

SCFD BOARD OF DIRECTORS MEETING

January 24, 2019

1:00 p.m.

Mexican Cultural Center

Meeting Minutes

SCFD Board member present: Chair Jack Finlaw, Vice-chair Rob Johnson, Treasurer Ann Speer, Councilwoman Kendra Black, Ray Gonzales, Deborah Malden, Carlos Martinez

SCFD Board members not present: Secretary Lynn Jeffers, Kathy Nesbitt, and Jake Zambrano

SCFD Staff present: Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Heather Porter, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi

1. Introduction and Quorum

Rob Johnson called the meeting to order at 1:02 p.m., followed by introductions. A quorum was present.

2. Passing of Gavel

Rob Johnson passed the gavel to Jack Finlaw.

3. Welcome

Ana Valles, Executive Director of Mexican Cultural Center, welcomed the board, staff, and the public. Mexican Cultural Center (MCC) was founded in 1992 and they strive to promote and maintain the richness of the Mexican culture in Colorado. MCC works to provide programming that increase awareness of Mexico's unique arts and culture through local and international collaboration and partnerships.

4. Review & Approval of Agenda

Chairman Jack Finlaw amended the agenda to rearrange the Oath of Office to be after Patty Silverstein's presentation. Carlos Martinez motioned to accept the agenda as amended. Deborah Malden seconded. Motion to accept the agenda as amended passed.

5. Approval of November 15, 2018 Board Meeting Minutes

Vice-chair Rob Johnson motioned to approve the November 15, 2018 Board Meeting Minutes. Deborah Malden seconded. Motion to approve the minutes passed.

6. 2019 Economic Forecast for Metro Denver

Patty Silverstein, President & Chief Economist, Development Research Partners, presented the 2019 Economic Forecast of metro Denver. She presented on national and statewide transitions including GDP increases, population growth and consumer trends.

7. Resolution 19-01: Pertaining to Posting of Public Meeting Notices

Chairman Jack Finlaw read Resolution 19-01: Pertaining to Posting of Public Meeting Notices. Vice-chair Rob Johnson motioned to approve the resolution. Carlos Martinez seconded. Motion to approve the resolution passed.

8. Oath of Office

Chairman Jack Finlaw swore in Ray Gonzales, Adams County Appointee, to his first 3-year term.

9. Reports

9.1 Treasurer

Ann Spear reported the November 2018 SCFD sales and use tax revenue was \$5,075,432.90. The 2018 year-to-date (YTD) revenue is \$56,627,028.52. This compares to YTD 2017 revenue of \$54,096,874.11. The variance is \$2,530,154.41, a 4.68% increase in YTD 2018 over YTD 2017.

9.2 Chairman

Jack Finlaw informed the board of the office locations SCFD is considering for a shared office space. A report on pricing will be provided in the February board meeting. Jack also informed the board of the SCFD Day at the Capitol on February 5, 2019 where various SCFD organizations will perform and showcase interactive exhibits. He also announced the Colorado Business Committee for the Arts (CBCA) Awards Luncheon on March 12, 2019.

9.3 Executive Director

Deborah Jordy welcomed Ray Gonzales to the SCFD Board of Directors. She then called on Deputy Director Jessica Kato to report on SCFD receiving the 2018 True West Award. This award is for theatre and performance arts visionaries and SCFD was the first organization to receive this award. Deborah called on Program Manager Kendal Zimmermann to provide updates regarding the Tier III eligibility process. Kendal also informed the board that the final Tier III Grant Application Workshop is on February 2, 2019.

9.3.1 Eligibility Report

Program Manager Kendal Zimmermann reported that 24 eligibility applications were received, and nine organizations were deemed eligible. Organizations were ineligible due to reasons such as not meeting the 5-year requirement and organizational and financial capacity.

9.3.2 Annual Disclosure Forms

Deborah Jordy requested the board to sign the Annual Disclosure Forms.

9.3.3 SCFD Procurement Policy

Deborah Jordy presented an updated SCFD Procurement Policy to the board.

9.3.4 Resolution 19-02: Pertaining to Amending Purchasing/Bidding Policies

Chairman Jack Finlaw read Resolution 19-02: Pertaining to Amending Purchasing/Bidding Policies. Vice-chair Rob Johnson motioned to approve the resolution. Marcela de la Mar seconded. Motion to approve resolution passed.

10. Other Matters (new/old business)

10.1 Betsy Bartholomew, CEO, Launch, Rebrand Update

Betsy Bartholomew, CEO of Launch, updated the board of the methodology of the stakeholder interviews and the development of the parameters and key opportunities. Betsy then fielded questions regarding interviewing non-cultural entities and audience testing.

11. Public Comment

Jannett Matusiak, Director of the Scientific & Cultural Collaborative, announced that the Alliance Project applications will open on February 1, 2019. This application is open to schools K-12 in Adams, Jefferson, Denver, and Boulder Counties this year.

12. Adjournment

The meeting adjourned at 3:14 p.m.

A handwritten signature in black ink, appearing to be "Jannett Matusiak", is written over a solid red horizontal line. To the left of the signature, there is a vertical black line that extends upwards from the red line.