

SCFD BOARD OF DIRECTORS MEETING
August 22, 2013
1:00 pm
The Arvada Center for the Arts and Humanities
Meeting Minutes

SCFD Board members present: Vice Chair Kathy Kucsan, Treasurer Dan Hopkins, Secretary Councilwoman Peggy Lehmann, Joseph Arcese, Bob Grant, Rob Johnson, Damon O. Barry, Elaine D. Torres, Hal Logan and Shepard Nevel

SCFD Board members not present: Chair Kathryn Spuhler

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Kathy Kucsan called the meeting to order at 1pm followed by introductions. A quorum was present and the agenda was approved.

Philip Sneed – Executive Director, welcomed the Board and Tier II colleagues to the Arvada Center. He encouraged everyone to visit the galleries. On September 10th their 37th theatre season opens.

2. Approval of July 25, 2013 Board Minutes

Elaine D. Torres motioned to approve the minutes. Shepard Nevel seconded. Motion to accept the minutes passed.

3. Tier II Certification Reports

A representative from each organization spoke for three minutes highlighting their organization followed by five minutes of Board questions.

Arvada Center for the Arts & Humanities - Philip Sneed, Executive Director
Wings Over the Rockies - David Kerr, Chief Operating Officer
Opera Colorado - Gregory Carpenter, General Director
Museum of Contemporary Art Denver - Laura Huff, Deputy Director
Mizel Arts & Culture Center - Steve Wilson, Executive Artistic Director
Hudson Gardens and Event Center - Richard Meredith, Executive Director
eTown - Nick Forester, Executive Director
Colorado Chautauqua Association - Susan Connelly, Executive Director
Clyfford Still Museum - Dean Sobel, Director
Children's Museum of Denver - Mike Yankovich, President and CEO
Butterfly Pavilion - Patrick Tennyson, Executive Director
Aurora Cultural Services Division - Alice Lee Main, Division Manager
Lakewood Heritage, Culture & the Arts - Michelle Nierling, Division Manager

Board members asked each organization questions regarding the financial health of the organization. The Board also asked many questions related to the management of the organizations. They also inquired as to the outreach efforts of organizations, asking that they each make a strong effort to provide programming to citizens in all counties. Marketing strategies were discussed in depth with most organizations. They congratulated many organizations on the strength of their volunteers and collaborations. The Board also asked many of the organizations to share a little more about various programs and capital projects.

Resolution 13-04 Pertaining to Organizations Qualifying for 2013 Tier II Formula and Discretionary Funding

Dan Hopkins read the resolution and motioned for approval. Peggy Lehmann seconded. The motion to accept the resolution passed with nine votes. Shepard Nevel was not present for the vote.

Bob Grant presented statistical facts he gathered from the Tier I and Tier II reports. There are 27 Tier II organizations including the Scientific and Cultural Collaborative (SCC), which is not directly funded by the SCFD. These organizations had attendance of 2.9 million. 14 of 27 are Denver based organizations. 900,009 visits are Denver based; 31% of attendance is from City and County of Denver residents. There are five Tier I organizations that had a combined attendance of 3.8 million. 1.38 million of those visits, or 36% of that attendance are from City and County of Denver residents.

4. Reports

4.1 Treasurer

Dan Hopkins reported the June 2013 SCFD sales and use tax revenue was \$4,234,356.95. The 2013 year-to-date (YTD) sales and use tax revenue is \$22,605,203.98. This compares to YTD 2012 revenue of \$22,065,112.15. The variance is \$540,091.83, a 2.44% increase in YTD 2013 over YTD 2012. SCFD is receiving 10 basis points above Colotrust Plus on our deposits at Colorado Business Bank, which is .22% at the current rate. Election costs fund recovery will begin in September.

4.2 Chairman

Kathy Kucsan did not have a report on behalf of Kathryn Spuhler.

4.3 Executive Director

Peg Long reported the following:

- Annual Report will be presented at September SCFD Board meeting and posted on the website after that.
- She will be meeting with the board chair and treasurer to review and obtain feedback on the 2014 draft budget; it will be included in September board packet; 30-day public review period, then adoption at October meeting.
- Revised SCFD logos are online for download at the SCFD website, along with the policy and usage guidelines. Kristy Bassuener has sent a draft email announcing the availability of the tool kit to the committee members. When their input is received she will incorporate changes. The email should go out to organizations by the beginning of September. All of the elements of the tool kit (key messages, fun facts, boilerplate, social media/interview tips, info-graphic) will be available for download on the SCFD website. The committee will meet in September to assess next tactical steps.
- She gave an update on the Denver Evaluation Project which involves 14 SCFD funded museums.
- Rex Morgan Update - Deadline for nominations is September 6th. She encouraged people to nominate a worthy individual. The event will take place November 20th from 5:30-7pm. The Board will select a recipient at the September meeting.

5. Public Comment

Jane Potts reported Cast3 had its second annual meeting. Cast3 now has 110 members, including organizations from each county. They will be offering an Audience Development workshop along with one to introduce the Public Awareness committee's projects.

Kristy Bassuener gave an update on Art Museum programs.

Charlotte D'Armond Talbert presented each Board member with a SCC Golden Ticket (discount card) which is given to volunteers to thank them for their service.

6. Adjournment

The meeting was adjourned at 3:15 pm.


Secretary