



SCFD Awareness - Key Messages

1. **My SCFD:** Nearly every person in the Denver metro has a memory made possible by SCFD. Whether it's taking a child to the theatre for the first time or enjoying an afternoon of art with your sweetheart, there is a story for everyone. Share your story and invite others to share theirs.
2. **SCFD BRINGS THE WORLD TO YOU:** Fun, entertaining and world-class experiences are available in metro Denver because we support science, arts, historical and cultural experiences through SCFD.
3. **SCFD HAS EXPANDED OPPORTUNITIES:** 25 years ago, voters launched SCFD. Today more than 300 organizations offer access to something new in art, science or other cultural experiences.
4. **SCFD IMPROVES OUR ECONOMY:** We all benefit from nearly \$1.76 billion in economic activity and 9,300 jobs provided by SCFD cultural organizations.
5. **SCFD SERVES YOUR COMMUNITY'S SCHOOLS:** Children in every school district in the region are served by programs through SCFD-funded organizations, including theater performances, museum tours, outreach and other educational experiences.
6. **SCFD ENABLES BROAD ACCESS:** More than a million students, seniors and families in your neighborhoods take advantage of FREE experiences thanks to our support of the Scientific and Cultural Facilities District. For more information on free and discounted opportunities, visit www.scfid.org.