

## SCFD BOARD OF DIRECTORS MEETING

March 27, 2014

1:00 pm

Art Students League of Denver

Meeting Minutes

**SCFD Board members present:** Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Rob Johnson, Lynn Jeffers, Shepard Nevel and Kathryn Spuhler

**SCFD staff present:** Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

### 1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present. The agenda was approved.

Rachel Bayse, Executive Director of the Art Students League of Denver (ASLD) welcomed everyone. ASLD offers art classes to students of all ages and abilities. They serve 900 students a month and 1,400 kids through their summer camp program. In addition to classes they host a two-day art market every summer which features artists involved with the organization. The show features 300 artists. In 1991 the League bought the former elementary school on Grant Street and moved in. The Board asked if they have any association with the Art Students League of New York. They don't, replied Rachel. In 1987 when ASLD was establishing they contacted the league in New York and asked if they could use the name. Rachel is hoping to establish a connection between the leagues, possibly set up resident artist trades.

### 2. Oath of Office

Dan Hopkins swore in Lynn Jeffers, Broomfield County appointee.

### 3. Approval of February 27, 2014 Board Minutes

Kathryn Spuhler motioned to approve the minutes. Rob Johnson seconded. Motion to accept the minutes passed.

### 4. Reports

#### 4.1 Treasurer

Hal Logan reported that the January 2014 SCFD sales and use tax revenue was \$3,736,077.50. This compares to January 2013 tax revenue of \$3,298,645.83. The variance is \$437,431.67. This is a 13.26% increase in 2014 revenue over year-to-date (YTD) 2013.

The January 2013 revenue was 2.63% below January 2012 (which was \$3,563,824.11) thus the January 2014 increase appears to be high. When January 2014 revenue is compared to January 2012 revenue, the increase in 2014 would be 4.83%, closer to the 3.88% increase we saw in FY 2013 revenue over FY 2012.

#### 4.2 Chairman

Dan Hopkins reported he recently attended a Citizens for Arts To Zoo (CATZ) meeting. He made a presentation updating the group of 20 people on the SCFD Board's reauthorization work group process. The process was well received. Alice Lee Main was able to report on the Government Work Group. Floyd Ciruli will be conducting focus groups and polling in April.

The Colorado Business Committee for the Arts luncheon was attended by many SCFD Board members.

The next Public Awareness Committee meeting will take place April 15.

#### 4.3 Executive Director

Peg Long reported Gary Steuer, new President of the Bonfils-Stanton Foundation, will be joining the SCFD Board during the pre-meeting lunch for a meet and greet prior to the May Board meeting at the suggestion of Peggy Lehmann.

Peg introduced Ed Scholz, CFO at the Denver Museum of Nature and Science. Ed came to the Denver Museum of Nature and Science from the local government sector and understands the challenges governmental entities face in delivering

cost-effective services. His services were volunteered to the SCFD by George Sparks, who said Ed had conducted an efficiency study at DMNS that resulted in significant cost savings and improved services. Ed provided a brief summary of his report. Board members were provided a copy of the study prior to the meeting. Many of Ed's recommendations focused on leveling out workload and staying focused on statute-driven tasks. Following the presentation and questions from the Board, Peg asked the Board to consider taking action on one or more of Ed's suggestions, primarily referring the concept of conducting eligibility reviews and presenting the Rex Morgan Award event every other year in alternating years. Due to reauthorization work group and task force demands on staff in 2014, Peg recommended suspending eligibility reviews and/or Rex Morgan for 2014. Board members discussed the pros and cons of both recommendations. Since staff did not need an immediate response and the Board wanted some additional information, they agreed to postpone the decision to make any such changes until the April Board meeting.

#### **5. Reauthorization Update**

Since the last time the Board met one meeting of the Council work group and two meetings of the Tier II work group have convened. Kathryn Spuhler and Hal Logan reported on the Tier II work group. They felt the organizations are supportive of the SCFD and want it to be better. Rob Johnson and Peggy Lehmann shared that the Council work group doesn't meet again until after the grant season. They felt the group is a good group of people who appreciated the opportunity to talk to each other. The Board asked Alice Lee Main to speak on the Government work group meeting. She reported the primary item discussed by the group was the idea that no more than one agency of local government in any particular city can be eligible to apply for SCFD funds. Philip Snead added that the group thought it would be reasonable to limit applications from city entities to a single separate department focused on arts programming and one focused on science programming.

#### **6. Other Matters**

Kathryn Spuhler reported the arts education STEPS task force is continuing to look for funding for an online matrix.

Kathy Kucsan shared that she participated on a funders panel put together by the Boulder Arts Commission. Her panel was comprised of representatives from Boulder County Arts Alliance, Colorado Creative Industries and SCFD. She was the SCFD representative. The panel is going to be reprised at the Colorado Creative Industries Summit in May. Kathy will be attending the Summit again this year.

Bob Grant shared Joseph Arcese is doing pretty well. He is at home and is in good spirits.

#### **7. Public Comment**

Jane Potts shared that Doors Open Denver will be taking place April 12-13. She also mention Grace Gillette, Executive Director for the Denver March Pow Wow was honored at the Visit Denver Hall of Fame event. Grace has been running one of the country's largest Native American cultural events for 30 years.

Kristy Bassuener encouraged everyone to come to the Art Museum on April 27 for Dia del Nino celebration. She also mentioned as part of her work to increase SCFD public awareness, she created buttons for all of the Museum staff and volunteers to wear that say "Ask Me About the SCFD." To accompany the button, she created a small message card that notes short talking points. Kristy distributed one of each to every board member.

Alice Lee Main reported the Aurora History Museum broke ground on an addition to the facility. The new addition will include a restored trolley trailer.

#### **8. Adjournment**

The meeting was adjourned at 2:55 pm.

  
Secretary