community.

James Harrington mentioned his concern for the Colorado Symphony and asked Peg to keep the Board updated and to let them know if they need to get involved. Peg stated she met with Jim Palermo a week ago and will continue to stay involved.

8.3 Executive Director

Peg Long distributed Lighthouse Writers Workshop's request for approval of a modified SCFD logo. James Harrington asked for approval. The board unanimously approved the proposed logo.

Peg has met with three of the four initially identified foundations (Boettcher, Bonfils-Stanton, Gay & Lesbian Fund for Colorado) and has a meeting on September 26th with the Denver Foundation regarding funding for the Engaged Public project. She has stressed that SCFD is seeking participation from all foundations in jointly funding this project rather than a single funder to demonstrate broad community support.

Peg along with Kathy Spuhler, Khadija Haynes and Gully Stanford met with the AFL-CIO/DALF. It was a good meeting and they are beginning to understand each other's positions. Kathy Spuhler asked for the topic to be put on the Board's planning session for next year.

Peg then highlighted some of her recent activities:

- Telephone interview with KQAC in Portland OR, which is seeking a sales tax to support visual and performing arts in the city
- Participated in a US Department of State Institute of International Education cultural exchange group with six visitors from Colombia, South America. She spent two hours discussing the SCFD model with the group during their Denver visit.
- Presented an SCFD overview to the board of directors of the Denver Children's Museum
- Participated in a Cincinnati Regional Council Leadership Exchange panel discussion
- Was invited to write an article on public support for scientific and cultural organizations for the October issue of *Dimensions* magazine, a publication of the International Association of Science and Technology Centers; the Denver Museum of Nature & Science is a member of this organization.

Peg concluded her remarks by informing the Board that COBiz Bank will be presenting at next month's meeting. They would like to share how their services are meeting SCFD's needs, inquire about other ways they could serve SCFD and answer questions from the board.

9. Other matters

Kathryn Spuhler reported she had received all the education data she requested from the Tier I and Tier II organizations. Peggy Lehmann shared she attended the ground breaking at the Denver Museum of Nature and

Science (DMNS). Kathleen Stapleton said she attended the DMNS opening of the Sue dinosaur exhibit. The museum announced it will be offering free admission and transportation funding for students to see the exhibit.

10. Public Comment

Steve Wilson introduced Michelle Nierling who will be taking Alice Lee Main's place as co-chair of the Scientific and Cultural Collaborative (SCC). Steve will continue as co-chair. He also stated the SCC will be doing a full audit this year. Since Tier Is and Tier IIIs joined this year and three Tier IIs moved from basic to full membership, they have the funds to do so. Steve has a meeting set up with the Denver Botanic Gardens regarding joining the SCC as well.

11. Adjournment

The meeting was adjourned at 3:35pm.


Secretary