

SCFD BOARD OF DIRECTORS MEETING
July 27, 2017
1:00 p.m.
Colorado Music Festival & Center for Musical Arts
Meeting Minutes

SCFD Board members present: Chair Rob Johnson, Vice-Chair Elaine D. Torres, Secretary Lynn Jeffers, Treasurer Hal Logan, Peggy Lehmann, Dan Hopkins, Councilwoman Kendra Black, Kathy Imel, Ann Speer and Deborah Malden.

SCFD Board members not present: Damon O. Barry

SCFD staff present: Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, and Office Manager Kendal Zimmermann.

1. Introductions and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:04 p.m., followed by introductions. A quorum was present.

2. Welcome by Colorado Music Festival & Center for Musical Arts

Kathy Kucsan, former SCFD board member and co-founder of Rocky Mountain Center for Musical Arts, presently known as the Center for Musical Arts, introduced Elizabeth McGuire, Executive Director of Colorado Music Festival & Center for Musical Arts. Elizabeth thanked the Board for their service and welcomed fellow Tier II colleagues.

3. Review & Approval of Agenda

Vice-Chair Elaine D. Torres motioned to approve the agenda. Lynn Jeffers seconded. Motion to accept the agenda passed.

4. Approval of June 22, 2017 Board Meeting Minutes

Kathy Imel motioned to approve the minutes. Vice-Chair Elaine D. Torres seconded. Motion to accept the minutes passed.

5. Reports

5.1 Treasurer

The May 2017 SCFD sales and use tax revenue was \$5,088,196.40. The 2017 year-to-date (YTD) revenue is \$23,133,630.83. This compares to YTD 2016 revenue of \$21,912,923.28. The variance is \$1,220,707.55, a 5.57% increase in YTD 2017 over YTD 2016.

SCFD received four proposals in response to its RFP for banking services. The banking committee, served by Treasurer Hal Logan, Deborah Malden, Gloria Nedved, Executive Director Deborah Jordy, and Assistant Director Jessica Kato, interviewed two banks: UMB and U.S. Bank, both PDPA banks. The committee focused on priorities around security, functionality, benefits, and customer service.

Treasurer Hal Logan motioned to accept U.S. Bank's proposal for SCFD's primary bank. Lynn Jeffers seconded. Motion to accept U.S. Bank as SCFD's primary bank passed.

5.2 Chairman

Chairman Rob Johnson reported the Inclusivity Fund Sub-Committee members will include Rob Johnson, Elaine D. Torres, Kathy Kucsan, and Khadija Haynes. The sub-committee is tasked with selecting and recommending applicants to the SCFD Board for the Inclusivity Fund Advisory Committee. Recommendations will be presented at the November SCFD Board meeting.

Rob mentioned the SCFD office lease ends at the close of the year and staff is exploring other options. We have looked at a dozen spaces and are in the process of narrowing the list.

Rob asked Ann Speer for a SCFD Teen Council update. Ann Speer announced the SCFD Teen Council Application is now available on the SCFD website. Deadline is currently August 20, 2017 but are looking at extending it. The Teen Council is looking to have two teen representatives from each county.

5.3. Executive Director

Executive Director Deborah Jordy thanked Deborah Malden and Hal Logan for participating on the banking committee & for the Board members attending the AFTA 2018 Conference kick-off. Deborah mentioned SCFD is working on the 2016 Annual Report. She announced the SCFD Showcase is on Wednesdays, August 2, 9, and 16 at the Denver Botanic Gardens. She also announced SCFD will be hosting an Eligibility Open House on August 15 at the Blair-Caldwell African American Research Library from 4-6pm. SCFD, in partnership with Denver Botanic Gardens, Boettcher Foundation, and The Denver Foundation will present the Engage, Empower, Connect Summit for SCFD organizations all day on September 27 at the Denver Botanic Gardens. The free events include opportunities for organizations to gain knowledge from experts in topics such as board development and recruitment, fundraising and more. A networking happy hour will follow the event.

6. Tier II Certification Reports Group 1

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

SCC

Steve Wilson, Co-Chair

Steve Wilson explained that the Scientific and Cultural Collaborative (SCC) is a unique membership organization in whose programs most of the SCFD Tier I and Tier II organizations participate, as well over a dozen Tier IIIs. However, this year eTown has opted out of the program as their focus doesn't utilize the SCC benefits to the fullest. It serves all members through a variety of programs and services aimed at building opportunities to support staff with professional training and networking. The SCC recently released the new Directory of Educational Activities for Teachers and Schools and is currently out for distribution. He announced that Michelle Nierling, SCC Co-Chair, will be stepping down in September.

The Board also heard presentations from:

Central City Opera
Denver Film Society
Cherry Creek Arts Festival
Colorado Music Festival & Center for Musical Arts
Swallow Hill
Mizel Institute
Aurora Cultural Services Division
Arvada Center for the Arts and Humanities
Lakewood Heritage, Culture and the Arts
Museum of Contemporary Art Denver

Pat Pearce, General/Artistic Director
Andrew Rodgers, Executive Director
Tara Brickell, Executive Director/CEO
Elizabeth McGuire, Executive Director
Paul Lhevine, CEO
Melanie Pearlman, President
Gary Margolis, Manager
Philip Sneed, Executive Director
Michelle Nierling, HCA Manager
Adam Lerner, Director and Chief Animator

Etown
Lone Tree Arts Center

Nick Forster, Founder and CEO
Lisa Rigsby Peterson, Executive Director

The Board thanked the organizations for their services to the community and congratulated them on their accomplishments. They asked a variety of questions, including approaching diversity, community engagement and outreach, upcoming programming, and marketing. The Board expressed concerns about budget changes and being close to the Tier II qualifying income threshold.

7. Other Matters

Councilwoman Kendra Black said the influx of people coming to Denver is good for the arts because it increases the amount of exposure and economic impact. She announced that the Levitt Pavilion has opened. She also mentioned that the music festival is most likely going to happen at Overland Park. SXSE (South by Southeast) is happening at Bible Park on August 19, 2017. She wanted all to keep in mind the issue artists are facing; space where they can create and live. She also mentioned the Denver 2017 GO Bond on the November 2017 ballot will include monies allocated to the Denver Art Museum for \$35M+, Red Rocks Amphitheatre for \$6M+, Denver Botanic Gardens for \$16M, Denver Center for the Performing Arts for \$19M, Denver Museum of Nature & Science for \$17M+, and the Denver Zoo for \$17.5M, if approved.

8. Public Comment

Peggy Day, Director of Strategic Projects for the Denver Museum of Nature & Science, announced Educator's Night is on September 25, 2017. Contact Peggy Day if interested in participating because the deadline has passed.

Steve Wilson, Co-Chair of SCC and Executive Artistic Director of Mizel Arts & Cultural Center (MACC), passed out SCFD pins.

Charlotte D'Armond Talbert, SCC Coordinator, announced there is a happy hour at Williams Publick House following the board meeting.

Matt Rivera, Chief Financial Officer of Butterfly Pavilion, thanked all the presenters.

9. Adjournment

The meeting was adjourned at 3:20pm.


Secretary