

SCFD BOARD OF DIRECTORS MEETING

March 23, 2017

1:00 p.m.

Downtown Aurora Visual Arts

Meeting Minutes

SCFD Board members present: Chair Rob Johnson, Vice-Chair Elaine D. Torres, Secretary Lynn Jeffers, Treasurer Hal Logan, Peggy Lehmann, Dan Hopkins, Ann Speer, Councilwoman Kendra Black, Kathy Imel, Damon O. Barry and Deborah Malden.

SCFD staff present: Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Iris Gregg, and Office Manager Kendal Zimmermann.

1. Introductions and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:01 p.m. followed by introductions. A quorum was present.

2. Welcome by Downtown Aurora Visual Arts (DAVA)

Susan Jenson, DAVA Executive Director, thanked and welcomed the Board to their newly renovated building and offered a tour of the new space following the meeting.

3. Review & Approval of Agenda

Peggy Lehmann motioned to approve the agenda. Ann Speer seconded. Motion to accept the agenda passed.

4. Approval of the February 23, 2017 Board Meeting Minutes

Damon O. Barry motioned to approve the minutes. Vice-Chair Elaine D. Torres seconded. Motion to accept the minutes passed.

5. Presentation by Denver Zoo

Tamra Ward, Chief External Relations Officer, and Andrew Rowan, Director of Public Affairs, presented to the Board the Denver Zoo's approved 2015 Master Plan, a 20-year vision. The Denver Zoo is 121 years old and hosts over 4,000 animals and 613 species, of which 50-60 are threatened or endangered species. Last year, the Denver Zoo served 400,000 of their two million guests for free. Board followed with questions.

6. Reports

6.1 Treasurer

The January 2017 SCFD sales and use tax revenue was \$4,221,790.77. The 2016 year-to-date (YTD) sales and use tax revenue was \$4,152,331.07. The variance is \$69,459.50, a 1.672% increase in YTD 2017 over YTD 2016.

6.2 Chairman

Chairman Rob Johnson asked Ann Speer for an update on the SCFD Teen Council. Ann reported their most recent meeting was at Denver Urban Gardens. They are discussing how to

be more involved in the community and on Facebook. They still need teen council representatives from Boulder, Adams, and Douglas County.

Rob Johnson announced that Colorado Business Committee for the Arts (CBCA) has established a Deborah Jordy Leadership Arts scholarship fund.

6.2.1 Resolution 17-05: Pertaining to Arts Funding for FY 2017 Federal Appropriations

Chairman Rob Johnson introduced and read Resolution 17-05: Pertaining to Arts Funding for FY 2017 Federal Appropriations. The Board discussed an amendment to the resolution.

Damon O. Barry motioned to adopt Resolution 17-05: Pertaining to Arts Funding for FY 2017 Federal Appropriations as amended. Lynn Jeffers seconded. The Board motioned to adopt and approve the resolution as amended.

6.2.2 Discussion Regarding New Regional Requirement for Tier II Eligibility

The Board discussed the options for defining region for Tier II eligibility purposes. The Board asked for public comment pertaining to the discussion. Several Tier II organizations expressed their opinions on the definition of region. Damon O. Barry motioned that the Board define region as the state of Colorado. Councilwoman Kendra Black seconded. Motion to accept the definition of region for Tier II eligibility purposes as the area within the state of Colorado passed.

6.3 Executive Director

Executive Director Deborah Jordy reported the SCFD closed the Program Manager job posting on March 6, 2017 and received 126 applications. The audit will begin the week of April 16th. Deborah noted that Chairman Rob Johnson and herself attended the 18th Annual Denver & Colorado Tourism Hall of Fame Dinner on March 8, 2017, as the SCFD was honored with the Tourism Star Award. Deborah also reported on the status of the grant applications for the counties.

7. Other Matters

There were no other matters.

8. Public Comment

Kristy Bassuener, Director of Communication and Public Affairs with the Denver Art Museum, said to check out Star Wars: Power of Costume. Ann Speer attended the Star Wars: Power of Costume exhibit and mentioned how organized and awesome the experience was. Deborah Malden mentioned she had a behind the scenes tour at the Denver Art Museum and thanked them. Executive Director Deborah Jordy announced Altitude Sports recorded a commercial about SCFD Free Days. Susan Jenson, DAVA Executive Director, stated they have a partnership with the Denver Art Museum.

9. Adjournment

The meeting was adjourned at 2:47 p.m.


Secretary