

SCFD BOARD OF DIRECTORS MEETING

May 26, 2016

1:00 pm

Denver Center for Performing Arts

Helen Bonfils Theatre Complex

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Lynn Jeffers, Rob Johnson, Kathy Imel, Elaine Torres, Councilwoman Kendra Black, Peggy Lehmann, and Damon O. Barry.

SCFD Board members not present: Ann Speer.

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy M. Sarka, Senior Program Manager Jessica Kato, Program Associate Iris Gregg and Program Assistant Clara Nulty.

1. Introductions and Quorum Determination

Dan Hopkins called the meeting to order at 1:01 pm followed by introductions. A quorum was present.

2. Welcome by Denver Center for Performing Arts

Scott Shiller, CEO, Denver Center for Performing Arts welcomed everyone.

3. Approval of Agenda

Peggy Lehmann motioned to approve the agenda. Rob Johnson seconded. Motion passed.

4. Approval of April 28, 2016 Board Minutes

Elaine Torres motioned to approve the minutes. Rob Johnson seconded. Motion to accept the minutes passed.

5. Reports

5.1 Treasurer

Hal Logan reported the March 2016 SCFD sales and use tax revenue was \$4,491,975.36. The 2016 year-to-date (YTD) revenue is \$12,645,334.60. This compares to YTD 2015 revenue of \$12,651,670.10. The variance is (\$6,335.50), a .005% decrease in YTD 2016 over YTD 2015, which is flat revenue.

5.1.1 Resolution 16-05 Pertaining to Amended FY 2016 Budget

Hal Logan introduced Resolution 16-05 Pertaining to Amended FY 2016 Budget. Following an explanation by Peg Long of reasons for the modifications, Lynn Jeffers motioned to approve the resolution. Rob Johnson seconded. The resolution was approved.

5.2 Chairman

5.2.1 Resolution 16-06 Pertaining to November 2016 Election

Dan Hopkins introduced Resolution 16-06 Pertaining to November 2016 Election. Damon Barry motioned to approve the resolution. Elaine Torres seconded. The resolution was unanimously approved.

5.2.2 Executive Director Search Committee Update

Kathy Imel, Chair of the Executive Director Search Committee, introduced the SCFD Executive Director Search Schedule. Rob Johnson motioned to adopt the schedule. Lynn Jeffers seconded. The motion to adopt the SCFD Executive Director Search Schedule passed. The RFP and answers to questions asked by three firms have been posted on the SCFD website.

5.3 Executive Director

Peg Long informed the Board that the Office Manager position was posted on several websites and is now closed. There are 51 applicants and interviews are being scheduled. The potential start date will be early July.

The Tier II Qualification Application deadline is tomorrow. 18 applications have been received and 10 applications are in progress. Tier II Certification reports are due July 6 at 4pm.

4. Tier I Distribution Certification

Scott Shiller read the annual joint statement from the Tier I CEOs.

There is little question that our state is booming. Denver was named the top place to live in the country. Colorado has the best business climate and the healthiest residents. We're home to the Super Bowl champions and the most micro-breweries in the U.S. And...we have the highest per capita attendance at museums and theatre in the nation.

Incredible...which makes it difficult to think back to 1983, when Colorado faced its worst economic recession in decades. Times were tough, but we were tougher.

The collective impact that we have as is indisputable. And the impact of just five organizations, the Art Museum, Botanic Gardens, DCPA, Museum of Nature & Science and Zoo, reaches beyond our seven counties across the region and around the world.

Twenty-eight years ago our Tier I organizations collectively entertained just over 3.5 million people. Today we distribute that number of free and discounted tickets alone! Together we welcome 6 million guests, 76% of them from outside Denver. Our attendance is more than Colorado's entire population.

When you add in the additional 308 funded organizations, our cumulative reach outnumbers the populations of Colorado, Kansas, Montana, New Mexico, Nevada, North & South Dakota, Utah and Wyoming.

Then consider that each number represents an individual. It's 14-year-old Max Miller, the young boy on the autistic spectrum, who spoke so eloquently about how the Denver Art Museum unlocked his entire world. It's the all-black cast of *One Night in Miami* joined by Little Rock Nine's Carlotta Walls who answered tough questions about segregation from Hallet Academy fifth graders. It's the Gardens training veterans in urban farming who, in turn, provide fresh produce to persons in need. And the Zoo's own James Garcia who trains natives of Peru not only to save endangered species, but also to create businesses so that they can feed their families.

These stories and so many more illustrate the true power of the SCFD. We produce more, educate more and offer more to an increasingly diverse audience in an increasingly diverse community.

You will hear our individual reports today about how we are working to broaden our offerings and better reflect the growth of our community. But to give you a few highlights:

The Zoo trains differently-abled individuals as volunteers. The Gardens and the Mexican Consulate encouraged vegetable gardening and nutrition in the predominantly Spanish-speaking Westwood neighborhood. DMNS welcomed 60 SCFD organizations and 3,000 teachers at its Educators' Night. The Art Museum collaborates with the Alzheimer's Association of Colorado for its Art and About tours, and the DCPA is offering bold, new approaches to theatre, our Millennial Engagement initiative aimed at Colorado's fastest-growing age segment, and a new International Latino Theatre Festival for our fastest-growing ethnic group.

These collaborations not only pair our artistic and business communities, but position the cultural sector as an important Colorado industry, an industry that drives tourism, attracts business and provides employment to thousands of individuals.

And these collaborations extend well beyond Denver. Tier I organizations align with some of the best talent in the world so that we can share exclusive experiences with our hometown audiences. From Chihuly and Sherlock to Legos and *Frozen*, and even to a galaxy far, far away, our citizens' support allows us to provide exceptional experiences right here in our backyard.

We will continue to be responsible stewards of the public's trust as we further diversify our audiences, by age, ethnicity, income and interests. And in another 30 years' time, we, along with our larger cultural

community, will make this area the envy of every other destination in the world. Because we are better together, with one shared vision, one shared voice and one shared passion to enrich our community with the world's best, most diverse and most welcoming experiences. Together, we can achieve greatness and give back to those who have given us so much. Together, we are United For SCFD.

6.1 Presentations by Organizations

Following the statement each panel member gave a six-minute presentation on her/his specific organization:

Denver Zoo –Shannon Block, President and CEO

Denver Botanic Gardens - Brian Vogt, CEO

Denver Art Museum - Christoph Heinrich, Frederick and Jan Mayer Director

Denver Museum of Nature and Science – Nancy Walsh, Vice President of Partnerships and Programs on behalf of George Sparks, President and CEO

The Denver Center for the Performing Arts – Scott Shiller, Chairman and CEO

The Board thanked the presenters for everything their organizations provide to the community. The Board proceeded to ask a variety of questions regarding attendance, collaborations, outreach into communities, innovation, and engagement with diverse populations.

6.2 Resolution 16-07: Pertaining to 2016 Tier I Budgeted Distributions

Lynn Jeffers read the resolution. Elaine Torres motioned to approve Resolution 16-07: Pertaining to 2016 Tier I Budgeted Distributions. Lynn Jeffers seconded. The motion to accept the resolution passed.

7. Public Comment

Members of the audience spoke about the SCFD Teen Council and potential and upcoming programming.

8. Other Matters (new/old business)

None.

9. Adjournment

The meeting was adjourned at 3:03 pm.


Secretary