

SCFD BOARD OF DIRECTORS MEETING
January 23, 2014
1:00 pm
Cherry Creek Arts Festival at Hamilton Middle School
Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Rob Johnson, Shepard Nevel, Kathryn Spuhler and Joseph Arcese

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05 pm followed by introductions. A quorum was present. The agenda was approved with a change to move Public Comment prior to the Executive Session.

Peggy Lehmann welcomed everyone to her district.

2. Installation of 2014 Officers

Kathryn thanked the Board for allowing her to be the chair for the past two years. She thanked the staff. She presented Dan with a stuffed polar bear. Dan thanked Kathryn for her leadership and the Board for the opportunity.

3. Presentation by Cherry Creek Arts Festival

Terry Adams, Executive Director of the Cherry Creek Arts Festival, welcomed and thanked the Board for SCFD support. One of the things the organization does besides the Festival in July is a mobile art gallery. Tara Brickell, Associate Director of the Cherry Creek Arts Festival shared there are two mobile art gallery collections of 2D and 3D art that travel to schools. Student buyers buy pieces each year for the displays. Each year Festival staff trains 30 kids at each school to become docents. The docents tour the entire school through the collection over two weeks. Another aspect of the gallery is bilingual artists' cards by each piece. These cards tell about the artist and the piece.

Steve Wilson, Scientific and Cultural Collaborative (SCC), shared the Cherry Creek Arts Festival is working with the school through SCC's Alliance Project. The Alliance project is the centerpiece of SCC. The Alliance Project partners SCFD organizations with teachers in creating curriculum and learning opportunities for students. Without cost to the school, performances, workshops, guest artists/scientists, and field trips are provided to supplement the work of the team members based on planning between teachers, the Coordinator and SCC.

Hamilton Middle School teacher, Eva Bridgeforth, reported the school recently changed the mission to: Serve all children in academics, arts and athletics. There are a group of students at Hamilton that have high potential to go to college but have challenges that could thwart their chances. The school is taking advantage of the SCC Alliance Project grant to help these students bridge some of the gaps. Another Alliance Project activity the school will be participating in is attending *Hamlet* at The Denver Center for the Performing Arts. The students attending the performance are also reading the play.

4. Approval of December 12, 2013 Board Minutes

Damon O. Barry motioned to approve the minutes. Bob Grant seconded. Motion to accept the minutes passed.

5. Resolution 14-01: Pertaining to Posting of Public Meeting Notices

Shepard Nevel read and motioned to approve Resolution 14-01. Peggy Lehmann seconded. The motion passed.

6. Reports

6.1 Treasurer

Hal Logan reported the November 2013 SCFD sales and use tax revenue was \$3,951,863.31. The 2013 year-to-date (YTD) sales and use tax revenue is \$42,760,001.63. This compares to YTD 2012 revenue of \$41,097,060.98. The variance is \$1,662,040.65, a 4.04% increase in YTD 2013 over YTD 2012.

Hal also mentioned that recreational marijuana is a new revenue stream for Colorado. There has been modeling as to how much tax revenue will come from this market. SCFD could see a possible increase of \$150,000. Currently only four of the seven counties within the District permit the sale of recreational marijuana.

6.2 Chairman

Dan Hopkins reported February 1, 2014 will be Joseph Arcese Day in Broomfield County. Bob Grant represented the Board at the Broomfield City Council meeting where Joseph was honored. Bob said Broomfield Mayor Randy Ahrens read a very nice proclamation. Joseph's daughter and grandchildren were there. Joseph was unable to attend. Bob read Mayor Ahrens' proclamation. Joseph thanked everyone for the cards and well wishes.

Public Awareness Committee Update

Dan reported Kate Lubotsky presented to the committee. One of the committee's goals for 2014 is to establish a teen council. The idea is to have two teens from each county serve on the council. SCFD organizations and Cultural Councils will be contacted to help. Karen Gerrity volunteered to be the committee liaison to Kate. Elaine D. Torres shared possible uses the committee will have for the council such as speaking with various groups.

Katie Maltais, Lone Tree Arts Center has been working with a sub-committee on wider outreach of public awareness including updating the SCFD website with fun facts and photos. Eventually they would like the fun facts and photos to be searchable on the website. The Committee will be having a digital discussion to see if there is a need to adapt what staff is doing.

Rob Johnson, who is also on the committee, said the group is also working to develop an overview of the SCFD in power point or You Tube. Kristy Bassuener is helping with this. He said the committee is an impressive group to work with. This past meeting had fourteen people in attendance. The next meeting will be April 15, 2014.

6.3 Executive Director

Peg Long asked Jessica Clare to present the 2013 eligibility cycle. Thirty-one applications were reviewed; 28 new organizations, 2 County Cultural Council initiated reviews and one internal staff review. Four organizations were found newly eligible, one organization's eligibility was withdrawn, and staff is working with two organizations regarding their status. The Board asked a number of questions regarding the process including how communication between staff and the organizations take place. Jessica replied that eligibility is really a conversation. If there are areas that are unclear staff asks questions, organizations are able to submit further documentation to clarify such issues. Each organization receives a letter stating reasons for denial. Each of those organizations will be given steps to meet or retain eligibility. Peg reported it takes staff as much time working on eligibility over three months as spent on Tier II throughout the whole year. Kathy Kucsan shared that she had a conversation with one of the denied organizations. They were denied because they did not meet the rule that an organization must have its 501c3 for three years prior to applying. Kathy said the organization appreciated the communication it had with staff. They felt the process was very clear.

Peg asked each Board member to complete the 2014 Board Disclosure form.

Reauthorization Update –

Peg mentioned she envisions the reauthorization workgroups working similarly to the 2008 Tier II Taskforce. She asked Joseph Arcese who served on the Taskforce to share his thoughts on the process. Joseph said the people selected to be on the task force were just the right people. They were able to look at the big picture. Karla Raines was a great facilitator. Joseph feels the process will work again for reauthorization. Peg said the Taskforce was made up of a group of twelve. It included representatives from each Tier, county cultural councils, an outside stakeholder and the Board.

Peg asked Sheila Mieger to give the Board an update on the surveys seeking additional input and recruiting people to serve on work groups. Sheila reported the Tier I survey will go out January 27. Tier II organizations had until January 22 to respond. Staff has not had a chance to review Tier II results. Tier III's deadline was January 21. There were 119 responses to the Tier III survey with 76 people volunteering to serve on a work group. Staff will provide the Board information regarding the other two surveys at the February meeting.

Peg provided the Board a list of each work group and possible dates for meetings. She asked for board members to indicate what groups they would like to work with if any.

Bob Grant asked how the decision as to who will serve on the work groups will be made. There was discussion as to whether the Board should make the assignments or staff. The Board discussed the transparency of the process. Discussion also included what the composition of the work groups should be. It was stated at a previous Board meeting and in each survey that the Board is looking for participants representing various disciplines, counties and size. This was the feedback gathered from a majority of the participating organizations during the 2012 stakeholder engagement sessions. There will be approximately seven to nine participants on each work group. Dan asked for a Board member to be present on each work group.

Shepard Nevel motioned to direct the staff to make selection of work groups participants using the criteria of variety of Tiers, counties, disciplines and organization size. Staff is to distribute proposed work group participants to the Board for their input. The executive committee will review any possible suggestions any Board member may make. Elaine D. Torres seconded. Motion passed 10 to 1.

7. Other Matters

Kathryn Spuhler asked if the Board's letter thanking County Cultural Councils went out. The letters went out in December, replied Peg Long.

Charlotte D'Armond Talbert, SCC Coordinator gave an update on the Signs of Support campaign. Posters, banners, lapel pins and stand up signs have been delivered to organizations. 103 Tier III organizations participated in the purchasing of the items along with Tier II and Tier I.

8. Public Comment

There were no comments made.

9. Executive session pursuant to C.R.S. §24-6-402(4)(b) to discuss specific legal issues with legal counsel related to litigation brought against the district by the TABOR Foundation.

Dan Hopkins read the executive session announcement at 2:23pm. The Board moved into Executive Session. The open meeting resumed at 3:05 pm.

10. Adjournment

The meeting was adjourned at 3:06 pm.


Secretary