

SCFD BOARD OF DIRECTORS MEETING

July 24, 2014

11:30 am

The Dairy Center for the Arts

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Rob Johnson, Bob Grant, Kathryn Spuhler, Lynn Jeffers and Damon O. Barry

SCFD Board members not present: Shepard Nevel

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay, Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 11:40 am followed by introductions. A quorum was present, and the agenda was approved. He thanked everyone for coming early.

Bill Obermeier Executive Director welcomed the Board to The Dairy Center for the Arts. The Dairy hosts over 200 activities a year. The building has three art galleries, dance studios, and a cinema. The City of Boulder owns the building. They are currently working on a capital campaign for building improvements.

2. Approval of June 26, 2014 Board Minutes

Hal Logan motioned to approve the minutes. Lynn Jeffers seconded. Motion to accept the minutes passed.

3. Reports

3.1 Treasurer

Hal Logan reported the May 2014 SCFD sales and use tax revenue was \$4,324,599.33. The 2014 year-to-date (YTD) sales and use tax revenue is \$20,147,261.16. This compares to YTD 2013 revenue of \$18,370,847.03. The variance is \$1,776,414.13, a 9.67% increase in YTD 2014 over YTD 2013. SCFD is receiving 10 basis points above Colotrust Plus on our deposits at Colorado Business Bank.

3.2 Chairman

Dan Hopkins reported he attended a CATZ meeting on June 18, 2014. The group is currently working on a budget for the campaign.

The Public Awareness Committee met July 15, 2014. Work is currently being done to the "Current Organizations" page of the SCFD website. The changes should make it easier to find funded organizations and learn more about them. Rob Johnson added that if anyone is interested in serving on the committee to contact the SCFD office. Elaine D. Torres reported she is on a sub group of the committee focused on media outreach.

3.3 Executive Director

Peg Long reported production on the annual report is underway. It will be in digital format again this year.

She has also begun work on the 2015 budget and will share a draft with the Board chair and treasurer during the month of August prior to bringing it to the Board in September.

Dan asked Kathryn Spuhler to give an update on the SCFD Taskforce for Education Programs and Services (STEPS) committee. STEPS will have a presence at Denver Museum of Nature and Science's education night. The goal is to get feedback from teachers regarding the value of an arts education database. They are also meeting

with Civic Canopy to see if their projects might be combined. Kathy Kucsan has agreed to co-chair the committee with Kathryn Spuhler. They will be speaking at the October 2, 2014 SCC meeting to get organization feedback.

4. Presentation of Certification Report of Scientific & Cultural Collaborative (SCC)

Steve Wilson read a joint statement from the Tier IIs, followed by outlining the programming of the SCC.

I remind the board of my dual purpose here today. First, as spokesperson for the SCFD Tier II – who you will see represented in their diverse glory over the next two meetings. Second, as co-chair of the SCC, whose collaborative programs are utilized by 100% of the SCFD Tier I and Tier II as well over a dozen Tier IIIs.

On behalf of both groups, I'd like to extend our deep gratitude for the extraordinary volunteer service consistently demonstrated by the SCFD Board as well as the exceptional job done by the dynamic SCFD staff – led by the steadfast wisdom of Peg Long. We are particularly proud of all the SCFD leaders in shepherding the district through the complex process of reauthorization that is now upon us.

I'm here to report that despite the challenges of educating and entertaining a population that has increasing access to all manner of digital diversions, the SCFD Tier II continues to grow and thrive in our community. In 2013, the Tier II engaged 223,601 students in school programs and offered over 25,000 performances, classes or events employing over 3,000 artists, performers, curators, scientists and administrators. Tier II showed paid attendance of 2.5 million – an increase of 2.5% over 2012 and offered free admission to over 970,000 - serving a total of just under 3.5 million patrons. The citizens of Colorado, through the SCFD, generously invested \$9.3 million in Tier II in 2013 – for that investment the Tier II reported qualifying revenue of over \$95 million.

But last year's big milestone was that the Tier II now sports 1,023 years of collective service to Colorado. I envision a Jetson's billboard reading – "Colorado's Cultural & Scientific Community – energized by a millennium of experience!!" And this year we'll grow again, welcoming two new excellent multidisciplinary art centers into Tier II – Lone Tree Arts Center and the Parker Arts, Culture and Events or PACE Center.

In addition, we're deeply proud of our stewardship of the signature SCFD alliance that comprises the Scientific and Cultural Collaborative or SCC – a membership organization that serves all three SCFD Tiers with a variety of programs and services aimed at building opportunities to *support staff* with professional training and networking; to *support one another* with a range of productive connections; and most importantly to *support the citizens* with increased awareness and access to education and other programs.

The SCC engaged 21 Tier III organizations through our joint database and directory programs. As predicted, the SCC collective has been truly enhanced by the vibrant Tier I organizations who have worked closely with Tier II to lead the SCC over the last few years. Friendships have formed and collaborations have been solidified fostering a greater appreciation for the signature contributions of each individual SCC organization.

Our thanks to our many colleagues across the SCFD spectrum who have energetically participated in the task forces and work groups that have already met on the many topics connected to the SCFD reauthorization vote. As we approach the eve of this effort, we are reminded that we are clearly stronger as a united district – defining ourselves not by our

respective Tiers or the narrow interests of our representative institutions, but as stewards of the collective gifts that only science and culture can offer our community.

The members of the SCC are genuinely honored to be afforded the opportunity to enrich the communal experience of the residents of the SCFD through our collective efforts to illuminate the many complexities of the human experience. We firmly believe Colorado is a more vibrant place to live and work because of the combined efforts of our dedicated staff, generous donors, hard-working volunteers and enlightened patrons.

We look forward to another exhilarating, creative, enriching and collaborative year in service of the citizens of the seven counties of the SCFD.

The Board asked a number of questions regarding SCC programs and administration.

5. Tier II Certification Reports

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

Colorado Mountain Club -- Katie Blackett, Former Executive Director
The Wildlife Experience – Kathy Daley, CFO/CCO and Dave Liniger, Chair Emeritus
Central City Opera – Pat Pearce, General and Artistic Director
Swallow Hill – Tom Scharf, Executive Director
Rocky Mountain Bird Observatory – Tammy Vercauteren, Executive Director
Colorado Music Festival – Margaret DeMicheles, Development Director
Colorado Children’s Chorale – Diane Newcom, Executive Director
Opera Colorado – Greg Carpenter, General Director
Cherry Creek Arts Festival – Terry Adams, Executive Director
Clyfford Still Museum – Dean Sobel, Director
Arvada Center for the Arts and Humanities – Philip Sneed, Executive Director

Board members asked each organization questions regarding the financial health of the organization. The Board also asked many questions related to the management of the organizations, including but not limited to, building agreements and relationships with various cities. They also inquired as to the outreach efforts of organizations. Great emphasis was put on efforts to provide programming to citizens in all counties. Organizations were asked to address how they are reaching diverse audiences and to what extent programming is taken out to the people instead of the people coming to them. A few organizations were asked what measures they are taking to maintain qualifying income above the Tier II threshold. Many of the organizations were complimented on various aspects of their programming.

6. Reauthorization Update

Eligibility and Tier II/Tier III workgroups will meet in August. All other workgroups have concluded.

7. Public Comment

Mark Addison, former SCFD Board member, shared his thoughts on current reauthorization efforts. He has been listening for potential problems related to reauthorizing the SCFD. Six months ago he heard strong opinions from a number of people. Since the work groups have started he has heard from many of the same people who are now feeling more collegial and open-minded. He thanked the Board for their thoughtful process. Dan Hopkins thanked Mark for his work.

George Sparks congratulated Steve Wilson and Charlotte D'Armond Talbert for their work with the SCC. He also thanked Mark for staying strongly engaged.

8. Lobbying RFP Interviews

Patrick Boyle and Erin Silver of Nexus interviewed first followed by Fofi Mendez, Anne Barkis and Jeff Thormodsgaard of Mendez Consulting.

9. Executive Session with the Board under CRS Section 24-6-402(4)(e) for the purpose of discussing information which is required to be kept confidential pursuant to CRS Section 29-2-106(4)(e) for the purposes of discussing positions relative to matters that may be subject to negotiations; developing strategy for negotiations; and instructing negotiations.

Dan Hopkins read the executive session announcement at 3:25pm. The Board moved into Executive Session. The open meeting resumed at 3:55pm.

Bob Grant moved to offer a three year contract for lobbying services to Mendez Consulting. Kathy Kucsan seconded. The motion passed with nine in favor. Kathryn Spuhler abstained.

10. Adjournment

The meeting was adjourned at 4:00 pm.


Secretary