

## SCFD BOARD OF DIRECTORS MEETING

May 24, 2018

1:00 p.m.

Denver Art Museum

Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Treasurer Ann Speer, Councilwoman Kendra Black, Jack Finlaw, Deborah Malden, and Carlos Martinez.

**SCFD Board members not present:** Marcela de la Mar, Kathy Nesbitt, Jake Zambrano.

**SCFD staff present:** Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

### 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:04 p.m., followed by introductions. A quorum was present.

### 2. Welcome by Denver Art Museum

Christoph Heinrich, Frederick and Jan Mayer Director, welcomed everyone to the Denver Art Museum. Christoph spoke of the construction developments at the museum and mentioned the new *Jeffrey Gibson: Like a Hammer* exhibit.

### 3. Oath of Office

Rob Johnson swore in Jack Finlaw, gubernatorial appointee, to his first 3-year term. Rob Johnson swore in Carlos Martinez, gubernatorial appointee, to his first 3-year term.

### 4. Review & Approval of Agenda

Treasurer Ann Speer motioned to approve the agenda. Vice-chair Kathy Imel seconded. Motion to accept the agenda passed.

### 5. Approval of April 26, 2018 Board Meeting Minutes

Vice-chair Kathy Imel motioned to approve the minutes from the April 26, 2018 meeting. Councilwoman Kendra Black seconded. Motion to accept the minutes passed.

### 6. Reports

#### 6.1 Treasurer

Treasurer Ann Speer reported the March 2018 SCFD sales and use tax revenue was \$5,252,295.73. The 2018 year-to-date (YTD) revenue is \$14,073,532.07. This compares to YTD 2017 revenue of \$13,317,823.94. The variance is \$755,708.13, a 5.67% increase in YTD 2018 over YTD 2017. She also updated the board that the draft audit will be presented at the June board meeting.

#### 6.2 Chairman

Chairman Rob Johnson called on Treasurer Ann Speer to give an update on the SCFD Teen council. Applications for the teen council are due on June 15, 2018. It is open to students in grade 9 to 11 who reside in the SCFD District. Chairman Rob Johnson announced that SCFD recently distributed a Request for Proposals (RFP) for a brand refresh of SCFD. SCFD will capitalize on public awareness

and retain the polar bear during this comprehensive refresh. A sub-committee to review proposals will include Rob Johnson, Elaine D. Torres, and Kathy Nesbitt. The RFP was released on May 22, 2018, proposals are due on July 16, 2018, and a contract will be awarded on August 24, 2018.

### **6.3 Executive Director Report**

Executive Director Deborah Jordy welcomed gubernatorial appointees Jack Finlaw and Carlos Martinez to the SCFD board. She elaborated on events taking place throughout the year including the Americans for the Arts (AFTA) convention on June 14-16, Tier II Qualification Deadline on May 25, Cultural Council Training on August 15, Engage Empower Connect on September 14, and the SCFD Community Celebration & Awards Ceremony on November 28. She informed the board that SCFD staff is currently in the beginning stages of planning the Celebration & Awards Ceremony and will be sending out nomination forms for the Rex Morgan Awards soon.

### **7. Tier I 2018 Distribution Certification**

George Sparks, President and CEO of Denver Museum of Nature & Science read the annual joint statement from the Tier I CEO's:

Hi everyone. I'm George Sparks, President and CEO of the Denver Museum of Nature & Science.

Thank you for the opportunity to share with you some of the highlights from the Tier I organizations on behalf of my colleagues at the Denver Art Museum, Denver Botanic Gardens, Denver Center for Performing Arts and Denver Zoo.

First, I wanted to say a special thank you to outgoing board members Damon Barry, Peggy Lehmann, Hal Logan and Elaine Torres. We are so grateful for your service, support and enthusiasm, especially through reauthorization.

And welcome to the Governors' new appointees: Marcela de la Mar, Jack Finlaw, Carlos Martinez and Kathy Nesbitt.

I would also like to express our gratitude to the residents within SCFD whose support resulted in the district's strongest year yet!

Collectively, the Tier I organizations served nearly 7 million people throughout the region, attracted more than 216,000-member households and benefited from nearly 460,000 volunteer hours.

These numbers demonstrate the astounding support we are fortunate to receive from the community.

They also illustrate the strength that comes from collaboration, which is critical for all our organizations as we strive to reach more and different people.

I'd like to use my remaining time to highlight just a few examples of how we work together and with other organizations throughout the community.

- Last year, the Zoo and Art Museum paired up for the conservation of a beautiful masterwork by Cristobal de Villalpando by using the zoo's mobile x-ray (normally used for oversized animals) to take images of the large painting.
- The DCPA worked with the Botanic Gardens on its production of Native Gardens, to emphasize the importance of native plants in our region while cross promoting the Gardens' annual plant sale.
- And through events like the SCFD Educator Night and Girls and Science at the Denver Museum of Nature & Science and the SCFD Showcase Event at the Denver Botanic Gardens, many SCFD organizations have the opportunity to demonstrate the exciting and engaging ways they fulfill their missions.

Other examples that showcase how collaboration can help remove barriers to engagement include:

- The DCPA hosting workshops about stage presence and communication for craniofacial patients from Children’s Hospital Colorado.
- The Botanic Gardens joining with Metro State University to co-manage the One World One Water Center that tackles water issues locally and across borders.
- The Zoo celebrating its 20th anniversary of its field conservation department, whose talented professionals work around the world to protect animals within their natural habitats.
- The Art Museum engaging with numerous organizations that serve refugees to bring together 40 refugee community members to connect with photographer Fazal Sheikh and share their stories during the planning of the Common Ground exhibition.
- And the Denver Museum of Nature & Science working with Autism Society of Colorado to train staff and volunteers and host low-sensory events in various exhibits throughout the year for people on the Autism spectrum and others that benefit from less-stimulating Museum experiences.

Thank you for your time and to my colleagues for allowing me to share our collective highlights with you. We are so grateful for the support of the citizens within the SCFD district and the work its staff and board members do.

### **7.1 Panel Presentation by Tier I CEO’s**

Following the joint statement, each panel member gave a six-minute presentation on their specific organization:

Denver Museum of Nature & Science: George Sparks, President and CEO

Denver Zoo: Denny O’Malley, Interim President and CEO

Denver Art Museum: Christoph Heinrich, Frederick and Jan Mayer Director

Denver Center for Performing Arts: Janice Sinden, CEO

Denver Botanic Gardens: Brian Vogt, CEO

The Board thanked the presenters and the organizations for providing exemplary service to the community. The Board proceeded to ask a variety of questions regarding attendance, outreach into communities, and current and future challenges.

### **7.2 Resolution 18-07: Pertaining to 2018 Tier I Budgeted Fund Distribution**

Chairman Rob Johnson read Resolution 18-07: Pertaining to 2018 Tier I Budgeted Fund Distribution. Treasurer Ann Speer motioned to approve the resolution. Vice-chair Kathy Imel seconded. Motion to approve the resolution passed.

## **8. Other Matters**

Deborah Malden mentioned that the new website could be utilized to increase the community’s access to Tier I organizations. Carlos Martinez mentioned that it is important to increase community awareness of where Tier I organizations stand on a national level.

## **9. Public Comment**

Peggy Day, Director of Strategic Projects at the Denver Museum of Nature & Science, announced Educator’s Night will be on September 24, 2018. Application deadline is June 15<sup>th</sup>. Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of the Scientific & Cultural Collaborative, gave an update on the search for a new Scientific & Cultural Collaborative Director.

**10. Adjournment**

The meeting adjourned at 3:09 pm

  
Secretary