



Boilerplate Language for any Situation

“Boilerplate” is a term coined to mean a brief description of an organization and its mission, as well as other pertinent information. You may choose to use boilerplate info at the end of a news release, as well as in brochures, annual reports and websites. Below are several lengths of boilerplate language to be used in multiple formats way you need. Fundamentally, we want to shift the conversation from “What is the SCFD” to “Who is the SCFD” with this language.

Very short – for inclusion within a sentence

...Scientific and Cultural Facilities District (SCFD), a unique funding source serving hundreds of metro Denver arts, culture, and scientific organizations...

Short – one sentence

The Scientific and Cultural Facilities District (SCFD) supports more than 300 arts, cultural, and scientific organizations within the Denver metro area through a voter-approved penny sales tax on every \$10 purchase.

Medium – a paragraph

The Scientific and Cultural Facilities District (SCFD) is metro Denver’s unique commitment to its arts, cultural and scientific organization. A penny sales tax on every \$10 purchase within the seven-county region (Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties) supports nearly 300 institutions that provide unique cultural and scientific experiences for millions of people each year. Many of the programs SCFD supports provide free and discounted access to citizens. For information on free days and organizations, visit www.scfid.org.

Long – a bio of SCFD

The Scientific and Cultural Facilities District (SCFD) is a polar bear at the zoo, a Van Gogh at the museum, a pirouette at the ballet, and Henry V at the theater. Over 300 cultural institutions in the Denver metro area receive support and funding via the SCFD. This creates a rich, robust landscape of cultural opportunities for our children and our neighbors.

From a child on a field trip seeing a woolly mammoth to a grandfather showing his family what his aircraft looked like in WWII to a family celebrating the holidays together with live entertainment or taking a dance class, the SCFD helps make the memories we cherish possible. One penny on every \$10 purchase within the seven-county region (Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties) is distributed via the SCFD.

Since its inception in 1989, the SCFD has served a mission that enlightens and entertains the public. Annually distributing approximately \$40 million, the Denver metro has been elevated to a world-class cultural center because of the funding the SCFD provides to cultural organizations of all sizes and disciplines. For information on free days and organizations, visit www.scfid.org.