

## SCFD BOARD OF DIRECTORS MEETING

July 26, 2018

1:00 p.m.

### Town of Parker Cultural Department Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers Councilwoman Kendra Black, Jack Finlaw, Deborah Malden, Marcela de la Mar, Carlos Martinez, Kathy Nesbitt, and Jake Zambrano

**SCFD Board members not present:** Treasurer Ann Speer

**SCFD staff present:** Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

#### **1. Introduction and Approval of Agenda**

Chairman Rob Johnson called the meeting to order at 1:05 p.m., followed by introductions. A quorum was present.

#### **2. Welcome by Town of Parker Cultural Department**

Elaine Mariner, Cultural Director of the Town of Parker Cultural Department, welcomed the board and public to the Parker Arts Culture & Events (PACE) Center. She highlighted the PACE Center's 2018-2019 season brochure.

#### **3. Oath of Office**

Rob Johnson swore in Councilwoman Kendra Black, Denver appointee, to her second 3-year term.

#### **4. Review & Approval of Agenda**

Vice-chair Kathy Imel motioned to approve the agenda. Carlos Martinez seconded. Motion to accept the agenda passed.

#### **5. Approval of June 28, 2018 Board Meeting Minutes**

Secretary Lynn Jeffers motioned to approve the minutes from the June 28, 2018 meeting. Vice-chair Kathy Imel seconded. Motion to accept the minutes passed.

#### **6. Reports**

##### **6.1 Treasurer**

In place of Treasurer Ann Speer, Chairman Rob Johnson reported the May 2018 SCFD sales and use tax revenue was \$5,248,467.65. The 2018 year-to-date (YTD) revenue is \$24,398,792.11. This compares to YTD 2017 revenue of \$23,133,630.83. The variance is \$1,265,161.28, a 5.47% increase in YTD 2018 over YTD 2017.

##### **6.2 Chairman**

Rob Johnson gave updates of the Request for Proposal (RFP) for the SCFD brand refresh. Nine proposals were submitted, and the subcommittee will interview five companies. Rob also updated the board on the SCFD Annual Report which will be distributed digitally at the end of August. Lastly, he announced that the Jefferson County Cultural Council has six vacancies and the deadline to apply is August 1, 2018.

**6.3 Executive Director**

Executive Director Deborah Jordy thanked Rob Johnson for all his work on the SCFD Annual Report. She also updated the board and the public on upcoming events such as the SCFD Eligibility Open House on August 8, 2018, Tier III Cultural Council Training on August 15, 2018 and the Engage Empower Connect (EEC) Summit on September 14, 2018 in partnership with the Denver Botanic Gardens. The Scientific & Cultural Collaborative (SCC) is co-sponsoring and contributing \$5,000 to the EEC. Deborah also updated the board on the SCFD Community Celebration & Awards on November 28, 2018. There will be a \$10,000 cash prize for the Rex Morgan Award for Innovative Partnership and Regional Cooperation underwritten by PNC Bank. Lastly, Deborah announced that three applicants were selected for the Nonprofit Pathway Program, a 1-year nonprofit management certificate program.

**7. Tier II 2018 Distribution Certification**

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

SCC

Steve Wilson, Co-Chair

Steve Wilson gave some background on The Scientific and Cultural Collaborative (SCC). The SCC has grown to represent 31 Tier I and Tier II organizations and 30 Tier III organizations. The SCC is a model of collaboration with two major education programs, The Alliance Project and Education Pathways. Through these programs the SCC connects parents, teachers, schools and disadvantaged communities to programs offered by SCFD organizations.

The Board also heard presentation from:

Town of Parker	Cultural Department Elaine Mariner, Cultural Dir.
Central City Opera	Pat Pearce, General/Artistic Dir.
Denver Film Society	Andrew Rodgers, Executive Dir.
Colorado Music Festival & Center for Musical Arts	Elizabeth McGuire, Executive Dir.
Lone Tree Arts Center	Lisa Rigsby Peterson, Executive Dir.
Cherry Creek Arts Festival	Tony Smith, Marketing & Operations Manager
Colorado Symphony	Coreen Miller, COO/CFO
Aurora Cultural Services Division	Gary Margolis, Manager
Museum of Contemporary Art Denver	Adam Lerner, Director and Chief Animator
Mizel Institute	Melanie Pearlman, President

The Board thanked the organizations for their services to the community and congratulated them on their accomplishments. They asked a variety of questions regarding financial documents, impact of their programming, partnerships, and changing trends.

**8. Other Matters**

Kathy Imel announced that the Pastel Society of Colorado has an exhibit in the lobby of the PACE Center.


**9. Public Comment**

Steve Wilson, Co-Chair of SCC and Executive Artistic Director of Mizel Arts & Cultural Center, announced that there will be a reception after the board meeting. Executive Director Deborah Jordy commended the organizations for their collaboration. Andrew Rodgers, Executive Director of the Denver Film Society, spoke on the creation and development of the Colorado Sun newspaper. Elaine Mariner

Cultural Director of the Town of Parker Cultural Department, offered a tour of the PACE Center to those who are interested. Peggy Day, Director of Strategic Projects at the Denver Museum of Nature & Science, informed the public about Educator's Night on September 24, 2018.

**10. Adjournment**

The meeting adjourned at 3:26 pm

  
Secretary