

## SCFD BOARD OF DIRECTORS MEETING

March 26, 2015

1:00 pm

Broomfield Cultural Affairs Division

Meeting Minutes

**SCFD Board members present:** Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Lynn Jeffers, Councilwoman Peggy Lehmann, Elaine D. Torres, Shepard Nevel, Kathryn Spuhler, Rob Johnson, Kathy Imel and Damon O. Barry (via phone)

**SCFD staff present:** Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Kato, Program Assistant Katherine Wilson and Office Systems Administrator Sheila Mieger

### 1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present. The agenda was approved.

Karen Gerrity, Cultural Affairs Manager for the City and County of Broomfield welcomed everyone. They are currently working on updating the City Cultural Plan and developing a Civic Development Master Plan. They are looking into building a performing arts space that would accommodate 500-1000 people. Karen encouraged people to visit Broomfield.com for information regarding the work on these two projects. On April 14 there will be a study session with Broomfield City Council to review the Cultural Plan.

### 2. Approval of February 26, 2015 Board Minutes

Lynn Jeffers motioned to approve the minutes. Rob Johnson seconded. Motion to accept the minutes passed.

### 3. Resolution 15-07: Pertaining to 2015 Tier III Budgeted Distributions

Hal Logan read the resolution with each county Board representative reading his/her county's allocation amount. Shepard Nevel motioned to approve Resolution 15-07: Pertaining to 2015 Tier III Budgeted Distributions. Kathryn Spuhler seconded. Motion to accept the resolution passed. Damon O. Barry abstained as he could not hear the proceedings clearly.

### 4. Reports

#### 4.1 Treasurer

The January 2015 SCFD sales and use tax revenue was \$4,129,299.92. This compares to January 2014 sales and use tax revenue of \$3,736,077.50. The variance is \$393,222.42. This is a 10.52% increase in year-to-date (YTD) 2015 revenue over YTD 2014. SCFD is receiving 10 basis points above the Colotrust Plus average 30-day yield on deposits at Colorado Business Bank, i.e., .23% at the current 30-day rate.

#### 4.2 Chairman

Dan Hopkins reported the Reauthorization Task Force members have concluded the meeting phase and are now working on their report to the SCFD board. The report will be delivered at the April 23, 2015 Board planning session, immediately following the regular April Board meeting. This will also be the report release date. The Board and public will get copies of the report at the same time. The Board will not be making any decisions at this meeting. This will give the Board time to review the report and time for the public to submit comments. There will be plenty of time for making final decisions, said Dan.

Kathryn Spuhler reported the Teen Council is very active. Their last meeting was at the Denver Zoo. A couple of members created a design for t-shirts. Rob Johnson assisted with SCFD brand consistency. The Council came up with a declaration of purpose. They are also working on a mission statement. The Denver Center for the Performing Arts has invited them to attend the production of the musical *The 12*. The next regular meeting of the group will be at the Denver Art Museum on April 19 from 2-4pm.

Kathryn also gave an update on the STEPS committee. They recently met on March 5 at Denver Museum of Nature and Science. The Museum will host a fall educators' event on Monday, September 21, 2015. All SCFD funded organizations will be invited to participate. The STEPS members will continue their work on a digital directory. Civic Canopy may not be the best program to use. They are working toward having this project complete by 2017.

Dan Hopkins recognized the Denver Art Museum's free attendance for youth program. He invited Kristy Bassuener to make a few comments. She said youth ages 18 and under are free for the next five years. Special exhibits are capped at \$5. School groups don't have to pay an attendance fee. The museum is working to set up a bus fund. She encouraged fellow organizations to include a statement about this program in their newsletters.

#### **Resolution 15-08: Pertaining to the Denver Art Museum's Free for Kids Program**

Shepard Nevel presented the resolution. Kathy Kucsan motioned to approve Resolution 15-08: Pertaining to the Denver Art Museum's Free for Kids. Elaine D Torres seconded. The resolution passed. Damon O. Barry abstained as he could not hear the proceedings clearly.

#### **4.3 Executive Director**

Peg Long provided Board members with a summary by American Institute of CPAs on the differences between financial compilations, review and audits.

She reported the 2015 eligibility application and instructions are now available on the SCFD website.

Peg provided an analysis of an educational programming policy option.

The 2014 Tier II Work Group identified 26 options to address the SCFD Board's charges to the group and selected 11 to advance to the Task Force or Board depending on whether the option required a statutory change or could be addressed through board policy.

Four of ten participants voted to advance consideration of a requirement that a Tier II organization have dedicated educational programming for all ages and the capacity to deliver it. Twenty (20) Tier II organizations responded to a request for feedback on this issue. Peg shared that feedback with SCC members at the March 10<sup>th</sup> SCC meeting and conducted a 30+ minute discussion of the feedback, options for implementation, which ranged from a statutory requirement or board policy, through a text box on the certification report to no board action. An amendment to clarify language was offered but it did not pass. A vote by show of hands was taken and 22 people voted against a formal policy. No one voted in favor of it. The Board was provided with the written feedback and a draft resolution to implement this policy.

After a discussion among Board members, SCFD staff and staff from Tier II organizations the Board decided not to proceed with this policy. The Board felt they have and will continue to encourage organizations to offer educational programming in ways that fit with an organization's mission.

### **5. Other Matters**

#### **5.1 Change in April and May Board Meeting Times**

The April and May Board meetings will begin at 12 noon.

#### **5.2 Reauthorization Process Briefing by SCFD Lobbyist**

Fofi Mendez, President of Mendez Consulting Inc., gave the Board a month by month reauthorization task and timeline. The process started with a legislative luncheon in January. They are currently sitting down with new legislators to inform them about the SCFD. In June they will be working with CATZ to continue work on the campaign. One democratic and one republican legislator in each house will be identified as prime sponsors for the bill. From September through December they will meet with sponsors and legislative drafting. The bill will be introduced in the Legislature in January 2016. The bill will get a number and assigned to an appropriate committee. The goal is to avoid changes after the bill is introduced. Dan Hopkins asked how the introductory meetings are going. Enlightening, replied Fofi. Currently there are lobbyists representing Denver Zoo, Children's Museum and Butterfly Pavilion that have brought forward some concerns. She has met with them to let them know no decisions have been made yet. Shepard Nevel asked what case can be made for someone outside the district to support the SCFD. Economic development, replied Fofi, plus residents throughout the state engage with SCFD funded organizations. Kathryn Spuhler asked to speak with Peg and Fofi at a later date regarding expansion of SCFD in Douglas County. Fofi will keep the Board apprised as the process continues. She will let them know if they need to go to the capitol for any reason.

## **6. Public Comment**

John Bunting, Jefferson County Cultural Council, stated he had conversations about SCFD with people at Arts Advocacy Day.

Kristy Bassuener, Denver Art Museum, clarified that the Tier I CEOs will have their interviews with the Board on May 28 starting at noon.

Melanie Mulhall, Broomfield County Cultural Council, hopes there will be public relations lobbying materials to help at a grassroots level. Dan shared that there is currently a Public Awareness Tool Kit on the SCFD website containing speaking points, logos and other public relation materials. Additional materials may be available closer to November 2016.

Charlotte D'Armond Talbert, Scientific and Cultural Collaborative (SCC), shared SCC is hosting an inter-Tier education summit Thursday, April 2, 2015. All SCFD organizations are invited. Ideas of how to connect with schools will be discussed. SCC is looking for new Alliance Project Schools in Adams, Boulder, Denver and Jefferson counties.

Karla Johnson-Grimes, ArtReach, invited the Board and any organizations that wish to join CAST3 on the patio at the Tavern in Littleton after the April SCFD Board meeting.

## **7. Adjournment**

The meeting was adjourned at 2:15 pm.

  
Secretary