

SCFD BOARD OF DIRECTORS MEETING
April 28, 2011 - 1:00 pm
Scientific and Cultural Collaborative hosting at Lakewood Heritage Center
Meeting Minutes

SCFD Board members present: Chair James Harrington, Vice Chair Joseph Arcese, Treasurer Bob Grant, Secretary Kathleen Stapleton, Councilwoman Marcia Johnson, Khadija Haynes, Kathryn Spuhler, Kathy Kucsan and Jim Martin

SCFD Board members absent: Shepard Nevel, Dave Montez

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Cassiope Sydoriak

1. Introductions and Approval of Agenda

James Harrington called the meeting to order at 1:05 pm, followed by introductions. A quorum was present.

Michelle Nierling, Division Manager of Lakewood Heritage Center introduced City Councilwomen Cindy Baroway. The focus of the organization is the history of Lakewood. Two new buildings have been added to their collection. Michelle encouraged everyone to take a tour after the meeting. Marcia Johnson asked about signage in the collection. They own some of the old signs from Colfax, not all of them are on display. USO exhibit is currently on display.

2. Approval of March 24, 2011 Board Minutes

Joseph Arcese motioned to approve the minutes. Jim Martin seconded. The motion to accept the minutes passed.

3. Approval of April 8, 2011 Board Minutes

Joseph Arcese motioned to approve the minutes. Jim Martin seconded. The motion to accept the minutes passed.

4. Resolution 11-03 Pertaining to 2011 Tier III Distribution Budget

Bob Grant outlined the resolution's details for the Board, highlighting the total budgeted amount to be distributed in 2011 for Tier III is \$5,703,049.07. Bob motioned to approve Resolution 11-03 Pertaining to 2011 Tier III. Marcia Johnson seconded. The motion to accept the resolution passed.

Kathleen Stapleton asked how it compared to last year. Peg Long said amount is slightly higher than last year.

5. Presentation from Scientific and Cultural Collaborative (SCC)

Steve Wilson, co-chair of the SCC, stated the organization has 501c3 status separate from its member organizations. He outlined the membership and price structure. The SCC is comprised of all the Tier IIs and The Denver Center for the Performing Arts. It is an easy way for the organizations to pool their SCFD discretionary money. Full members participate in all activities. Basic members don't participate in the education programs. Some of the basic members are not full members due to budget constraints and/or don't have education programs. Steve then outlined current programs. Bob Grant asked if the reason the Tier I organizations don't participate in SCC is that they have their own educational directors and programs. Yes, but they could gain from the collaborations, said Steve, as there are 811,000 names currently in the SCC database. In 2010-11, 15,000 copies of the printed Teacher's Guide were distributed this year and an electronic version is available on-line. The Alliance Project serves one school in each county each year with a two-year commitment. The Pathways program provides funds for organizations to supplement travel expenses for participating schools along with organizations such as Easter Seals.

Charlotte D'Armond Talbert, Ph.D, Coordinator, presented "What's New". Tier IIIs can now join the SCC on a pay-to-play structure; \$185 per entry in the Teacher's Guide, \$1,500 per year to participate in the database. Participating Tier IIIs are welcome to attend SCC specialty meetings for education directors, marketing directors, volunteer coordinators, etc., but are not voting members of the Collaborative. Currently 13 Tier IIIs are participating. The SCC anticipates more Tier III involvement in the year to come as organizations are able to plan for and budget the costs to participate. Bob Grant noted that the larger multi-county Tier IIIs are not currently

participating. He asked if there is a way to get them involved. Charlotte said the SCC has reached out to them and will continue to do so. Many of them have expressed interest but need to budget for it.

Also new this year:

- Teacher Email Advantage (TEA) Service): an email blast to teachers highlighting upcoming events and discounts.
- Volunteer Incentive Program: cards distributed to reward volunteers with free/discounted visits to other SCC members.
- New connections for development staffs and volunteer coordinators.
- Target Resource Group is currently conducting a geographic study for the SCC. On May 25th they will present their findings. Khadija Haynes asked if one of the categories is seniors. Charlotte said the study will include seniors; she isn't sure how the group will be presented.
- Working on resources for accessibility.
- SCC has a new website www.SCCollaborative.org.
- Setting money aside for reauthorization.

Khadija asked Charolette to provide her more information on how they select the schools to participate in the Alliance Project. Khadija asked why middle schools v. elementary or high schools. The middle schools do partner with elementary schools during the project said Charolette. The reason they choose to target middle school is because this group lacks access to the organizations and the fact that the middle school instruction model groups students into teams assigned to the same four core teachers (Math, Language Arts, Social Studies and Science). Elementary teachers have more resources to include the arts and science field trips and school visits into their programming. High School students have the ability to get to more attractions as well.

James Harrington asked what the SCC budget is. \$230 thousand a year with one staff person replied Steve.

6. Reports

6.1 Treasurer

Bob Grant reported the February 2011 SCFD sales and use tax revenue was \$3,042,899.24. This compares to February 2010 revenue of \$2,706,742.35, and is a 12.42% increase over month-to-date (MTD) February 2010. The 2011 year-to-date (YTD) sales and use tax revenue is \$6,132,336.89. This compares to YTD 2010 revenue of \$5,498,213.54 and is an 11.53% increase in YTD 2011 over YTD 2010.

Peg Long reported that most of the SCFD funds are in accounts with Colorado Business bank, which is giving a .8% return. This is better than what she could find in CDRS or CDs. SCFD is statutorily limited to certain types of banks and investments.

6.2 Chairman

James Harrington invited Board members to share thoughts/feedback with Peg Long on ways to improve the annual planning session.

Going forward he reminded everyone of the Board meeting schedule. May is the Tier I meeting. July and August is the Tier II meetings. He asked that they mark their calendars. In June board members will be provided a list of the Tier IIs that qualify along with the audit presentation.

James mentioned he attended an event in Lone Tree where the new cultural center will soon open. It was great to meet with people who knew what SCFD is and does.

On May 19 Dan Richie of the Denver Center for Performing Arts and James will meet with a cultural delegation from China. The visit will be hosted and facilitated by Colorado Creative Industries.

6.3 Executive Director

Peg Long gave the Board an update on the GO Grants system:

- Internet-based grant application and certification report system approved by the Board July 2010 costs \$15,000, half was paid in 2010, the other half will be paid in 2011
- Implementation is on time and within budget
- All Tier I reports successfully filed by April 15 deadline and review is under way

- Tier II certification reports will be due July 11
- Staff is currently working with WESTAF to develop the Tier III version of the grant application

CenterFest 2011 at the Arvada Center is every Thursday evening June 2 through September 1. She asked the Board for volunteers to serve at the Arvada Center booth during the one hour prior to the start of each evening's event. It is a wonderful opportunity to promote awareness of SCFD and the organizations it funds. The time commitment is from 6-7 p.m., with the evening's performances beginning at 7 p.m. Two complimentary tickets to that evening's performance are provided.

She asked the Board their thoughts on two potential presentations for future Board meetings: 1) Update on House Bill 10-1273 implementation and 2) presentation by Tier I, and possibly Tier II, marketing directors on opportunities to promote SCFD awareness through SCFD organizations; possibly October /November meetings? The Board agreed for her to proceed.

Auditors were at the SCFD office this week. They finished in three days vs six last year. There will still be follow up work. They will present a draft for Bob Grant and James Harrington to review prior to the June Board meeting.

The Board discussed a draft letter to Pete Vriesenga regarding the comments he made at last month's Board meeting and other conversations Peg and Board have had with him, both before and since the meeting. Kathy Kucsan thanked the Board for being willing to address his comments. Pete claims that musicians are losing out on paid employment because SCFD is financially supporting volunteer musical groups. Kathy said that as a professional musician herself and a strong supporter of the SCFD, she disagrees. Jim Martin asked for a little background as to what lead to the response. Peg outlined the history of her communications with Pete. James Harrington said he and Peg will work the letter a little more before sending it to Pete. He thanked the Board for their suggestions. He asked Kathy Kucsan to explore how to get the response out beyond Pete. He asked if the Board had any objections to proceed. No objections were raised.

7. Other Matters

Bob Grant asked that the Tier III issues that arose at the planning session be talked about in 2011 vs. 2012. James Harrington agreed and asked that be done at a meeting that Dave Montez can attend.

Peg Long shared that Cassiope Sydoriak has been invited to London to interview for a full ride leadership scholarship to Oxford.

Kathy Spuhler mentioned John Moore's article on the Lone Tree Arts Center in the Denver Post.

8. Public Comment

None

9. Adjournment

The meeting was adjourned at 2:45pm.


Secretary