January 26, 2012 1:00 pm Governor's Residence Preservation Fund Meeting Minutes

SCFD Board members present: Chair James Harrington, Secretary Kathleen Stapleton, Treasurer Bob Grant, Shepard Nevel, Khadija Haynes, Councilwoman Peggy Lehmann, Kathryn Spuhler, Dave Montez, Kathy Kucsan

SCFD Board members absent: Vice Chair Joseph Arcese and Jim Martin

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

James Harrington called the meeting to order at 1:10 pm, followed by introductions. A quorum was present. The agenda was approved.

Wrenn Erickson, Program Administrator of the Governor's Residence Preservation Fund, welcomed everyone and invited them to attend their Garden parties. James thanked Cindy Starks, Program Director of the Governor's Residence for the great tour.

2. Approval of November 17, 2011 Board Minutes

Kathy Kucsan motioned to approve the minutes. Peggy Lehmann seconded. The motion passed.

3. Resolution 12-01 Pertaining to Posting of Public Meeting Notices

Bob Grant motioned to approve Resolution 12-01. Dave Montez seconded. The motion to adopt the resolution passed.

4. Reports

4.1 Treasurer

Bob Grant reported the November 2011 SCFD sales and use tax revenue was \$3,479,459.30. This compares to November 2010 revenue of \$3,350,521.83. This is a 3.85 % increase over month-to-date (MTD) November 2010. The 2011 year-to-date (YTD) sales and use tax revenue is \$37,942,585.15. This compares to YTD 2010 revenue of \$36,067,045.80, a 5.2% YTD increase over YTD 2010.

4.2 Chairman

James Harrington reported that on January 24th he, Kathryn Spuhler and Peg Long met with the Colorado Symphony Orchestra's new President/CEO, Gene Sobczak, Board Chair Jerry Kern, and former interim President/CEO and current consultant Jim Copenhaver. James feels the Symphony is under solid leadership and is leveraging things well. James is optimistic. From an SCFD standpoint, James reported, Peg is doing a good job of due diligence. She is requiring the Symphony to provide its completed audit and 990 in advance of the Tier II June 1, 2012 qualification report deadline as well as quarterly financial reports for the current fiscal year.

4.3 Executive Director

Peg Long reported on the following:

• Unaudited financials for 2011 show fund balance almost \$100,000 higher than projected. This is due to 2011 revenue being slightly higher than budgeted and expenditures almost \$50,000 less than budgeted.

- 2012 Investments: \$244,000 Flatirons Bank 18-month at 1.44%, will mature June 2012. Very few banks are currently accepting public funds for CD's, as they must collateralize dollar-for-dollar funds invested. Few banks offer CDARS, and the rates in 2011 were less than Co Biz.
- CBCA annual Business for the Arts Awards luncheon is 11:30am-1:30pm on Tuesday, March 6 at Seawell Ballroom at Denver Performing Arts Complex. Board members are encouraged to attend and should notify Peg if they wish to do so.
- Engaged Public facilitated two Tier III stakeholder input sessions on December 15th 2011 and January 21st 2012. They will present a compiled report at the February 9 board planning session. Board members present who had attended one or both sessions shared their thoughts regarding the process. Overall the Board felt the process was of value and everyone learned a lot.

Engaged Public will also conduct the Tier II stakeholder session scheduled for Tuesday, March 13. Board members were invited to observe this session as well.

- Eligibility Applications and Reviews update: Staff processed 24 eligibility applications between October 1 and December 31. Six organizations were deemed eligible, 18 deemed ineligible at this time.
- Tier III GO™ Grants update: The Tier III main application has been created and is ready to use. Currently there is not a way for multi-county applicants to save an application and update it for the next county. About 30% of all Tier III applicants apply in multiple counties. The current system would require applicants to fill out a new application each time. We are working with the developers on a solution. Because of this issue Tier III organizations are using the interactive PDF form again this year.
- Each Board member was given a disclosure document to sign and a conflict of interest script to retain in the event he or she needs to declare a conflict in the future.
- Peg requested that the Board approve scheduling a 1-hour study session immediately before the February or March board meeting to discuss the Rex Morgan award event. The Board agreed to schedule the study session for 12:00 noon on February 23rd. Lunch will be provided beginning at noon.

5. Election of Officers

The nominating committee suggested the following slate of officers for 2012: Kathryn Spuhler, Chair; Joseph Arcese, Vice Chair; Bob Grant, Treasurer; Kathleen Stapleton, Secretary.

Shepard Nevel motioned to approve the slate of officers. Dave Montez seconded. The motion passed.

James Harrington said it has been an honor and privilege to serve as Board chair for five years. A few of the Board's great achievements during his time as chair have included resolving the 2004 election cost issues, the growth and development of the SCC, hiring a wonderful ED and then being able to get out of her way. He feels SCFD has a great staff which is stable and provides excellent leadership. He hopes SCFD continues as model of stability.

Kathryn Spuhler reported James will be present for the February Board meetings.

6. Other Matters

Shepard Nevel commented that James has been a great chair. He thanked him for his eloquent, diplomatic leadership and stakeholder engagement.

7. Public Comment

Randy Weeks, The Denver Center for the Performing Arts, thanked staff and Board for all the hard work. He thanked James for being a steady hand on the tiller. Steve Wilson – on behalf of SCC and Tier II and himself – said there is not a person he has more respect for and that James' leadership impact is powerful.

Bob Grant stated the Board needs to keep James around for the re-authorization process. Kathy Spuhler said she will find a way to bring him back in some capacity. Peg thanked Mr. Harrington's wife Marty for sharing James with the SCFD as he volunteered many hours of his time over the course of his two terms.

8. Adjournment

The meeting was adjourned at 1:52pm.

February 23, 2012 1:00 pm Ballet Nouveau Colorado Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Vice Chair Joseph Arcese, Secretary Kathleen Stapleton, Treasurer Bob Grant, Khadija Haynes, Councilwoman Peggy Lehmann, James Harrington, Dave Montez, Kathy Kucsan and Jim Martin

SCFD Board members absent: Shepard Nevel

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:09 pm, followed by introductions. A quorum was present. The agenda was approved.

Dawn Fey, Associate Artistic Director of Ballet Nouveau Colorado, welcomed everyone and proudly announced their school has passed the 400 student mark. It is the biggest it has ever been. She invited the Board and audience to stay after the meeting to watch a rehearsal. Julia Wilkinson Manley, School Director, also shared information about the organization's school outreach programs into Commerce City.

2. Approval of January 26, 2012 Board Minutes

Khadija Haynes motioned to approve the minutes. Peggy Lehmann seconded. The motion passed.

3. Introduction of Dan Hopkins

James Harrington introduced Dan Hopkins to the Board. Dan served on the SCFD Board as a governor's appointee from 2006 - 2009. Arapahoe County has appointed him to the SCFD Board. He will begin his service in March. Dan worked for CDOT and served on Governor Owens' staff.

4. Resolution 12-02: Pertaining to Adjustment of the Appropriation and Distribution of 2011 Funds Collected

Peg Long reported every February SCFD receives the final funds for the previous year. SCFD funds are up 4% over previous year. Because the amount is more than the Board projected, the Board needs to approve the distribution of the balance.

Bob Grant motioned to approve Resolution 12-02. Jim Martin seconded. The motion to adopt the resolution passed.

5. Reports

5.1 Treasurer

Bob Grant reported the December 2011 SCFD sales and use tax revenue was \$3,959,207.38. This compares to December 2010 revenue of \$4,224,030.41, a 6.26% decrease over month-to-date (MTD) December 2010. The 2011 year-to-date (YTD) sales and use tax revenue for all of 2011 was \$41,901,792.53. This compares to total YTD 2010 revenue of \$40,291,076.21, a 4.0% increase over YTD 2010.

Joseph Arcese noted that the projected fund balance variance was quite high, albeit in SCFD's favor, and asked Peg and Bob if this was due to the election costs recovery. Peg responded that it was not a direct result of the elections costs recovery. She requested postponement of a response due to the complexity of an answer beyond that given at the January board meeting.

5.2 Chairman

Kathryn Spuhler reported that on February 14 she and Peg Long attended a meeting of CAST3 (Council to Advance & Support Tier III), a newly formed 501(c)(3). The Board was given the handouts provided at the meeting. CAST3 would like to be the Tier III representative entity for the reauthorization process. Peg gave the group background history on the SCFD, including past reauthorizations and answered questions. Kathryn said it was nice to see the Tier III organizations coming together.

5.3 Executive Director

Peg Long reported on the following:

- As required by C.R.S. §32-13-107(3)(b)(I)(C), the Tier II qualifying threshold is adjusted each year by the annual percentage change in the Denver-Boulder-Greeley Consumer Price Index (CPI) for all urban consumers, all goods, as published by the United States Department of Labor Bureau of Labor Statistics. According to information released by the BLS on February 17, 2012, for 2011, the CPI was 3.6%. The 2012 qualifying threshold for all organizations to qualify for Tier II is: \$1,392,789.98 x 1.036 = \$1,442,930.42. Dave Montez asked if Peg anticipated movement in the Tier. Peg replied it is hard to tell at this time but most likely yes, as this represents a significant increase to the Tier II threshold.
- City of Aurora sent in a formal request asking the SCFD Board to approve a change of use of SCFD formula funds. Peg invited Alice Lee Main of Aurora Cultural Services to speak. Alice reported the cultural department is not cutting the programming originally proposed in the July Certification Report. They have covered the costs with other funds and therefore wish to move SCFD funds to programming at the Aurora Fox. After discussion Kathryn and the Board thanked Alice Lee for her transparency and stated the movement of funds met the general operating support requirements and could be moved internally.
- The Dairy Center for the Arts asked the Board to approve a logo they created for an upcoming exhibit. The Board asked that "Making it Possible" be added and approved the use.

6. Honoring James Harrington

Kathryn Spuhler read a letter from the Douglas county Cultural Council thanking James for his service. She then invited people from the audience to speak.

George Sparks, President and CEO of Denver Museum of Nature and Science, spoke to the importance the SCFD chair is to the organizations. Craig Piper, President and CEO of Denver Zoo thanked James for his leadership. Brian Vogt, CEO of Denver Botanic Gardens thanked him for his connection and communication with the SCFD community. Kristy Bassuener, Senior Communications Manager, Denver Art Museum thanked him for not being afraid of wearing the King Tut hat on television. Dan Ritchie, Chairman of the DCPA, echoed what the others said. Each presented James with a gift of appreciation. Charlotte D'Armond Talbert, SCC Coordinator, read a letter from the SCC organizations thanking James for his service. In appreciation, they will sponsor an event at a school of his choice and will cover the costs.

Peg Long and Kathryn presented him a framed picture of a Denver Zoo polar bear from the Board and staff.

James made a few remarks stating that it has been a distinct pleasure to serve on the SCFD Board. The highlight has been to interface with truly wonderful people.

7. Other Matters

There were no other matters brought before the Board.

8. Public Comment

There were no public comments.

9. Adjournment

The meeting was adjourned at 2:08pm.

March 22, 2012 1:00 pm Brighton Cultural Commission Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Secretary Kathleen Stapleton, Treasurer Bob Grant, Khadija Haynes, Councilwoman Peggy Lehmann, Dan Hopkins, Dave Montez and Kathy Kucsan

SCFD Board members absent: Vice Chair Joseph Arcese, Shepard Nevel, and Jim Martin

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1pm, followed by introductions. A quorum was present. The agenda was approved after Dan Hopkins and Bob Grant were sworn in.

2. Oath of Office

Kathryn swore in Dan Hopkins, Arapahoe County Appointee and Bob Grant, Adams County Re-Appointee.

3. Approval of February 23, 2012 Board Minutes

Khadija Haynes motioned to approve the minutes. Dan Hopkins seconded. The motion passed.

4. Approval of February 9, 2012 Board Minutes

Kathy Kucsan motioned to approve the minutes. Bob Grant seconded. Bob Grant and Dave Montez suggested changes to page 4 and attachment 5. The motion passed with approved changes.

5. Reports

5.1 Treasurer

Bob Grant reported the January 2012 SCFD sales and use tax revenue was \$3,387,812.08. This compares to January 2011 tax revenue of \$3,089,437.65. The variance is \$298,374.43. This is a 9.65% increase in 2012 over month-to-date (MTD) and year-to-date (YTD) 2011.

5.2 Chairman

Kathryn Spuhler reported she recently attended:

- 2012 Pacesetter Awards in Boulder at which Kathy Kucsan received an award for her significant contributions to Arts and Entertainment. She found the ceremony to be inspiring.
- 2012 CBCA luncheon in Denver. Kathryn thanked Deborah Jordy and her staff for a wonderfully produced event. She thanked the SCFD Board members for attending.
- Tier II stakeholders session at Hudson Gardens. 21 current Tier II organizations and Historic Denver attended. Kathryn mentioned Adam Lerner's comment regarding the collaborative spirit between cultural organizations in the Denver Metro Area. He believes this spirit is due to the SCFD. In previous cities he has worked, the spirit has been one of competition not collaboration. She thanked the SCFD Board members for attending.

Kathryn is convening a small group to discuss how the cultural education ideas raised during the board planning sessions over the past several years might be moved forward. Kathy Kucsan will be joining the discussion group. Kathryn mentioned Ann Spear is the new chair of the Douglas County Cultural Council.

5.3 Executive Director

Peg Long reported on the following:

- Read a thank you letter from Jim Harrington.
- Tier II Stakeholder Input Session held on March 13 went very well. Engaged Public will prepare a similar report to the Tier III summary. She would like to schedule the Tier I input session for early fall.
- Rex Morgan 2012 staff should be able to complete a plan for the 2012 event and identify role for Tier I organizations by June.
- GrantsOnlineTM implementation update Tier I and Tier II Certification Reports were online last year; Tier II Qualification Application is online this year, working on Tier III form for 2013 implementation.

5.3.1 Budget Process Presentation

Peg thanked Joseph Arcese for raising his question regarding the fund balance variance at February's board meeting. That question, and the complexity of a proper response, created an opportunity to better explain the SCFD budget process to the Board. It also caused SCFD staff, accountant and auditor to examine historic budget practices in an effort to bring more accuracy and clarity to the fund balance reporting portion of the budget process. As Executive Director of the SCFD, Peg annually creates and manages two budgets: the \$40+ million in revenue distributed to 300 eligible organizations, and the \$480,000 administrative budget. Peg then gave a presentation to the Board regarding the process. Peg, with input from the accountant and auditor, recommended that she review the budgeted fund balance in June or July following adoption of the prior year audit and recommend any adjustment to the budgeted fund balance be made through a Board resolution. After discussion the Board agreed. The Board thanked Peg for the presentation and her work on the budget. They appreciate that she is conservative in her revenue projections.

5.3.2 Distribution Dates

Peg alerted the Board to the distribution dates for 2012.

6. Other Matters

Kathryn Spuhler asked the Board how they wish to follow up on the 2012 action items created at the February planning session. The Board agreed to meet following regularly scheduled meetings in April (technology), possibly May and in June. Dave Montez suggested possibly adding the marketing/public relations items to the May agenda in which Tier I staff will be present. Bob Grant also suggested the Board discuss the SCFD administrative reserves and discuss ways to increase the operating budget or administrative share (June). The Board agreed this discussion needed to be had sooner rather than later. Peg will invite Melanie Layton and Floyd Ciruli to the June meeting. Kathryn said she and Peg will prepare documents to assist with these discussions. Peggy Lehman mentioned she has been looking at foundation and non-profit budgets and no one has administrative costs as low as the SCFD. Kathryn and Peg will present an agenda for these sessions.

Kathy Kucsan mentioned she attended the Dairy Center's Bike Art event. 1,600 people attended. She gave the Board Bike Art bookmarks featuring the recently approved modified SCFD logo for the event.

7. Public Comment

Steve Wilson, Mizel Center, announced the MACC's renovated theatre would be opening that weekend and thanked Board members for attending the opening ceremonies.

8. Adjournment

The meeting was adjourned at 2:45pm.

athleen Stapleton

April 26, 2012 1:00 pm Golden History Museums Meeting Minutes

SCFD Board members present: Chairman Kathryn Spuhler, Vice Chairman Joseph Arcese Secretary Kathleen Stapleton, Treasurer Bob Grant, Khadija Haynes, Councilwoman Peggy Lehmann, Dan Hopkins, Jim Martin and Kathy Kucsan

SCFD Board members absent: Shepard Nevel and Dave Montez

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1pm, followed by introductions. A quorum was present.

Nathan Richie, Executive Director of the Golden History Museums thanked everyone for coming. He shared information about the three museum locations. Nathan concluded by thanking SCFD for funding arts and culture.

2. Approval of March 22, 2012 Board Minutes

Khadija Haynes motioned to approve the minutes. Jim Martin seconded. The motion passed.

3. Resolution 12-03: Pertaining to 2012 Tier III Budgeted Distribution

Kathryn Spuhler read the resolution with each county representative reading the portion of Tier III funds his or her county is to receive. Kathy Kucsan motioned to approve the resolution. Kathryn Spuhler seconded. The motion passed.

4. Reports

4.1 Treasurer

Bob Grant reported the February 2012 SCFD sales and use tax revenue was \$3,319,160.01. This compares to February 2011 tax revenue of \$3,042,899.24, a 9.08% increase in 2012 over month-to-date (MTD) 2011. The 2012 year-to-date (YTD) sales and use tax revenue is \$6,706,972.09. This compares to YTD 2011 revenue of \$6,132,336.89, a 9.37% increase in YTD 2012 over YTD 2011.

4.2 Chairman

Kathryn Spuhler reported she recently attended a number of activities/events including Colorado Creative Industries' Creative Summit Conference in Breckenridge. Kathryn will share the post-summit report once it is published. She also attended an education meeting hosted by SCC for all SCFD organizations. Kathryn will be working with SCFD staff and members of an education study group to determine a baseline of what schools and activities SCFD organizations were engaged in from September 2011 – August 2012.

4.3 Executive Director

Peg Long reported on the following:

- Tier I certification report deadline was April 13th. Board members were provided with a CD of the reports and instructions on how to access the reports through the GO:GrantsOnlineTM portal.
- CenterFest 2012 at the Arvada Center begins June 6 and runs through August 30. SCFD will have a booth on the plaza before each show. Peg circulated a sign-up sheet and asked Board members interested in volunteering at the booth to sign up for a specific date.

- With all county Tier III deadlines now closed
 - o Number of grants received 526
 - o Number of unique organizations that applied for grants 263
 - Number of unique organizations that applied in multiple counties 79 (30%)
 - o Number of grant applications that were denied because they were late 1
 - o Number of grant applications that were denied because they were incomplete 7
- Auditors completing their on-site work this week. The auditors will review the draft with Peg the Board chair and treasurer in early June prior to the auditor presenting the audit for approval at June Board meeting.
- RTD board has decided against seeking a tax increase on the November 2012 ballot

5. Denver Art Museum Presentation: Creativity Resource for Teachers

Kristy Bassuener, Associate Director of Communications at the Denver Art Museum introduced her colleagues in the education department: Patty Williams, Head of School and Teacher Programs and Angela Houdyshell, Program Manager for Creativity Resource for Teachers. Denver Art Museum launched the Creativity Resource for Teachers Website. The website includes adaptable lessons plans designed by teachers for teachers, resources about museum careers and curriculum, educator blogs, and school showcases. The website is mainly utilized by elementary school teachers at this time, but provides collections-based curriculum for preschool through high school. It is free to access and use the resources on the website.

6. Other Matters

6.1 Board Planning Session Discussion Topic: Technology

SCFD staff Sheila Mieger and Erica Barclay described and explained social media currently being utilized to connect with various audiences. SCFD website, Facebook, Twitter, Tumbler blog and e-newsletter are all used.

7. Public Comment

No one commented.

8. Adjournment

The meeting was adjourned at 2:25pm.

athleex

May 24, 2012 1:00 pm Denver Zoo Meeting Minutes

SCFD Board members present: Chairman Kathryn Spuhler, Vice Chairman Joseph Arcese, Secretary Kathleen Stapleton, Treasurer Bob Grant, Khadija Haynes, Shepard Nevel, Councilwoman Peggy Lehmann, Dave Montez, Dan Hopkins, Jim Martin and Kathy Kucsan

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Chairman Kathryn Spuhler delegated her responsibilities for this meeting to Vice Chairman Joseph Arcese. He called the meeting to order at 1pm, followed by introductions. A quorum was present.

2. Approval of April 26, 2012 Board Minutes

Khadija Haynes motioned to approve the minutes. Jim Martin seconded. The motion passed.

3. Tier I Distribution Certification

Daniel Ritchie, CEO of The Denver Center for the Performing Arts read a combined Tier I statement: Thank you for this opportunity to share our Tier I accomplishments so that the citizens who support SCFD have the opportunity to see the value of their dollars at work. We are grateful for your volunteer leadership on the SCFD board and excellent dedication of the SCFD staff who make every dollar work hard for the citizens who support SCFD. Our accomplishments are many and direct to our citizens.

As stewards of our region's cultural and scientific heritage, we are uniquely able to provide educational programs, scholarship and scientific discoveries, and cultural experiences which add to the quality of life of metropolitan Denver. SCFD gives each of our institutions the stability to plan, design and execute programs that can only be accomplished over a long period of time.

As a result, we gain better arts and science education at a time of reduced funding in our schools. We provide kids with ways to see what kinds of careers they could have in science, arts and serious study. As a result of our programs, the reputation of our communities is enhanced on a national and international level. And we achieve economic impact by providing a thriving cultural climate that attracts and retains businesses and adds to our already beautiful environment. Examples of these important accomplishments include:

- The Denver Botanic Gardens was one of 6 institutions in the nation to plan the development of a National Botanic Gardens in Haiti. It is the 5th highest attended botanic gardens in the US.
- The Denver Museum of Nature and Science advanced knowledge of prehistory with the SnowmastodonTM excavation and attracted more than 45 international scientists to this geological discovery. The science education collaboration, Urban Advantage, included DMNS, Denver Botanic Gardens, the Denver Zoo and 3 school districts and is among the first to be developed outside its NYC origination.
- Denver Zoo, the 4th most popular zoo in the country, was named the greenest zoo in the United States for its sustainability commitment and is working in 17 countries on more than 84 conservation projects. The opening of Toyota Elephant Passage on June 1 will give guests the opportunity to explore and discover the rich history of animals in Asian culture, their complicated

relationship with humans and the efforts of Denver Zoo and its colleagues to protect their future. It is like no other animal care facility in the world.

- The Denver Art Museum currently hosts the only 2012 US showing of the Yves Saint Laurent retrospective and shortly will debut the only US showing of On Becoming Van Gogh, a massive exhibition of over 80 paintings, the first for the Rocky Mountain region. Ten years in the making, the Van Gogh exhibition, organized by the Denver Art Museum, is testimony to the value of SCFD consistent funding.
- The Denver Center for the Performing Arts, one of the largest theatrical organizations in the Country, continues to make important contributions to the American Theatre. The New Play Summit has become a top new works event, drawing theatre professionals from around the country. Each season, the DCPA produces and presents a varied range of classic, contemporary and new work in addition to debuting National tours, such as *THE BOOK OF MORMON*. Tier 1 institutions continue to successfully engage visitors from throughout the 7-county district.
- Our attendance is an extraordinary 5 million visitors, countering national downward trends in much larger metropolitan areas
- Through SCFD Free Days, more than 1.3 million visits were free to area residents—a value of nearly \$16 million
- One half million students participated in our education programs
- We served 5,150 schools, an increase of 20%
- Membership holds strong at 200,000 households
- Tier 1 employment reached 2,200 people in a variety of positions with all levels of education.
- Our 5,300 person volunteer corps contributed 452,000 hours of service valued at \$10 million. We could not accomplish significant programs without hundreds of collaborations with Tier 2 and Tier 3 organizations, and with schools throughout our 7 counties. All Tier 1 institutions have joined the SCC to maximize marketing impact for all. We are expanding our use of technology in order to deepen experiences on site as well as to offer online educational offerings.

We are asset-rich organizations—assets that spark learning, scholarship and discovery. We share these collections with deep commitment. And SCFD stability gives courage to our constituencies to support us further through additional public and private investment.

For example, The City and County of Denver's voters have in the past decade approved over 330 million dollars in funding for Tier 1 institutions' facilities, an amount that has in turn been matched by significant private dollars. Supporting a portion of our operating costs, SCFD funding allows us to think big for the future, utilizing public and private funding sources for capital improvements and robust programs.

Although we are large institutions, we are not immune to financial challenges, as witnessed by the serious impacts felt over the past several years. But the combination of funding from public and private sources, led by SCFD, provided us with ability to weather these times. Our current facilities cover 1.5 million square feet to house these valuable assets. These collections include

- Over 1.5 million objects and specimens in the field of science and nature
- 773 acres of 55,000 plants
- 3,900 animals, and over 600 species
- 70,000 art objects representing the world's cultures
 And our staff consists of leaders in education, botany, animal science, art history, conservation, sustainability and natural sciences, astronomy and more.

As we look to the coming years, we are grateful for the stabilizing support of SCFD. It, balanced with our earned income, our private giving and public investments, assures that the citizens of the Scientific and Cultural Facilities District benefit directly through a vibrant cultural and scientific community.

The Board thanked the CEOs for everything their organizations provide to the community. The Board proceeded to ask a variety of questions regarding attendance, finances, collaboration with Tier II and Tier III organizations and access.

Resolution 12-04 Pertaining to 2012 Tier I Formula and Discretionary Funds Distribution

Kathryn Spuhler motioned to approve Resolution 12-04 Pertaining to 2012 Tier I Distributions. Peggy Lehmann seconded. The motion to accept the resolution passed.

4. Reports

4.1 Treasurer

Bob Grant reported the March 2012 SCFD sales and use tax revenue was \$3,375,251.36. This compares to March 2011 tax revenue of \$3,584,026.69. The variance is (\$208,775.33), a 5.8% decrease in 2012 over month-to-date (MTD) 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$10,082,223.45. This compares to YTD 2011 revenue of \$9,716,363.58. The variance is \$365,859.87, a 3.8% increase in YTD 2012 over YTD 2011.

4.2 Chairman

Chairman Kathryn Spuhler had been out of the country the past month and didn't have anything to report.

4.3 Executive Director

Peg Long reported on the following:

- Tier III grant data through May 23rd:
 - 265 Final Grant Reports for the 2010 distributions were reviewed by staff
 - 474 grant applications were received, representing 527 combined project and General Operating Support requests, from a total of 264 unique organizations
 - Staff completed 527 financial reviews and summaries for County Cultural Council interview sessions
 - A total of \$7,518,250 was requested (\$5,985,897 is budgeted)
 - 10 additional grant applications were not accepted due to being late or incomplete
 - Staff attended 32 evening/weekend County Cultural Council grant interview and regular meetings
 - Staff will attend 8 funding allocation meetings by end of June
- Board chair, treasurer and Peg will meet with the auditors on June 5 to review the 2011 audit prior to its formal presentation at the June board meeting.
- Staff is updating board notebook materials and will have those ready for distribution at the June board meeting.
- There are many opportunities for our residents to engage in scientific and cultural programming during the summer months. At Peggy Lehmann's suggestion, staff compiled a notebook with information about these and circulated it at the meeting.

5. Joint Presentation: Children's Museum of Denver and Butterfly Pavilion

Patrick Tennyson, CEO of the Butterfly Pavilion, and Mike Yankovich, CEO of the Children's Museum, announced that as of April 17 they were now offering a combined membership option to their two organizations. They thanked Denver Museum of Nature and Science and Denver Zoo for sharing their mailing lists. As of May 24 they had 100 families enrolled.

6. Other Matters

6.1 Board Planning Session Discussion Topic: Marketing and Public Relations

Dave Montez reported the SCFD Public Awareness committee has worked with the Tier I marketing departments to create a draft Awareness Proposal, which includes an elevator speech, key messages, recommended distribution channels and a proposed "Awareness Toolkit." They will be getting feedback from other organizations at the June SCC marketing directors' meeting. Peg Long asked the committee to schedule an additional meeting to obtain feedback from Tier III organizations that might not be able to make the SCC meeting. Dave agreed.

6.2 Honoring Jim Martin for 6 years of SCFD Board Service

Joseph Arcese read a proclamation honoring Jim Martin.

- Bob Grant met with former SCFD board chair James Harrington. James and Bob hope to engage former SCFD Board members as ambassadors for the SCFD reauthorization cause.

7. Public Comment

In response to a statement made by the Denver Center for the Performing Arts in its certification presentation, Steve Wilson of the Mizel Arts and Culture Center commented that The Denver Center for the Performing Arts' NTC program had a positive impact on the Denver Metro community and that he and his wife both stayed in Denver following their respective graduations from the program.

8. Adjournment

The meeting was adjourned at 3:45pm.

June 28, 2012 1:00 pm

Parker Cultural and Scientific Commission at the Parker Arts Culture & Events Center Meeting Minutes

SCFD Board members present: Chairman Kathryn Spuhler, Vice Chairman Joseph Arcese, Secretary Kathleen Stapleton, Treasurer Bob Grant, Khadija Haynes, Councilwoman Peggy Lehmann, Dave Montez, Dan Hopkins, and Kathy Kucsan

SCFD Board members absent: Shepard Nevel

SCFD staff present: Executive Director Peg Long, Program Manager Jessica Clare, Office Administrator Sheila Mieger

SCFD staff members absent: Program Manager Nancy McCamey and Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Chairman Kathryn Spuhler called the meeting to order at 1:05pm, followed by introductions. A quorum was present.

Jeannene Bragg, Cultural Director of the Parker Arts Culture and Events Center (PACE), welcomed the Board and thanked the SCFD for their support. She gave a short presentation highlighting what is currently happening at PACE.

2. Approval of May 24, 2012 Board Minutes

Joseph Arcese motioned to approve the minutes. Peggy Lehmann seconded. The motion passed.

3. SCFD Fiscal Year 2011 Audit Report and Resolution

Bob Grant reported he, Kathryn Spuhler, Peg Long and SCFD contract accountant, Gloria Nedved, met with auditor Mark Elmshauser of CliftonLarsonAllen LLP. Bob thanked Mark for his patience in guiding them through the process. Bob then turned the meeting over to Mark. Mark gave each Board member a handout highlighting:

- 1. Purpose of an Audit
- 2. Auditing Standards
- 3.Use of Auditing Statements

He then went into the specifics of the SCFD audit, guiding the Board through the audit documents.

CliftonLarsonAllen LLP had no issues with management and there were no adjustments that needed to be made. Peggy Lehmann asked why expenses were down this past year. Bob replied that Peg runs a tight ship and budgets conservatively. Kathleen Stapleton thanked Peg and her staff for their work.

Resolution 12-05 Pertaining to Acceptance and Approval of the FY 2011 Audit

Bob Grant read the resolution. Kathy Kucsan motioned to approve Resolution12-05 Pertaining to Acceptance and Approval of the FY 2011 Audit. Khadija Haynes seconded. The motion to accept the resolution passed.

4. Reports

4.1 Treasurer

Bob Grant and Peg Long reported there was a 20% month-to-date (MTD) increase in April 2012 sales and use tax revenue over April 2011 which results in a an 8% year-to-date 2012 increase over YTD 2011.

4.2 Chairman

Chairman Kathryn Spuhler reported on various activities/events she attended this past month including an education meeting for special district board members. **4.3 Executive Director**

Peg Long reported on the following:

- She presented the Board with a Rex Morgan Award draft budget and Call for Nominees' flyer for the Board to review and approve. She plans to ask SCFD funded organizations to sponsor the event to help with the short fall in the budget. The Board gave staff the go-ahead with the project.
- Tier II Qualification deadline was June 1. A total of 25 organizations submitted applications, and all met the qualification requirements. eTown did not apply to Tier II this year due to the focus on raising funds for their capital campaign, which cannot be counted toward the threshold. Peg welcomed Clyfford Still Museum to Tier II. This is the first year the museum will be in Tier II. The Board asked various questions regarding the landscape of Tier II including possible organizations that might join the Tier in the future.
- Mike Yankovich, CEO of the Children's Museum contacted Peg about the possibility of SCFD organizations coming together to offer Colorado residents affected by the recent fires complimentary tickets to their organizations. Mike contacted the Red Cross which agreed to distribute tickets donated by SCFD organizations. SCFD staff is working with Mike to get the word out to the organizations inviting them to participate. Dave Montez asked for a resolution to be drafted to acknowledge the organizations that participate. The Board agreed.

5. Other Matters

5.1 Public Awareness Committee/Marketing Directors Update

Dave Montez reported on the two meetings the committee hosted. The purpose of the meetings was to share the ideas the committee developed and to get feedback and other ideas from all three Tiers. Dave introduced Kristy Bassuener, Associate Director of Communications at the Denver Art Museum. Kristy went through a power point presentation outlining the results of the meetings. Following the presentation Dave asked the Board to consider the committee's proposed next steps:

- 1. Form a SCFD steering committee made up of representatives from all three tiers, County Councils and Board members.
- 2. Instruct the committee to create an Awareness Toolkit and expand beyond messaging into actions. The Board agreed. Dave, Khadija and Dan agreed to serve on the committee. Staff will assist the Board in recruiting other members.

5.2 Board Planning Session Discussion Topic: SCFD Operating Revenue and Reserves

Peg gave a short presentation on the history of SCFD tax revenue and interest rates and referred to related documents in the board packet. While sales tax revenues are increasing, interest rates are at, and have been since 2008, record lows. She then reported on the history of SCFD's budgeted vs. actual operating expenses. She concluded by outlining possible five year budget projections.

Bob Grant gave Board members a handout showing the difference between a .75% and a 1% administrative share of sales tax revenue. He recommended the Board go the legislature in 2013 to amend the statute to increase the administrative share from .75% to 1%.

Melanie Layton, SCFD's contract legislative liaison, shared with the Board she doesn't recommend going to the legislature at this time. Come November, 30% of the members will be new, and she doesn't think it would serve SCFD well if the first thing legislators learn about the SCFD is that we are asking for more administrative money. She recommends the Board change the administrative percentage of revenues at the same time as reauthorization.

The Board then discussed the options of going to the legislature and asking the organizations for another recovery of 2004 election costs. Dan Hopkins, Joseph Arcese and Bob Grant will meet with Peg prior to the next Board meeting to discuss options for covering operating expenses and maintaining reserves, including identifying how much money SCFD needs and how much more can be recovered from election costs. They will present their recommendation at the July meeting.

6. Public Comment

Craig Piper, CEO of Denver Zoo, shared that everyone recognized the election costs were higher than anyone expected. It was also recognized at the time of the first election cost recovery there may need to be another recovery of costs. The Tier I organizations have discussed such a possibility and they are in support. Michelle Nierling, co-chair of the SCC, stated she feels confident the Tier IIs will also support an election cost recovery plan.

Jane Potts thanked Dave Montez and Kristy Bassuener for listening and incorporating marketing/public relations ideas from the organizations.

Steven Strain, former SCFD board member and chair, shared that as a local business owner he is starting to see an economic change he hasn't seen in three years. He feels things are moving in the right direction.

7. Adjournment

The meeting was adjourned at 3:50pm.

July 26, 2012 1:00 pm Denver Film Society Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Treasurer Bob Grant, Secretary Kathleen Stapleton, Councilwoman Peggy Lehmann, Khadija Haynes, Kathy Kucsan, Dan Hopkins and Dave Montez

SCFD Board members absent: Vice Chair Joseph Arcese, Shepard Nevel

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1pm. She asked everyone to stand in a moment of silence to remember the victims of the Aurora movie theatre shooting which took place on Friday, July 20. The moment of silence was followed by introductions. A quorum was present and agenda approved.

Tom Botelho, Executive Director, of the Denver Film Society (DFS), thanked everyone for coming out to the Denver Film Center Colfax. He said DFS would be raising money for the shooting victims at an upcoming Film on the Rocks event. Attendees will be encouraged to text a \$5 donation. Alice Lee Main, Division Manager of City of Aurora, Cultural Services Division, asked any organizations planning benefits for the victims to please contact her.

2. Approval of June 28, 2012 Board Minutes

Khadija Haynes motioned to approve the minutes. Kathy Kucsan seconded. The motion to accept the minutes passed.

3. Presentation of Tier II 2012 Certification Report of the Scientific and Cultural Collaborative, SCC Steve Wilson, Co-chair of the SCC read a combined statement from the Tier IIs:

On behalf of the SCFD Tier II organizations, we'd like to extend our deep gratitude for the extraordinary volunteer service demonstrated by the SCFD Board as well as the seemingly miraculous job done by the tremendous SCFD staff - led by the dynamic Peg Long.

The robust organizations that comprise the SCFD Tier II span the full criteria of the statute, with arts and culture organizations whose focus highlights cultural history, visual art, film, dance, vocal music, instrumental music from folk to classical, opera, and theatre; as well as scientific institutions whose core missions center on entomology, ornithology, botany, geology, horticulture, natural history, aviation and space sciences.

Individually, we've accomplished much, but collectively we're deeply proud of our stewardship of the signature SCFD alliance that comprises the Scientific and Cultural Collaborative or SCC. Last year, we achieved a real milestone - as for the first time in our history, we were able to boast participation from every SCFD Tier I and Tier II organization. In addition, we engaged 13 Tier III organizations through our joint database and directory programs. No longer is the SCC synonymous with Tier II. Our goal of promoting dialogue and cohesion amongst all 3 SCFD Tiers is well underway.

Since last year, there has been an increasingly collegial spirit as we have welcomed the remaining Tier Is into the collaborative. The Tier I leadership has been extremely receptive to affirming and further exploring the connections created by our common work at the SCC. I'm encouraged that this emerging relationship will promote healthy dialogue that will reap untold cooperative benefits as we move through the upcoming important reauthorization process.

But I'm here to report that the Tier II is alive and well. In 2011, the Tier II employed over 3,185 artists, performers, curators, scientists, and administrators. We maintained over 171 acres of land and offered over 23,000 different performances or events. Together, over the past year, we served over 4.175 million patrons - offering free admission to approximately 1.7 million of those attendees. Alone the Tier II has an astounding 969 years of history. Together with our friends from Tier I, we have a combined 1,416 years of operational service to the region. Truly remarkable.

Next year, the SCC will welcome our newest Tier II, the Clyfford Still Museum and say farewell (at least for now) to eTown as they continue their capital campaign to build a facility. In addition, thanks in part to our new Tier I partners, we will operate with our largest budget in many years – providing an extended reach to more citizens. We look forward to an exciting and productive year.

In the last few weeks, our state has been the spotlight for loss and tragedy. Our hearts go out to the innocent victims of both the fires in Colorado Springs and the terrible shooting in Aurora. I'm reminded that our shared missions all relate to the celebration of the complexity and beauty of our human experience – in its many forms. There has never been a more important time to offer our community the collective comfort of the deep, life-affirming experiences that cultural and scientific organizations can offer. In turn, we're made stronger by the vital work of the SCFD – through the great generosity of the citizens we serve. Together, I know that we'll continue to make our beloved Colorado a better and more vibrant place to grow and thrive far into our bright future. Thank you.

4. Tier II 2012 Certification Report Presentations

Each of the following organizations had three minutes to present followed by Board questions.

City of Aurora, Cultural Services Division - Alice Lee Main, Division Manager

Swallow Hill - Tom Scharf, Executive Director

Rocky Mountain Bird Observatory - Tammy Vercauteren, Executive Director

Opera Colorado - Greg Carpenter, Executive Director

Mizel Museum- Ellen Premack, Executive Director

Lakewood Heritage, Culture and the Arts - Michelle Nierling, Division Manager

Denver Film Society - Tom Botelho, Executive Director

Colorado Railroad Museum - Donald Tallman, Executive Director

Colorado Music Festival - Catherine Underhill, Executive Director

Colorado Mountain Club - Katie Blackett, Executive Director

Colorado Chautauqua - Susan Connelly, Executive Director

Colorado Ballet - Marie Belew Wheatley, Executive Director

Board members asked each organization questions regarding the financial health of the organization. They also inquired to the outreach efforts of organizations, asking that they each make a strong effort to provide programming to citizens in all counties. If any organization is not a full member of the SCC they encouraged them to consider increasing their membership status. Many members gave recommendations as to collaborations with SCFD organizations, schools and other community resources. They also asked many of the organizations to share a little more about various programs.

5. Reports

5.1 Treasurer

Bob Grant reported the May 2012 SCFD sales and use tax revenue was \$3,806,510.27. This compares to May 2011 tax revenue of \$3,489,028.33, for a 9.1% month-to-date (MTD) increase over MTD 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$18,002,192.36. This compares to YTD 2011 revenue of \$16,608,270.41, for an 8.4% increase over YTD 2011. SCFD continues to receive .8% on each dollar in our analysis interest accounts with Colorado Business Bank.

5.2 Chairman

Kathy Spuhler thanked the organizations for their presentations.

5.3 Executive Director

Peg Long reported:

- Annual Report production is underway. The report will be digital only this year. No hard copies will be printed.
- Staff polled Tier III organizations on the two GO GrantsTM options that accommodates multi-county applicants and then met with county cultural council members to revise and reduce the required grant content. Staff plans to beta test the Tier III GO GrantsTM process during the 3rd quarter of 2012 for 2013 implementation.
- Tier III and II Stakeholder Assessment phases have concluded and reports are posted on our website.
 Chris Adams of Engaged Public is working with Peg on the Tier I input process which should be completed by late fall.
- Peg is working on the 2013 budget and will share a draft with the board chair and treasurer during the month of August prior to bringing it to the board in September.
- Requests for nominations for 2012 Rex Morgan award have gone out along with <u>a link to the nomination</u> form. The deadline for nominations is September 7th. The Rex Morgan Award Ceremony is scheduled for November 14th.
- Next month Peg will bring a resolution acknowledging SCFD organizations that partnered with the Red Cross to distribute tickets and passes to residents impacted by Colorado wild fires.

6. Other Matters

Revenue Enhancement Committee Report – Dan Hopkins reported the purpose of the committee was to make preliminary estimates and recommendations regarding the projected deficit in the operating revenue in the years 2012 - 2016.

Committee approached the task with these conditions –

- Projections regarding revenue and expenditures should continue to be conservative.
- If it is decided by the Board that prior election costs should be recovered in order to address the deficit, the amount assessed from the SCFD organizations should be limited to only what is actually needed to cover any deficit, and should be assessed on an annual basis as determined from the most current information available each year.

Background -

Total amount invoiced in 2004 election costs - \$840,085. (Total that was paid by SCFD - \$627,989) In 2010, the Board (as permitted by CRS §32-13-107) voted to recover \$300,000 in 2004 election costs from all three tiers in the same statutory proportions as their distributions. Thus the Board still has the ability to recover \$327,989 in election costs. It is the committee's hope that the maximum amount will not be required.

Recommendation -

The committee recommends the Board reclaim election costs, asking only for what is needed in any given year – and to review the need to make such requests annually. The committee believes there will be a deficit in the operating revenue of between \$80,000 and \$100,000 in 2013. The Board will not need to take action on this until the October meeting at which the 2013 budget is approved. In the meantime the Board asked Peg Long to notify Tier I and Tier II organizations and County Cultural Councils of the possibility of the Board acting on the committee's recommendation.

7. Public Comment

Jane Potts, CAST3 and Scen3, shared that public awareness of the SCFD at the Tier III level continues. She will have a booth at many fairs and festivals this summer. Dave Montez asked her if she would be willing to test some of the talking points the public awareness committee generated. She agreed.

8. Adjournment

The meeting was adjourned at 4:20pm.

August 23, 2012 1:00 pm Colorado Mountain Club Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Treasurer Bob Grant, Secretary Kathleen Stapleton, Vice Chair Joseph Arcese, Shepard Nevel, Councilwoman Peggy Lehmann, Khadija Haynes and Kathy Kucsan

SCFD Board members absent: Dan Hopkins and Dave Montez

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1pm followed by introductions. A quorum was present and the agenda was approved.

Katie Blackett, Executive Director of the Colorado Mountain Club welcomed everyone. She shared some information about the organization. The building they co-own with the American Alpine Club used to be the Golden Junior High School. There is space available if a like-minded organization is looking for a new home.

2. Approval of July 26, 2012 Board Minutes

Bob Grant motioned to approve the minutes. Shepard Nevel seconded. The motion to accept the minutes passed.

3. Tier II 2012 Certification Report Presentations

Each of the following organizations had three minutes to present followed by Board questions.

The Wildlife Experience – Gary Debus, President and CEO

Wings Over the Rockies - David Kerr, COO

Museum of Contemporary Art Denver - Adam Lerner, Director

Mizel Arts & Culture Center - Steve Wilson, Executive Artistic Director

Hudson Gardens and Events Center - Rich Meredith, CEO

Colorado Symphony Association – Gene Sobczak, President and CEO

Colorado Children's Chorale – Diane Newcom, Executive Director

Clyfford Still Museum – Dean Sobel, Director

Children's Museum of Denver – Mike Yankovich, President and CEO

Cherry Creek Arts Festival – Terry Adams, Executive Director

Central City Opera – Pat Pearce, General and Artistic Director

Butterfly Pavilion – Patrick Tennyson, President and CEO

Arvada Center for the Arts & Humanities - Clark Johnson, COO and Interim Executive Director

Board members asked each organization questions regarding the financial health of the organization, specifically addressing organizations' reliance on one or two major funders. The Board also asked many questions related to the management of the organizations. Each organization was asked to address the diversity of their board followed by the encouragement to continue making efforts in having a board that better reflects the community. They also inquired as to the outreach efforts of organizations, asking that they each make a strong effort to provide programming to citizens in all counties. Many Board members gave recommendations as to collaborations with SCFD organizations, schools and other community resources. They also asked many of the organizations to share a little more about various programs.

Bob Grant motioned to approve Resolution 12-06: Pertaining to Organizations Qualifying for 2012 Tier II Formula and Discretionary Funding. Kathy Kucsan seconded. The motion to accept the resolution passed.

4. Reports

4.1 Treasurer

Bob Grant reported the June 2012 SCFD sales and use tax revenue was \$4,062,919.79. This compares to June 2011 tax revenue of \$3,748,844.03. The variance is \$314,075.76, an 8.38% month-to-date (MTD) increase over MTD 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$22,065,112.15. This compares to YTD 2011 revenue of \$20,357,114.44. The variance is \$1,707,997.71, an 8.39% increase over YTD 2011.

4.2 Chairman

Kathryn Spuhler thanked the organizations for their presentations. She also reported she and Kathy Kucsan, with the help of a SCFD intern, are moving ahead on an education data project.

4.3 Executive Director

Peg Long reported:

- The Annual Report will be posted on the SCFD website in September. She thanked Erica Barclay for taking the lead on design and layout.
- A draft 2013 budget was sent to the Board chair and treasurer for review and feedback. It will be included in the September board packet. After the September Board meeting it will be available for public review followed by adoption at the October meeting.
- Colorado Business Bank is seeking to renegotiate the final year of its three-year agreement, which expires June 30, 2013. The bank has requested that SCFD enter into a legal contract to maintain most of its funds at CoBiz and accept a reduced interest rate under one of two options presented by CoBiz:
 - 1) Reduce the interest rate immediately from .80% to .55% and decreasing thereafter to .30% the third year.
 - 2) Maintain current arrangement through June 30, but July 1, 2013 revert to .15% interest or whatever the commercial bank rate is at that time.
 - Colotrust has historically paid considerably higher interest rates than commercial banks. Either will impact the 2013 revenue significantly. The board agreed that we need to continue the current arrangement and see where interest rates are in June 2013.
- Rex Morgan Update Deadline for nominations is 9/7/12. Peg encouraged people to nominate a worthy individual. The form is available on SCFD's website. The Board will select the recipient at the September meeting. Invitations will go out after a recipient has been determined.
- Peg introduced interns Emily Hall and Carly Miller. Staff is pleased to have them interning with the SCFD.

5. Other Matters

Khadija Haynes motioned to approve Resolution 12-07: Acknowledging SCFD Organizations for Their Support of Colorado Residents Impacted by Wildfires. Peggy Lehmann seconded. The motion to accept the resolution passed.

6. Public Comment

None

7. Adjournment

The meeting was adjourned at 4pm.

athleen

September 27, 2012 1:00 pm Colorado Chautauqua Association Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Vice Chair Joseph Arcese, Treasurer Bob Grant, Secretary Kathleen Stapleton, Dan Hopkins, Khadija Haynes and Kathy Kucsan

SCFD Board members absent: Councilwoman Peggy Lehmann, Shepard Nevel, and Dave Montez

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay, Intern Emily Hall and Intern Rachael Enright

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05pm followed by introductions. A quorum was present and the agenda was approved.

Susan Connelly, Executive Director of Colorado Chautauqua Association welcomed everyone. Susan was pleased the SCFD could meet at the Community House. The Community House was built in 1918 with the intent of using it for community meetings.

2. Approval of August 23, 2012 Board Minutes

Bob Grant motioned to approve the minutes. Joseph Arcese seconded. The motion to accept the minutes passed.

3. Tier III 2012 Distributions

Nancy McCamey and Jessica Clare presented statistics outlining the Tier III funding landscape.

- The total Tier III recommendations per funding plans across the seven counties is \$5,929,234.52
- During the 2012 Tier III grant cycle there were 522 grant requests (GOS & Projects); 506 were funded
- Grants were submitted by 263 accepted applicants, 257 were funded.
- The number of organizations applying varied by county. Broomfield County received the fewest applicants with 32 while Boulder County received the most applicant organizations with 86.
- Even though Tier III organizations are closely tied to the communities where they originate, many have regional impact. Two organizations, Denver Municipal Band and Dawson Wallace Dance Project, applied and were funded in all seven counties. An additional nine organizations were funded in six counties.
- 80 of the 263 applicants applied in multiple counties. 78 of those were funded in multiple counties. 39 multi-county organizations were funded in two or three counties while 39 were funded in four or more counties. Even with fewer applicant organizations overall, more organizations are applying and being funded in multiple counties.

County Cultural Council members presented highlights from their county and guidelines.

- 1. Deborah Malden Boulder County
- 2. Michael Uhlenkamp Denver County
- 3. Kirsty Lockhart Broomfield County
- 4. Ann Speer Douglas County
- 5. Kathy Imel Adams County
- 6. Rob Johnson Jefferson County
- 7. Roy M. Bartee, II, MD Arapahoe County

Following each presentation the Board asked questions of each presenter.

Boulder - Kathryn Spuhler asked when the Council established its funding cap? Deborah Malden said the caps have been in place for many years. Kathy Kucsan asked if the Council has discussed adjusting, changing, or doing away with cap? They discuss it every year, replied Debbie, but haven't decided to do away with it. Bob Grant asked about the Council policy for GOS vs. Projects and if they had considered raising the cap for projects. Debbie said they have considered it.

Denver – Kathy Kucsan asked Michael Uhlenkamp to speak about Denver's discretionary grants. He reported that the Council accepts capacity building grants twice a year for conferences, board development, technology, accounting, etc. Khadija Haynes asked why they only offer the grants twice a year and not more. They have become very popular, replied Michael, and therefore the Council has had to tighten the rules around capacity and collaboration grants. Khadija Haynes asked about the diversity of the Council. Michael explained that the Council had recently created a diversity matrix and takes diversity very seriously. Khadija asked what is the Denver Council's relationship with the Tier I organizations. Michael stated that they are completely separate. Some Tier III organizations partner with the Tier I organizations, but the council doesn't interact with them much. Bob Grant asked why they were holding discretionary money. It is being held for the capacity and collaboration grants. Bob commented that the Council gave some organizations more funds than they requested and asked Michael how they came to their decision. Michael shared the Council has a rubric scoring process on which they base all their funding. The organizations that scored 90% and above received the largest bonus and those scoring 80% and above received a lesser bonus. Joseph Arcese asked if organizations based outside of Denver ask for project grants. No, the Denver Council only funds GOS. Organizations have to do more than 50% of their programming in Denver to ask the Denver Council for funds. Kathryn Spuhler asked if the Council has a policy on the total SCFD funds organizations may receive. Michael said they don't have a policy but they consider it and look at prior year funding when scoring an organization. They also encourage them at the interviews to diversify their funding streams. Personally he would like to see organizations stay under 20% from SCFD.

Broomfield – Kathryn Spuhler asked what the Council's comfort level is for organizations' relying on SCFD funds. Kirsty Lockhart said their comfort zone is around 25%. Kathleen Stapleton asked how many people are on the Broomfield Council. There are six. Bob Grant asked what the Broomfield Cultural Affairs Division does. They put on programming at the auditorium, replied Kirsty. Bob asked if the programming is mainly free. It varies. Khadija Haynes asked if the funded projects centered in Denver are drawing residents from Broomfield. Yes. They draw audience from Broomfield, replied Kristy.

Douglas – Bob Grant commented the Council gave some organizations more than they requested. He asked Ann Speer if they have a policy to fund GOS requests heavily. Ann reported they don't have a policy. This year based on the requests and the amount of money they had to distribute, it worked to greater fund GOS grants. Kathryn Spuhler asked if the Council has an opinion on the maximum total percentage of SCFD funds an organization should receive. Ann feels around 25% percent is reasonable but the current Douglas guidelines do say they will fund up to 50% of a Douglas project.

Adams – Kathryn Spuhler asked if the Council has an opinion on the total SCFD funds organizations should receive. Kathy Imel reported the Adams Council doesn't have a cap on how much SCFD funds an organization may receive. They don't like to see organizations funded for more than 50%. Kathy Kucsan asked why Commerce City Cultural Council was funded \$4. Kathy Imel replied that the organization didn't really understand the GOS matching guidelines and opted not to accept the \$4 grant, which would have required the filing of a final grant report.

Jefferson – Bob Grant asked why organizations not based in Jefferson County received GOS funding. Rob Johnson shared that organizations don't have to be home based in Jefferson County but have to do more than 50% of their activities in Jefferson County. Bob also asked why the Council doesn't use a score sheet. Rob said they talk about it every year but they like their process averaging each council member's recommendation ensuring that every member's voice is heard.

Arapahoe – Roy M. Bartee, II, MD addressed Kathryn's dependency question by reporting the Arapahoe Council does consider the financial health of organizations, and anyone receiving between 25-30% overall funds from SCFD causes a red flag. Dan Hopkins asked how rigid the Council is regarding attendance guidelines. They do take that on faith, some are very good at showing impact. Organizations are getting better at tracking said Roy.

Bob Grant asked if there was a reason for the \$25,000 hold over this year. Roy said there was an error on the spreadsheet. The funds will rollover. This generally doesn't happen.

The Board read the resolution. Bob Grant motioned to approve Resolution 12-06: Pertaining to Distribution of 2012 Tier III Formula & Discretionary Funds. Kathleen Stapleton seconded. The motion to accept the resolution passed.

4. Proposed 2013 SCFD Budget

Peg Long reported the budget has a 5.8% increase mainly due to moving the program assistant position to full time and computer expenses. Dan Hopkins, Joseph Arcese and Bob Grant serve on the operations and revenue committee. Dan outlined their findings. The committee is recommending that SCFD recover \$100,000 in election costs starting in 2013. They approached this decision reluctantly. SCFD administration's reliance on interest income for operating expenses will need to be addressed in the future. Bob Grant added that low revenue and no interest income has driven the budget shortfall problem. They are projecting flat sales tax revenue. If the interest rates go up, the need for the election recovery might not be as great but the board can't count on it. Peg Long has sent the required legal notice to the Denver Post. The budget can be reviewed by the public at the SCFD office during the next 30 days. The budget can't be voted on until it has been available to the public for one month. Peg will work with the committee on drafting a resolution to recover election costs.

5. Rex Morgan Award

Erica Barclay reported the nominees for the 2012 Rex Morgan Award are Patricia Braden, Jeremy Shamos, Vicki Sterling, Councilman Greg Stokes and PK Worley. Kathryn Spuhler opened the floor for discussion of the nominees. There was no discussion. While the Board voted, Erica highlighted updates about the Rex Morgan Award Ceremony, which will take place Wednesday, November 14, 2012 - 5:30-7:00 pm at the Studio Loft at the Denver Performing Arts Complex. After votes were counted, Kathy Spuhler announced Vicki Sterling as the 2012 Rex Morgan Award recipient.

6. Reports

6.1 Treasurer

Bob Grant reported the July 2012 SCFD sales and use tax revenue was \$3,736,606.30. This compares to July 2011 tax revenue of \$3,450,017.16. The variance is \$286,589.14, an 8.30% month-to-date (MTD) increase over MTD 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$25,801,718.45. This compares to YTD 2011 revenue of \$23,807,131.60. The variance is \$1,994,586.85, an 8.38% increase over YTD 2011.

6.2 Chairman

Kathryn Spuhler reported she is continuing to work with staff and others on an arts education survey process. She has also asked Kathleen Stapleton, Kathy Kucsan and Peggy Lehman to serve on a Nomination Committee to make recommendations for the Board officer positions.

6.3 Executive Director

Peg Long reported:

- PERA Letter: pending the outcome of litigation over this matter, the potential impact on SCFD is that as a local government employer, SCFD might be required by statute to increase its contribution to PERA and employees might potentially be required to increase their contributions as well.
- Tier I phase of the stakeholder input process has commenced: Chris Adams is scheduling individual interviews with each CEO; in early November he will compile the responses and will facilitate a discussion on these and any additional issues or thoughts raised.
- Denver Museum of Nature and Science (DMNS) received an Institute for Museum and Library Science
 collaborative grant, for which SCFD had provided a letter of support. 14 of the 15 participating museums
 are SCFD recipients; the only non-SCFD organization is History Colorado which is a state-funded
 museum.
- Annual Report: The 2011 SCFD Annual Report designed by Erica Barclay is now available. The Report is in digital format only this year and can be found on the SCFD website. DMNS designed page turning software for the report.

7. Other Matters7.1 CAST3 Presentation

Tony Garcia, co-chair of CAST3 thanked the Board for welcoming their presentation. CAST3 was formed in late 2011 with a mission to increase the value, impact and visibility of Tier III organizations. They currently have more than 70 organizations participating. They have had meetings throughout the district and will be filing for a 501c3 status shortly. Tony asked the Board to consider them a resource and they would like to participate in all matters regarding reauthorization. They are eager to mobilize their organizations.

Khadija Haynes asked if there are membership fees. Not at this time but after they gain their 501c3 it might change. Currently Board members financially contribute. Bob Grant asked if they are reaching out to the smaller organizations. Yes, replied Tony. Organizations of all sizes and disciplines have been engaged. Bob asked if they had website. Not yet. They are on their way. How do you see CAST3 working in the long term? We are working on figuring that out, replied Tony. For now it is creating dialogue. Kathy Kucsan asked where the attendance numbers came from. Tony replied the figures were from a public information request submitted to SCFD. Bob Grant commented he and the Board are glad to get all the help they can get. Bob Grant mentioned there is concern about attendance figures. Bob said, Tier III attendance verification process isn't as strong as Tier I and Tier II. Tony said this was not an unfair concern. The organizations are able and ready to prove their impact. Kathryn Spuhler mentioned how wonderful it is that SCFD brings opportunities to all.

8. Public Comment

Jane Potts asked the Board to consider a resolution honoring Dave Misner for everything he had done for the art community and specifically helping to get SCFD reauthorized. Kathryn Spuhler thanked her for her suggestion and said a resolution is under way.

9. Adjournment

The meeting was adjourned at 3:30pm.

October 25, 2012 1:00 pm Littleton Town Hall Arts Center Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Vice Chair Joseph Arcese, Treasurer Bob Grant, Secretary Kathleen Stapleton, Councilwoman Peggy Lehmann, Shepard Nevel, Dan Hopkins, Dave Montez, Damon Barry and Kathy Kucsan

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay, and Intern Rachael Enright

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05pm followed by introductions. A quorum was present and the agenda was approved.

Jeff Kirkendall, President of Littleton Town Hall Arts Center welcomed everyone. He thanked the Board for the support of the SCFD.

2. Oath of Office

Kathryn Spuhler swore in Damon Barry, Dave Montez and Shepard Nevel, gubernatorial appointees.

3. Approval of September 27, 2012 Board Minutes

Bob Grant motioned to approve the minutes. Dan Hopkins seconded. The motion to accept the minutes passed.

4. 2012 YTD Budget Report

Peg Long reported that expenses are on track and she anticipates to finish 2012 fiscal year on budget. She made a recommendation for the Board to make no changes to the budget. They agreed.

5. Proposed 2013 SCFD Budget

Peg Long reported the proposed 2013 SCFD budget had been available for public viewing for a month following the public notice published by the Denver Post, as required by statute. She received no public inquires.

Bob Grant read and motioned to approve Resolution 12-09: Pertaining to Expenditures and Revenues for the General and Expendable Trust Funds and Adopting the 2013 Budget. Kathleen Stapleton seconded. The Board discussed how the reserves would be used if needed. The motion to accept the resolution passed.

6. Resolution 12-10 Pertaining to Statutory Recovery of Election Costs

Dan Hopkins read and motioned to approve Resolution 12-10 Pertaining to Statutory Recovery of Election Costs. Shepard Nevel seconded the motion, stating it was sound business practice. Bob Grant said he hoped the interest rates would go up and there wouldn't be a need to recover the funds. Dan Hopkins stated the Board will only recover funds if absolutely necessary; the Board prefers the money go to the organizations. The motion to accept the resolution passed 9 to 1. Damon Barry abstained since he had not been part of prior discussions.

7. Rex Morgan Award

Erica Barclay highlighted updates about the Rex Morgan Award Ceremony, which will take place Wednesday, November 14, 2012 - 5:30-7:00pm at the Studio Loft at the Denver Performing Arts Complex.

8. Reports

8.1 Treasurer

The August 2012 SCFD sales and use tax revenue was \$3,900,047.68. This compares to August 2011 tax revenue of \$3,670,176.21, a 6.26% month-to-date increase over 2011. The total 2012 year-to-date sales (YTD) and use tax revenue is \$29,701,766.13. This compares to YTD 2011 revenue of \$27,477,307.81, an 8.09% increase over 2011.

8.2 Chairman

Kathryn Spuhler thanked Khadija Haynes for her service on the SCFD Board. Kathryn is working with a group to develop an Educational Impact Study. She hopes to have more to report at the November or January Board meeting. She asked Staff to draft a letter of thanks to send to the county Cultural Council members. The Board agreed to have their signatures on file to be used for projects such as this, but asked to be notified before each use. It is time to start the Executive Director evaluation process. Kathryn will follow the protocol used in the past and will send the Board Peg's self-evaluation and a form for them to evaluate Peg's performance. She will then meet with the executive team to discuss the feedback. She asked that members speak directly to her if they have anything to mention beyond what they write. Kathryn will conduct Peg's review in January.

8.3 Executive Director

Peg Long reported:

- The 2013 Board meeting calendar has been established.
- Key Stakeholder Assessment Project Update- Chris Adams has completed his individual interviews with each Tier I CEO; he will compile the responses and will facilitate a discussion of those and any additional issues or thoughts and submit a report to SCFD. The Bonfils-Stanton Foundation has pledged \$10,000 towards the cost of the final phase of the Stakeholder Assessment project which will focus on obtaining community input. SCFD will be contacting other foundations to obtain full funding for this final phase. The Bonfils-Stanton Foundation has also committed to funding a public poll about SCFD to be conducted by Floyd Ciruli.
- Peg arranged for the Board to tour the new History Colorado Museum prior to the November meeting.
- Peg distributed the Denver Mayor's recommendations for use of the remaining 2007 Better Denver Bond funds. Peg asked Peggy Lehmann to elaborate on the proposal. Peggy explained the Colorado Symphony was unable to use the funds allotted to them and other projects came in under budget. City Council allowed organizations that met certain criteria to apply to use the remaining funds. The projects had to fit the capital and maintenance purpose for which the funds were initially set aside. The full City Council will vote on the Mayor's recommendations in the coming months.

9. Other Matters

9.1 Resolution 12-11 Pertaining to Remembering Dave Misner

Bob Grant and Dave Montez read and motioned to approve Resolution 12-11 Pertaining to Remembering Dave Misner. Peggy Lehmann seconded. All agreed. Pat Steadman accepted a copy of the resolution and thanked the Board. He said he would always carry fond memories of himself and Dave working together on SCFD reauthorization campaigns.

9.2 Resolution 12-12 in Support of Measure 2A

Peg Long introduced the resolution. She was asked by the Denver Mayor's office to present it to the Board. Measure 2A allows the City of Denver to retain all taxes collected under its current rates. These rates cannot be raised now or in the future without a vote of the people. Measure 2A takes Denver out from under a statemandated spending cap formula required by TABOR. Removing the TABOR limit gives the city additional money to improve police and fire protection, repair city streets and restore library hours. Peggy Lehmann motioned to approve Resolution 12-12 in Support of Measure 2A. Kathy Kucsan second. The Board had a lengthy decision regarding to support city specific measures and the implications of doing so, since SCFD is a regional entity. The measure was placed to a vote. The resolution did not pass. Three were in favor, six against and one abstained.

Dave Montez reported to the Board he had been offered and accepted a new position as Chief of Staff for GLAD, Gay & Lesbian Alliance Against Defamation. Dave will be relocating to New York for his new position. The November 15th meeting of the SCFD Board of Directors will be his last.

10. Public Comment

Charlotte D'Armond Talbert, PhD, SCC Coordinator shared with the Board recent photos and stories of Broomfield Heights middle school. The SCC Alliance project is currently doing many programs with the school. At each event one of the teachers takes a photo of the kids with a stuffed polar bear and sends a thank you to

Charlotte. Also the SCC is working on hosting training for SCFD organizations regarding program assessment. They will keep the Board apprised as the planning continues.

Jessica Clare shared that the Boulder County Cultural Council raffled off Kathy Kucsan to pose as the SCFD mascot, Popsicle at an event. The Boulder County Arts Alliance won the raffle.

11. Adjournment

The meeting was adjourned at 2:11pm.

Secretary Faplelan

November 15, 2012 1:00 pm Colorado Ballet Meeting Minutes

SCFD Board members present: Chair Kathryn Spuhler, Vice Chair Joseph Arcese, Councilwoman Peggy Lehmann, Shepard Nevel, Dan Hopkins, Dave Montez, Damon O. Barry and Kathy Kucsan

Board members not present: Secretary Kathleen Stapleton, Treasurer Bob Grant

SCFD staff present: Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Systems Administrator Sheila Mieger, Program Assistant Erica Barclay, and Intern Emily Hall

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05 pm followed by introductions. A quorum was present, and the agenda was approved.

Lynn Dolven, Development Director of the Colorado Ballet welcomed everyone. The Ballet is honored to be a member of SCFD Tier II. The Ballet has been in their Lincoln Street facility since the 1970s. Lynn encouraged everyone to attend the Nutcracker.

2. Approval of October 25, 2012 Board Minutes

Peggy Lehmann motioned to approve the minutes. Kathy Kucsan's and Damon Barry's names in one section of the text need to be corrected along with the name of Dave Montez's new employer. Dave Montez seconded. The motion to accept the corrected minutes passed.

3. CBCA Economic Impact Study Presentation

Deborah Jordy, Executive Director of the Colorado Business Committee for the Arts (CBCA), outlined the process of creating the 2012 study. She covered the highlights of the study followed by questions from the Board. Dave Montez asked if there is data to show what Denver would look like without the SCFD. They have looked into it, replied Deborah, but don't think it's possible. Comparing metro Denver to similar cities was also suggested. City comparisons are difficult primarily due to the disparity of data collection. The CBCA study is based on information reported by SCFD recipients on a known amount of revenue. Kathy Kucsan asked why the study doesn't break out county-specific information. Deborah replied that the study has historically covered the region that comprises the SCFD and is the geographic area in which the funds are distributed. Peg Long also added that people, employees, visitors/patrons, and arts programming move across very porous borders, making it difficult to segment impact by county. Shepard Nevel suggested the possibility of a city-to-city comparison highlighting the data in a narrative format. Deborah would like to present the study to entities and organizations beyond the arts community and asked for suggestions. The Board suggested religious leaders, school boards, Colorado State Senate and House members, county commissioners, etc.

4. Reports

4.1 Treasurer

Dan Hopkins reported on behalf of Bob Grant that the September 2012 SCFD sales and use tax revenue was \$3,992,120.98. This compares to September 2011 tax revenue of \$3,576,608.01. The variance is \$415,512.97, an 11.6% month-to-date (MTD) increase over MTD 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$33,693,887.11. This compares to YTD 2011 revenue of \$31,053,915.82. The variance is \$2,639,971.29, an 8.5% increase over YTD 2011.

4.2 Chairman

Kathryn Spuhler asked Dave Montez to give an update on the Public Awareness Committee. Dave reported they have put together an inter-tier committee of about ten people. They are looking into ways to test the messages they have created along with gathering "Fun Facts." They narrowed the messages down to five and want to eventually narrow it down to one. Dan Hopkins has agreed to assume the role of committee chair. He will be

meeting with Peg Long and Kristy Bassuener to work on a transition. The committee is going to need a budget to implement some of the strategies that come out of the meetings.

Kathryn reported Kathleen Stapleton sent a report on the Executive Committee nominations:

Chair - Kathryn Spuhler

Vice Chair – Kathy Kucsan

Treasure – Dan Hopkins

Secretary – Peggy Lehmann

The Board will vote on officers at the January 24, 2013 meeting.

Kathryn is working on a draft of a thank you letter to the Tier III County Cultural Councils. She hopes to have it done by the end of November.

She thanked staff for their work on the Rex Morgan Award event. The Board shared their thoughts on the event.

Kathryn asked the Board if they wished to have a December meeting. There isn't anything that needs the Board's attention before the end of the year. Kathy Kucsan motioned to cancel a December meeting of the SCFD Board of Directors, Dave Montez seconded. All agreed.

4.3 Executive Director

Peg Long reported the SCFD office will be closed November 22-23 for the Thanksgiving holiday, December 24-25 for Christmas and December 31 – January 1 for New Years.

5. Other Matters

Kathy Spuhler thanked Dave Montez for his service to the SCFD Board. Dave said he has served on many boards, but he has really enjoyed SCFD because everyone is so smart and it is great that such a diverse group can come together to support the arts.

6. Public Comment

There was none.

7. Adjournment

The meeting was adjourned at 1:55pm.