

RESOLUTION NO. 13-07

A Resolution of the Scientific and Cultural Facilities District
Pertaining to the Logo Policy and Usage Guidelines for the Scientific and Cultural Facilities
District Trademark Logo

WHEREAS, the Scientific and Cultural Facilities District has a trademark logo registered with the Colorado Secretary of State's Office; and

WHEREAS, this trademark is a valuable legal and intellectual asset which the Board of Directors wishes to protect; and

WHEREAS, a unified graphic entity serves to strengthen the SCFD name and image through a consistent branding and distinctive mark; and

WHEREAS, the Scientific and Cultural Facilities District Board of Directors wishes to update its logo, expand public awareness of the manner in which public funds are expended for the benefit of the public and continue to maintain strict control over the logo and any variations;


NOW, THEREFORE BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE SCIENTIFIC AND CULTURAL FACILITIES DISTRICT AS FOLLOWS:

Section 1. The attached Logo Policy and Usage Guidelines for the Scientific and Cultural Facilities District Trademark Logo is hereby approved and adopted and shall supersede any and all previously adopted policies regarding use of the trademark logo.

Introduced and Approved at a regular meeting of the Board of Directors of the Scientific and Cultural Facilities District, the 27th day of June, 2013.


Chair

ATTEST:


Secretary

