

# SCFD BOARD OF DIRECTORS MEETING

November 15, 2012

1:00 pm

## Colorado Ballet Meeting Minutes

**SCFD Board members present:** Chair Kathryn Spuhler, Vice Chair Joseph Arcese, Councilwoman Peggy Lehmann, Shepard Nevel, Dan Hopkins, Dave Montez, Damon O. Barry and Kathy Kucsan

**Board members not present:** Secretary Kathleen Stapleton, Treasurer Bob Grant

**SCFD staff present:** Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Systems Administrator Sheila Mieger, Program Assistant Erica Barclay, and Intern Emily Hall

### 1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05 pm followed by introductions. A quorum was present, and the agenda was approved.

Lynn Dolven, Development Director of the Colorado Ballet welcomed everyone. The Ballet is honored to be a member of SCFD Tier II. The Ballet has been in their Lincoln Street facility since the 1970s. Lynn encouraged everyone to attend the Nutcracker.

### 2. Approval of October 25, 2012 Board Minutes

Peggy Lehmann motioned to approve the minutes. Kathy Kucsan's and Damon Barry's names in one section of the text need to be corrected along with the name of Dave Montez's new employer. Dave Montez seconded. The motion to accept the corrected minutes passed.

### 3. CBCA Economic Impact Study Presentation

Deborah Jordy, Executive Director of the Colorado Business Committee for the Arts (CBCA), outlined the process of creating the 2012 study. She covered the highlights of the study followed by questions from the Board. Dave Montez asked if there is data to show what Denver would look like without the SCFD. They have looked into it, replied Deborah, but don't think it's possible. Comparing metro Denver to similar cities was also suggested. City comparisons are difficult primarily due to the disparity of data collection. The CBCA study is based on information reported by SCFD recipients on a known amount of revenue. Kathy Kucsan asked why the study doesn't break out county-specific information. Deborah replied that the study has historically covered the region that comprises the SCFD and is the geographic area in which the funds are distributed. Peg Long also added that people, employees, visitors/patrons, and arts programming move across very porous borders, making it difficult to segment impact by county. Shepard Nevel suggested the possibility of a city-to-city comparison highlighting the data in a narrative format. Deborah would like to present the study to entities and organizations beyond the arts community and asked for suggestions. The Board suggested religious leaders, school boards, Colorado State Senate and House members, county commissioners, etc.

### 4. Reports

#### 4.1 Treasurer

Dan Hopkins reported on behalf of Bob Grant that the September 2012 SCFD sales and use tax revenue was \$3,992,120.98. This compares to September 2011 tax revenue of \$3,576,608.01. The variance is \$415,512.97, an 11.6% month-to-date (MTD) increase over MTD 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$33,693,887.11. This compares to YTD 2011 revenue of \$31,053,915.82. The variance is \$2,639,971.29, an 8.5% increase over YTD 2011.

#### 4.2 Chairman

Kathryn Spuhler asked Dave Montez to give an update on the Public Awareness Committee. Dave reported they have put together an inter-tier committee of about ten people. They are looking into ways to test the messages they have created along with gathering "Fun Facts." They narrowed the messages down to five and want to eventually narrow it down to one. Dan Hopkins has agreed to assume the role of committee chair. He will be

meeting with Peg Long and Kristy Bassuener to work on a transition. The committee is going to need a budget to implement some of the strategies that come out of the meetings.

Kathryn reported Kathleen Stapleton sent a report on the Executive Committee nominations:

Chair – Kathryn Spuhler

Vice Chair – Kathy Kucsan

Treasure – Dan Hopkins

Secretary – Peggy Lehmann

The Board will vote on officers at the January 24, 2013 meeting.

Kathryn is working on a draft of a thank you letter to the Tier III County Cultural Councils. She hopes to have it done by the end of November.

She thanked staff for their work on the Rex Morgan Award event. The Board shared their thoughts on the event.

Kathryn asked the Board if they wished to have a December meeting. There isn't anything that needs the Board's attention before the end of the year. Kathy Kucsan motioned to cancel a December meeting of the SCFD Board of Directors, Dave Montez seconded. All agreed.

#### **4.3 Executive Director**

Peg Long reported the SCFD office will be closed November 22-23 for the Thanksgiving holiday, December 24-25 for Christmas and December 31 – January 1 for New Years.

#### **5. Other Matters**

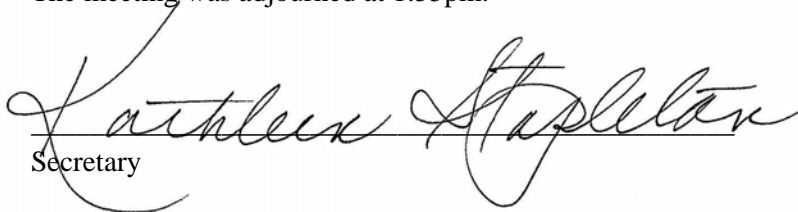
Kathy Spuhler thanked Dave Montez for his service to the SCFD Board. Dave said he has served on many boards, but he has really enjoyed SCFD because everyone is so smart and it is great that such a diverse group can come together to support the arts.

#### **6. Public Comment**

There was none.

#### **7. Adjournment**

The meeting was adjourned at 1:55pm.

  
Secretary