

SCFD BOARD OF DIRECTORS MEETING
January 23, 2014
1:00 pm
Cherry Creek Arts Festival at Hamilton Middle School
Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Rob Johnson, Shepard Nevel, Kathryn Spuhler and Joseph Arcese

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05 pm followed by introductions. A quorum was present. The agenda was approved with a change to move Public Comment prior to the Executive Session.

Peggy Lehmann welcomed everyone to her district.

2. Installation of 2014 Officers

Kathryn thanked the Board for allowing her to be the chair for the past two years. She thanked the staff. She presented Dan with a stuffed polar bear. Dan thanked Kathryn for her leadership and the Board for the opportunity.

3. Presentation by Cherry Creek Arts Festival

Terry Adams, Executive Director of the Cherry Creek Arts Festival, welcomed and thanked the Board for SCFD support. One of the things the organization does besides the Festival in July is a mobile art gallery. Tara Brickell, Associate Director of the Cherry Creek Arts Festival shared there are two mobile art gallery collections of 2D and 3D art that travel to schools. Student buyers buy pieces each year for the displays. Each year Festival staff trains 30 kids at each school to become docents. The docents tour the entire school through the collection over two weeks. Another aspect of the gallery is bilingual artists' cards by each piece. These cards tell about the artist and the piece.

Steve Wilson, Scientific and Cultural Collaborative (SCC), shared the Cherry Creek Arts Festival is working with the school through SCC's Alliance Project. The Alliance project is the centerpiece of SCC. The Alliance Project partners SCFD organizations with teachers in creating curriculum and learning opportunities for students. Without cost to the school, performances, workshops, guest artists/scientists, and field trips are provided to supplement the work of the team members based on planning between teachers, the Coordinator and SCC.

Hamilton Middle School teacher, Eva Bridgeforth, reported the school recently changed the mission to: Serve all children in academics, arts and athletics. There are a group of students at Hamilton that have high potential to go to college but have challenges that could thwart their chances. The school is taking advantage of the SCC Alliance Project grant to help these students bridge some of the gaps. Another Alliance Project activity the school will be participating in is attending *Hamlet* at The Denver Center for the Performing Arts. The students attending the performance are also reading the play.

4. Approval of December 12, 2013 Board Minutes

Damon O. Barry motioned to approve the minutes. Bob Grant seconded. Motion to accept the minutes passed.

5. Resolution 14-01: Pertaining to Posting of Public Meeting Notices

Shepard Nevel read and motioned to approve Resolution 14-01. Peggy Lehmann seconded. The motion passed.

6. Reports

6.1 Treasurer

Hal Logan reported the November 2013 SCFD sales and use tax revenue was \$3,951,863.31. The 2013 year-to-date (YTD) sales and use tax revenue is \$42,760,001.63. This compares to YTD 2012 revenue of \$41,097,060.98. The variance is \$1,662,040.65, a 4.04% increase in YTD 2013 over YTD 2012.

Hal also mentioned that recreational marijuana is a new revenue stream for Colorado. There has been modeling as to how much tax revenue will come from this market. SCFD could see a possible increase of \$150,000. Currently only four of the seven counties within the District permit the sale of recreational marijuana.

6.2 Chairman

Dan Hopkins reported February 1, 2014 will be Joseph Arcese Day in Broomfield County. Bob Grant represented the Board at the Broomfield City Council meeting where Joseph was honored. Bob said Broomfield Mayor Randy Ahrens read a very nice proclamation. Joseph's daughter and grandchildren were there. Joseph was unable to attend. Bob read Mayor Ahrens' proclamation. Joseph thanked everyone for the cards and well wishes.

Public Awareness Committee Update

Dan reported Kate Lubotsky presented to the committee. One of the committee's goals for 2014 is to establish a teen council. The idea is to have two teens from each county serve on the council. SCFD organizations and Cultural Councils will be contacted to help. Karen Gerrity volunteered to be the committee liaison to Kate. Elaine D. Torres shared possible uses the committee will have for the council such as speaking with various groups.

Katie Maltais, Lone Tree Arts Center has been working with a sub-committee on wider outreach of public awareness including updating the SCFD website with fun facts and photos. Eventually they would like the fun facts and photos to be searchable on the website. The Committee will be having a digital discussion to see if there is a need to adapt what staff is doing.

Rob Johnson, who is also on the committee, said the group is also working to develop an overview of the SCFD in power point or You Tube. Kristy Bassuener is helping with this. He said the committee is an impressive group to work with. This past meeting had fourteen people in attendance. The next meeting will be April 15, 2014.

6.3 Executive Director

Peg Long asked Jessica Clare to present the 2013 eligibility cycle. Thirty-one applications were reviewed; 28 new organizations, 2 County Cultural Council initiated reviews and one internal staff review. Four organizations were found newly eligible, one organization's eligibility was withdrawn, and staff is working with two organizations regarding their status. The Board asked a number of questions regarding the process including how communication between staff and the organizations take place. Jessica replied that eligibility is really a conversation. If there are areas that are unclear staff asks questions, organizations are able to submit further documentation to clarify such issues. Each organization receives a letter stating reasons for denial. Each of those organizations will be given steps to meet or retain eligibility. Peg reported it takes staff as much time working on eligibility over three months as spent on Tier II throughout the whole year. Kathy Kucsan shared that she had a conversation with one of the denied organizations. They were denied because they did not meet the rule that an organization must have its 501c3 for three years prior to applying. Kathy said the organization appreciated the communication it had with staff. They felt the process was very clear.

Peg asked each Board member to complete the 2014 Board Disclosure form.

Reauthorization Update –

Peg mentioned she envisions the reauthorization workgroups working similarly to the 2008 Tier II Taskforce. She asked Joseph Arcese who served on the Taskforce to share his thoughts on the process. Joseph said the people selected to be on the task force were just the right people. They were able to look at the big picture. Karla Raines was a great facilitator. Joseph feels the process will work again for reauthorization. Peg said the Taskforce was made up of a group of twelve. It included representatives from each Tier, county cultural councils, an outside stakeholder and the Board.

Peg asked Sheila Mieger to give the Board an update on the surveys seeking additional input and recruiting people to serve on work groups. Sheila reported the Tier I survey will go out January 27. Tier II organizations had until January 22 to respond. Staff has not had a chance to review Tier II results. Tier III's deadline was January 21. There were 119 responses to the Tier III survey with 76 people volunteering to serve on a work group. Staff will provide the Board information regarding the other two surveys at the February meeting.

Peg provided the Board a list of each work group and possible dates for meetings. She asked for board members to indicate what groups they would like to work with if any.

Bob Grant asked how the decision as to who will serve on the work groups will be made. There was discussion as to whether the Board should make the assignments or staff. The Board discussed the transparency of the process. Discussion also included what the composition of the work groups should be. It was stated at a previous Board meeting and in each survey that the Board is looking for participants representing various disciplines, counties and size. This was the feedback gathered from a majority of the participating organizations during the 2012 stakeholder engagement sessions. There will be approximately seven to nine participants on each work group. Dan asked for a Board member to be present on each work group.

Shepard Nevel motioned to direct the staff to make selection of work groups participants using the criteria of variety of Tiers, counties, disciplines and organization size. Staff is to distribute proposed work group participants to the Board for their input. The executive committee will review any possible suggestions any Board member may make. Elaine D. Torres seconded. Motion passed 10 to 1.

7. Other Matters

Kathryn Spuhler asked if the Board's letter thanking County Cultural Councils went out. The letters went out in December, replied Peg Long.

Charlotte D'Armond Talbert, SCC Coordinator gave an update on the Signs of Support campaign. Posters, banners, lapel pins and stand up signs have been delivered to organizations. 103 Tier III organizations participated in the purchasing of the items along with Tier II and Tier I.

8. Public Comment

There were no comments made.

9. Executive session pursuant to C.R.S. §24-6-402(4)(b) to discuss specific legal issues with legal counsel related to litigation brought against the district by the TABOR Foundation.

Dan Hopkins read the executive session announcement at 2:23pm. The Board moved into Executive Session. The open meeting resumed at 3:05 pm.

10. Adjournment

The meeting was adjourned at 3:06 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING
February 27, 2014
1:00 pm
Aurora Cultural Services - Aurora Fox Theatre
Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Rob Johnson, Shepard Nevel and Kathryn Spuhler

SCFD Board members not present: Vice-Chair Kathy Kucsan and Joseph Arcese

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1:05 pm followed by introductions. A quorum was present. The agenda was approved.

Alice Lee Main, Director of the City of Aurora Cultural Services Division, welcomed the Board to the Aurora Fox Theatre. It is one of three venues her division operates. She introduced Charlie Packer, Executive Producer of the Fox. Charlie shared that the theatre is an official landmark in Aurora. It has been operating as an art center for the past 30 years. Many SCFD funded organizations produce programming at the venue.

2. Approval of January 23, 2014 Board Minutes

Damon O. Barry motioned to approve the minutes. Bob Grant seconded. Motion to accept the minutes passed.

3. Resolution 14-02: Pertaining to Adjustment of the Appropriation and Distribution of 2013 Revenue Collected

This resolution reflects the required adjustments from the board's projected fiscal year 2013 revenue, adopted in October 2012, and the actual fiscal year 2013 revenue received. The adjustments to each tier distribution reflect the additional revenue less a proportional reduction for recovery of election costs.

Hal Logan read the resolution. Peggy Lehmann motioned to approve Resolution 14-02. Elaine D. Torres seconded. The motion passed.

4. Reports

4.1 Treasurer

Hal Logan reported the December 2013 SCFD sales and use tax revenue was \$4,601,943.75. The 2013 fiscal year (FY) sales and use tax revenue was \$47,361,945.38. This compares to FY 2012 sales and use tax revenue of \$45,592,420.45. The variance is \$1,769,524.93, a 3.88% increase in total sales and use tax revenue in FY 2013 over FY 2012. This is the highest revenue ever collected.

4.2 Chairman

Dan Hopkins reported on a number of meetings he recently had with James Harrington, Deborah Jordy of the Colorado Business Committee for the Arts, the new executive director at the Denver Zoo, Shannon Block, and Hal Logan. He also congratulated President and CEO of Denver Museum of Nature and Science, George Sparks, on the grand opening of the new wing and the success of completing the project debt free.

4.3 Executive Director

Peg Long reported the 2013 CPI was up by 2.8%. The 2014 Tier II Threshold is \$1,514,482.45, an increase of \$41,250.49 (prior year =1,473,231.96).

Colorado Children's Chorale 40th anniversary celebration honored SCFD for supporting the Chorale since 1989.

Last year Denver Botanic Gardens partnered with the Downtown Business Improvement District to create a garden block on Denver's 16th St. Mall between Curtis and Champa Streets. This year Denver Botanic Gardens and SCFD jointly have invited all SCFD organizations to participate in activities to enlighten and entertain the public on this block over the

summer of 2014. Denver Botanic Gardens is covering all fees normally associated with special events in this space and is managing the scheduling of activities.

Reauthorization Update

- Peg Long distributed an updated list of the work groups' participants.
- Sheila Mieger gave a brief update on the survey statistics for all tiers.
- Jessica Clare gave a brief summary of a recent County Cultural Council seminar which focused on making good grant making decisions.
- Nancy McCamey reported on the Government work group meeting.

Time Study

One of Peg's goals for 2013 was "to conduct a year-long, staff time study, not to determine how long a task takes, but rather how much staff time is spent on various administrative processes that are driven by statute or as a result of SCFD's role as the largest funder of art/science/culture in the 7-county metropolitan area." Peg presented the results of this study to the Board. The Board feels the results of the study will be helpful to reauthorization discussions regarding eligibility. They also discussed that knowing how staff time is spent will help value vs. volume assessments. Peg reported that next month she will present a study focusing on operational efficiencies.

5. Other Matters - Honoring Joseph Arcese for Six Years' Service

The Board read a proclamation honoring Joseph Arcese for his six years of service to the SCFD Board of Directors. Joseph was unable to attend the meeting. His wife Sue accepted the proclamation and framed photo on his behalf.

6. Public Comment

Jane Potts shared that Doors Open Denver will be taking place April 12-13.

Charlotte D'Armond Talbert, SCC Coordinator gave each Board member a Golden Ticket to thank them for volunteering. The ticket offers discounts to many SCFD funded organizations. She also asked the Board to contact her if they knew of any schools in Douglas, Arapahoe and Broomfield counties that might be interested in participating in the Alliance Project.

7. Adjournment

The meeting was adjourned at 2:20 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING

March 27, 2014

1:00 pm

Art Students League of Denver

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Rob Johnson, Lynn Jeffers, Shepard Nevel and Kathryn Spuhler

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present. The agenda was approved.

Rachel Bayse, Executive Director of the Art Students League of Denver (ASLD) welcomed everyone. ASLD offers art classes to students of all ages and abilities. They serve 900 students a month and 1,400 kids through their summer camp program. In addition to classes they host a two-day art market every summer which features artists involved with the organization. The show features 300 artists. In 1991 the League bought the former elementary school on Grant Street and moved in. The Board asked if they have any association with the Art Students League of New York. They don't, replied Rachel. In 1987 when ASLD was establishing they contacted the league in New York and asked if they could use the name. Rachel is hoping to establish a connection between the leagues, possibly set up resident artist trades.

2. Oath of Office

Dan Hopkins swore in Lynn Jeffers, Broomfield County appointee.

3. Approval of February 27, 2014 Board Minutes

Kathryn Spuhler motioned to approve the minutes. Rob Johnson seconded. Motion to accept the minutes passed.

4. Reports

4.1 Treasurer

Hal Logan reported that the January 2014 SCFD sales and use tax revenue was \$3,736,077.50. This compares to January 2013 tax revenue of \$3,298,645.83. The variance is \$437,431.67. This is a 13.26% increase in 2014 revenue over year-to-date (YTD) 2013.

The January 2013 revenue was 2.63% below January 2012 (which was \$3,563,824.11) thus the January 2014 increase appears to be high. When January 2014 revenue is compared to January 2012 revenue, the increase in 2014 would be 4.83%, closer to the 3.88% increase we saw in FY 2013 revenue over FY 2012.

4.2 Chairman

Dan Hopkins reported he recently attended a Citizens for Arts To Zoo (CATZ) meeting. He made a presentation updating the group of 20 people on the SCFD Board's reauthorization work group process. The process was well received. Alice Lee Main was able to report on the Government Work Group. Floyd Ciruli will be conducting focus groups and polling in April.

The Colorado Business Committee for the Arts luncheon was attended by many SCFD Board members.

The next Public Awareness Committee meeting will take place April 15.

4.3 Executive Director

Peg Long reported Gary Steuer, new President of the Bonfils-Stanton Foundation, will be joining the SCFD Board during the pre-meeting lunch for a meet and greet prior to the May Board meeting at the suggestion of Peggy Lehmann.

Peg introduced Ed Scholz, CFO at the Denver Museum of Nature and Science. Ed came to the Denver Museum of Nature and Science from the local government sector and understands the challenges governmental entities face in delivering

cost-effective services. His services were volunteered to the SCFD by George Sparks, who said Ed had conducted an efficiency study at DMNS that resulted in significant cost savings and improved services. Ed provided a brief summary of his report. Board members were provided a copy of the study prior to the meeting. Many of Ed's recommendations focused on leveling out workload and staying focused on statute-driven tasks. Following the presentation and questions from the Board, Peg asked the Board to consider taking action on one or more of Ed's suggestions, primarily referring the concept of conducting eligibility reviews and presenting the Rex Morgan Award event every other year in alternating years. Due to reauthorization work group and task force demands on staff in 2014, Peg recommended suspending eligibility reviews and/or Rex Morgan for 2014. Board members discussed the pros and cons of both recommendations. Since staff did not need an immediate response and the Board wanted some additional information, they agreed to postpone the decision to make any such changes until the April Board meeting.

5. Reauthorization Update

Since the last time the Board met one meeting of the Council work group and two meetings of the Tier II work group have convened. Kathryn Spuhler and Hal Logan reported on the Tier II work group. They felt the organizations are supportive of the SCFD and want it to be better. Rob Johnson and Peggy Lehmann shared that the Council work group doesn't meet again until after the grant season. They felt the group is a good group of people who appreciated the opportunity to talk to each other. The Board asked Alice Lee Main to speak on the Government work group meeting. She reported the primary item discussed by the group was the idea that no more than one agency of local government in any particular city can be eligible to apply for SCFD funds. Philip Snead added that the group thought it would be reasonable to limit applications from city entities to a single separate department focused on arts programming and one focused on science programming.

6. Other Matters

Kathryn Spuhler reported the arts education STEPS task force is continuing to look for funding for an online matrix.

Kathy Kucsan shared that she participated on a funders panel put together by the Boulder Arts Commission. Her panel was comprised of representatives from Boulder County Arts Alliance, Colorado Creative Industries and SCFD. She was the SCFD representative. The panel is going to be reprised at the Colorado Creative Industries Summit in May. Kathy will be attending the Summit again this year.

Bob Grant shared Joseph Arcese is doing pretty well. He is at home and is in good spirits.

7. Public Comment

Jane Potts shared that Doors Open Denver will be taking place April 12-13. She also mention Grace Gillette, Executive Director for the Denver March Pow Wow was honored at the Visit Denver Hall of Fame event. Grace has been running one of the country's largest Native American cultural events for 30 years.

Kristy Bassuener encouraged everyone to come to the Art Museum on April 27 for Dia del Nino celebration. She also mentioned as part of her work to increase SCFD public awareness, she created buttons for all of the Museum staff and volunteers to wear that say "Ask Me About the SCFD." To accompany the button, she created a small message card that notes short talking points. Kristy distributed one of each to every board member.

Alice Lee Main reported the Aurora History Museum broke ground on an addition to the facility. The new addition will include a restored trolley trailer.

8. Adjournment

The meeting was adjourned at 2:55 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING
April 24, 2014
1:00 pm
Thornton Arts, Sciences and Humanities Council
Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Rob Johnson, Lynn Jeffers, Shepard Nevel and Kathryn Spuhler

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present. The agenda was approved.

Buz Hedglin, Arts and Cultural Manager of the Thornton Arts, Sciences and Humanities Council (TASHCO) welcomed everyone and thanked the Board for SCFD support. TASHCO was established as a division of the City of Thornton seven years ago. In January of 2011 the entity moved into the Thornton Arts & Culture Center. TASHCO also manages the house next door. The Thornton Arts & Culture Center is home to the Oz Gallery and is also a performance space. They recently took down a large tree in front of the building, and a local artist was hired to carve a sculpture from the trunk.

2. Approval of March 27, 2014 Board Minutes

Kathy Kucsan motioned to approve the minutes. Elaine D. Torres seconded. Motion to accept the minutes passed.

3. Resolution 14-03: Pertaining to 2014 Tier III Budgeted Distributions

Elaine D. Torres motioned to approve Resolution 14-03: Pertaining to 2014 Tier III Budgeted Distributions. Hal Logan seconded. Motion to accept the resolution passed.

4. Reports

4.1 Treasurer

Hal Logan reported that the February 2014 SCFD sales and use tax revenue was \$3,603,876.43. The 2014 year-to-date (YTD) sales and use tax revenue is \$7,339,953.93. This compares to YTD 2013 revenue of \$6,862,469.94. The variance is \$477,483.99, a 6.96% increase in YTD 2014 over YTD 2013.

4.2 Chairman

Dan Hopkins reported that the Public Awareness Committee met on April 15. They are working on the concept of a pilot youth council. The committee would like to have a Board liaison to the council. If any Board members are interested Dan asked that he or she let him know. The SCFD website will be updated to display organizations' photos and fun facts in a more useable format. Kristy Bassuener presented a "training" power point presentation she created to help the Art Museum's staff and volunteers become knowledgeable of the SCFD. She will make the presentation available to all organizations. Dan asked the committee their thoughts on the Board possibly suspending eligibility and/or Rex Morgan Award in 2014. The consensus of the committee was suspending eligibility for one year could be misunderstood. If the process was changed so it occurred every other year as one of the changes related to reauthorization the change would have a better chance of being accepted and understood. The committee was in full support of the Rex Morgan Award and event being suspended this year.

Dan and Peg will meet with the Reauthorization Advisory Committee on April 28.

Dan has been working with an Associated Press reporter on a story that could possibly cover how SCFD and SCFD funded organizations are addressing the changing diversity of the Denver Metro Area.

4.3 Executive Director

Peg Long reported Gary Steuer, new President of the Bonfils-Stanton Foundation, will be joining the SCFD Board during the pre-meeting lunch for a meet and greet prior to the May Board meeting. Peg gave each Board member a copy of the April issue of *Aurora Magazine* which had an article about SCFD.

The Board continued its discussion from the previous month regarding suspending eligibility reviews and/or Rex Morgan for 2014. Peg provided the additional information requested by the Board:

- Eligibility Application Process Outline
- Considerations for suspension of Eligibility
- Rex Morgan Workload Comparison
- Considerations for suspension of Rex Morgan Award and event in 2014
- Core statutory responsibilities
- 2014 Reauthorization Activities

Peg withdrew staff's request to suspend eligibility for 2014 primarily due to the late notice to potential eligibility applicants. The proposal was still deemed to have sufficient merit for consideration by the reauthorization eligibility work group, which could consider an efficiency analysis.

Bob Grant motioned to suspend the Rex Morgan Award in 2014. Elaine D. Torres seconded. Motion to suspend the event passed. Damon O. Barry thanked staff for providing the additional data.

5. Reauthorization Update

Floyd Ciruli presented Citizens for Arts to Zoo's (CATZ) 2014 polling/focus group results. Topics covered were:

- Methodology
- The region
- Cultural popularity
- Cultural attitudes: access, cooperation, quality, frugality
- Regional cultural issues
- Public funding issues
- Public funding priorities
- SCFD renewal concept, identity and job performance
- Cultural participation and membership
- Conclusions

The Board asked questions regarding the polling process and responses related to large organizations vs. medium and small organizations.

6. Other Matters

Bob Grant shared that SCFD legal counsel Alan Pogue is being very generous to SCFD in the number of hours and the rate at which he is billing for services related to HB 13-1272: Concerning the modification of a special district's sales and use tax base to make it the same as the state's sales and use tax.

7. Public Comment

Jane Potts asked if the CATZ polling results would be available. Dan Hopkins said he would ask Floyd to get her a copy. Jane also mentioned Stacy Gilmore, Executive Director of Environmental Learning of Kids, was invited to the White house to accept a Champions of Change Award for her efforts to engage communities and youth in environmental stewardship and conservation.

Kristy Bassuener encouraged everyone to go to the Art Museum on April 27 for *Dia del Nino* celebration.

8. Executive Session pursuant to CRS Section 29-2-106(4)(e) for the purposes of discussing positions relative to matters that may be subject to negotiations; developing strategy for negotiations; and instructing negotiators.

Dan Hopkins read the executive session announcement at 2:55pm. The Board moved into Executive Session. The open meeting resumed at 3:40 pm.

9. Adjournment

The meeting was adjourned at 3:40 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING

May 22, 2014

1:00 pm

Denver Museum of Nature and Science

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Damon O. Barry, Bob Grant, Lynn Jeffers, Shepard Nevel and Kathryn Spuhler

SCFD Board members absent: Rob Johnson

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1:10 pm followed by introductions. A quorum was present. The agenda was approved with the change of moving Other Matters (New/Old Business) to after the executive session.

George Sparks CEO, Denver Museum of Nature and Science welcomed everyone and thanked the Board for SCFD support. He gave each Board member a new book on the history of the Museum.

2. Approval of April 24, 2014 Board Minutes

Kathryn Spuhler motioned to approve the minutes. Damon O. Barry seconded. Motion to accept the minutes passed.

3. Tier I Distribution Certification

Christoph Heinrich read a statement from the Tier I CEOs.

Thank you for this opportunity to share our accomplishments so that the citizens who support SCFD continue to see the incredible value their dollars bring to their own families and the wider community. Each of us looks forward to sharing details of how our organizations serve SCFD citizens, and how grateful we are for their continued support.

SCFD funds support a portion of our operating costs, and these citizen-approved dollars help us think big and plan strategically over the long term. Because of SCFD, we are able to plan those world-class programs and only-in-Denver moments that can take years to develop.

As stewards of our region's cultural and scientific heritage, we are uniquely able to serve the citizens in all seven SCFD counties with world-class cultural experiences, offering collections and resources through our educational programs, scholarships, exhibitions, performances and more.

Our organizations provide global reach –through our research, preservation, outreach and visibility – with direct impacts here in our community.

- In 2013, our organizations welcomed more than 5.62 million people
- More than ONE MILLION of those visitors received FREE access
- Another 1.93 million visitors received reduced admission prices
- Nearly half of our overall visitors - 2.53 MILLION - came from the SCFD counties *outside* of Denver – Adams, Arapahoe, Boulder, Broomfield, Douglas and JeffCo.

We are proud of the ways each of us has reached into all SCFD counties in our own unique ways to serve the citizens who support us.

- As a group, Tier 1 served 546,521 students in 2013 – an increase of 11.5 percent in just one year. The number of individual schools we served increased by more than 12 percent. And I know that each of us is exploring how we can continue expanding the number of students that access our organizations in the years to come.

- Our collections and facilities underscore the original purpose of SCFD, to preserve and maintain cultural heritage in perpetuity and continue to maintain public spaces for visitors to enjoy those collections and for collaborations to expand our reach to citizens.
- Our institutions are responsible for preserving and studying more than 1.4 million natural history artifacts and specimens.
- 70,000 priceless art objects representing world cultures from ancient to contemporary times
- 21 Broadway tours and 11 performance spaces
- 773 acres with more than 31,000 plant species
- 4,125 animals representing more than 600 species
- Our facilities include a total of 1.5 million square feet of space for collections, programs and other public access.
- We are well into the 21st Century and each of us is pushing the boundaries of what it means to serve our community now and in the future. Our organizations are constantly looking at ways we can remove boundaries and barriers to access – in many cases, those barriers are not financial. We are always working to learn more about our audiences so that the insides of our institutions reflect the wider community. Some of the ways we serve beyond free access include:
 - Bilingual tours and materials
 - Online and distance educational programming
 - Celebrations and programs designed for kids with special needs
 - Tours and hands-on experiences for low-vision or blind visitors
 - Tours for memory-impaired visitors
 - ASL and Sign language tours and open-captioned performances
 - Targeted marketing and outreach to help the community understand the resources available to them at our organizations

Our institutions collectively have an incredible impact on the local economy – we drive economic activity through employing highly qualified people and developing superlative programs that serve the community and drive tourism. Our exhibitions, research and programs – and the media coverage of those world-class programs - drive visits to the seven-county region.

- In 2013, nearly 10,000 national news stories were generated about our five organizations
- This editorial coverage reached millions of people, serving as a calling card for our rich and diverse cultural landscape
- Further, this visibility drove visitors to our region, and each of us can share more with you about that.

As you know, each visitor who comes from outside our state must spend money in our communities for hotels, restaurants and more. These dollars are NEW to our community and funnel right back into SCFD organizations through the one tenth of one percent tax on these services. Our organizations are a major driver of this measurable economic activity.

We thank the citizens for their continued SCFD support. These funds are essential to our stability, enabling us to plan, design and execute the programs that bring world-class opportunities to the seven-county region. We are grateful for your volunteer Board leadership and the dedication of SCFD's staff who make every dollar count for our citizens.

Following the statement each panel member gave an eight minute presentation on his/her specific organization:

Denver Art Museum - Christoph Heinrich, Frederick and Jan Mayer Director

Denver Zoo – Shannon Block, President and CEO

Denver Botanic Gardens - Brian Vogt, CEO

The Denver Center for the Performing Arts – Daniel L. Ritchie, Chairman and CEO

Denver Museum of Nature and Science - George Sparks, President and CEO

The Board thanked the CEOs for everything their organizations provide to the community. The Board proceeded to ask a variety of questions regarding attendance, marketing, outreach into communities, finances, engagement with populations of color and access.

Resolution 14-04 Pertaining to 2014 Tier I Formula and Discretionary Funds Distribution

Hal Logan read the resolution. Shepard Nevel motioned to approve Resolution 14-04 Pertaining to 2014 Tier I Distributions. Peggy Lehmann seconded. The motion to accept the resolution passed.

4. Reports

4.1 Treasurer

Hal Logan reported that the March 2014 SCFD sales and use tax revenue was \$4,314,883.91. The 2014 year-to-date (YTD) sales and use tax revenue is \$11,654,837.84. This compares to YTD 2013 revenue of \$10,664,488.65. The variance is \$990,349.19, a 9.29% increase in YTD 2014 over YTD 2013. He also stated that SCFD is receiving .40% interest on a bank CD that matures in June.

4.2 Chairman

Dan Hopkins asked board members to save November 20, 2014 for a Board planning session. The planning session will be in the in morning followed by a regular meeting.

Kathryn Spuhler volunteered to be the Board liaison to Kate Lubotsky and the pilot Youth Council.

Dan, Peg Long and Hal Logan will be meeting with the auditor in a couple of weeks to go over the 2013 audit.

4.3 Executive Director

Peg Long reported the May National Geographic magazine article on *Digging Utah's Dinosaurs* features scientists from the Denver Museum of Nature and Science, as they fossil hunt 77-million-year-old specimens in the southern Utah badlands. The current issue of United Airlines' Hemispheres magazine features the state of Colorado. The section states that Denver metro's per capita support of the arts is the highest of any region in the country and generates approximately \$40 million annually.

Peg shared a decal that will be placed on the Denver Botanic Gardens 16th Street Garden Block starting in June.

Tier II qualification application deadline is Friday, May 30. Tier II certification presentations to the Board occur at the July and August Board meetings.

5. Reauthorization Update

Tier II work group meetings have concluded. The first Tier III work group will take place May 31.

6. Public Comment

No comment.

7. Executive Session for purposes of receiving legal advice pursuant to C.R.S. §24-6-402(b), for the purpose of receiving legal advice from legal counsel on specific legal questions related to the Colorado Symphony Orchestra's fund raising events.

Dan Hopkins read the executive session announcement at 3:21pm. The Board moved into Executive Session. The open meeting resumed at 4:05 pm.

8. Other Matters

The Board asked Peg Long to draft a couple-sentence response to inquiries regarding the Colorado Symphony's *Classically Cannabis* fundraisers. They asked that it include mention that the Symphony is in compliance with SCFD statutory guidelines and, based on current facts and information available to the SCFD Board, the Symphony is not breaking any State laws. Peg is to run the statement past SCFD legal counsel before sending a copy onto the Board. The Board asked that all questions regarding the Symphony be directed to Peg.

9. Adjournment

The meeting was adjourned at 4:10 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING
June 26, 2014
1:00 pm
Parker Arts Culture and Events (PACE) Center
Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Elaine D. Torres, Rob Johnson, Bob Grant and Kathryn Spuhler

SCFD Board members not present: Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Shepard Nevel, Lynn Jeffers and Damon O. Barry

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay, Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1:05pm followed by introductions. A quorum was present, and the agenda was approved.

Elaine Mariner, Cultural Director, welcomed the Board to Parker Arts Culture and Events (PACE) Center. PACE recently upgraded a patio to the south west of the building. It is great new venue for programming, said Elaine. Once a month during the summer there is a PACE Patio Party. Residents can come to the Center to hear free live music out on the patio. 250 people attended the concert in June. Elaine highlighted a few other events taking place at the Center.

2. Approval of May 22, 2014 Board Minutes

Bob Grant motioned to approve the minutes. Kathy Kucsan seconded. Motion to accept the minutes passed.

3. Fiscal Year 2013 Audit Report

Dan Hopkins, Hal Logan, Peg Long and SCFD accountant Gloria Nedved met with the auditors, CliftonLarsonAllen on June 12th. Dan reported the meeting went well. The auditors reported the SCFD audit was clean and that SCFD's financials are well-organized. Staff was easy to work with. Dan introduced Mark Elmshouser with CliftonLarsonAllen. Mark reported financial highlights in comparison to the 2012 financial statements:

- Sales and use tax revenues for 2013 increased by \$1,769,525.
- 2013 interest earnings, and the related transfer from the Special Revenue Fund to the General Fund, decreased by \$32,113.
- \$100,000 was transferred from the Special Revenue Fund to the General Fund to reimburse the General Fund for previously expended 2004 election costs to restore the Board of Director's defined operating reserve.
- Administrative expenses for 2013 were \$490,671, which is an increase of \$25,395 or 5.5% over 2012. (This is due to increasing a part-time position to full time and purchasing new computers.)
- Total fund distributions for 2013 were \$46,906,731, up by \$1,656,254.
- Change in net position of governmental activities was \$30,953 in 2013 and \$(42,597) in 2012, a change of \$73,550.

The Board thanked Mark for his service to the District.

Kathryn Spuhler asked if SCFD could be required to return tax collections based on the pending lawsuit, how would that work and whether the Board needs to set aside money in case it becomes necessary to return funds. Peg reported when the State revenue department has had to refund taxes collected in the past they took the amount off the top of the collection. Therefore setting aside funds for such an occurrence should not be necessary.

Resolution 14-05 Pertaining to Acceptance and Approval of the FY 2013 Audit

Dan Hopkins read the resolution. Elaine D. Torres motioned to approve Resolution 14-05 Pertaining to Acceptance and Approval of the FY 2013 Audit. Rob Johnson seconded. The motion to accept the resolution passed.

4. Reports

4.1 Treasurer

On Treasurer Hal Logan's behalf, Bob Grant reported the April 2014 SCFD sales and use tax revenue was \$4,167,823.99. The 2014 year-to-date (YTD) sales and use tax revenue is \$15,822,661.83. This compares to YTD 2013 revenue of \$14,324,292.91. The variance is \$1,498,368.92, a 10.46% increase in YTD 2014 over YTD 2013.

4.2 Chairman

Dan Hopkins recently attended a Citizens for Arts To Zoo (CATZ) meeting. Floyd Ciruli gave an update on recent polling he conducted. About half the people polled were aware of the SCFD. Many of them were sensitive to the costs involved to engage in SCFD funded organizations. Most were against the idea of making SCFD a permanent tax. An updated schedule of activities leading to the election was distributed. Research continues through 2014. A number of CATZ activities to occur in 2015 include lobbying the legislature. In 2016 the campaign headquarters will be set up. TV time is going to need to be reserved sooner than in past years so CATZ is working out a budget for that. Floyd will attend a future SCFD Board meeting to present all updates.

SCFD received five responses to the lobbying RFP, including one from the current lobbyist. Dan and Shepard will revenue the proposals to narrow them down to two or three. The full Board will have a chance to interview potential lobby firms at the July Board meeting. Dan asked Peg to change the start time of the July meeting to earlier than 1 p.m. so there would be enough time to get through the lobby interviews along with the Tier II interviews.

4.3 Executive Director

Peg Long reported the following.

- Tier II Qualification deadline was May 30th. 28 organizations submitted applications, and all met the qualification requirements. The PACE Center and Lone Tree Arts Center, both in Douglas County, are new to Tier II this year. Both formerly received funds as Tier III organizations. This is the largest group of Tier II organizations in SCFD history.
- Now that the 2013 audit has been completed, work on the 2013 annual report has begun. It will have a similar format to last year's report.
- On Wednesday Peg served on a panel at the American Public Gardens Association 2014 conference in Denver. She presented the SCFD model to attendees. The participants were a mixed crowd of people who have attempted a tax such as SCFD and people who would like such a fund revenue in their cities. Many of the participants were in awe of the spirit of collaboration that occurs among SCFD funded organizations. This conference had over 800 attendees from all 50 states and 21 countries.
- Last week VISIT DENVER released the Longwoods International Visitor Survey Study which reported a strong increase in business and leisure travel to the metro area in 2013. Total visitor spending on taxable food, beverage and retail items alone was \$1.4 billion, generating \$10,087,500 in SCFD sales taxes. That means visitors to our area generated approximately 21% of SCFD's total 2013 revenue of \$47,361,945. Our cultural amenities are an important aspect of drawing visitors to the metro area.

5. Reauthorization Update

Local Government and Tier II workgroups have concluded. Tier III, County Cultural Councils and Eligibility work groups are currently meeting. Tier I and Tier IV will meet in July and August.

6. Other Matters

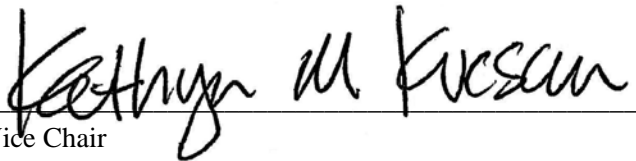
Kathryn Spuhler reported she met with Kate Lubotsky regarding the Teen Council. Kate is working up a plan for next year. Kathryn also wanted to know what, if anything, Board members had done to promote Clyfford Still's free day by county program. Bob said an email went out to Adams council members. Kathryn is trying to arrange an outing for the Douglas County Cultural Council.

7. Public Comment

A number of representatives from SCFD funded organizations gave updates on their programming.

8. Adjournment

The meeting was adjourned at 1:55 pm.



Vice Chair

SCFD BOARD OF DIRECTORS MEETING

July 24, 2014

11:30 am

The Dairy Center for the Arts

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Rob Johnson, Bob Grant, Kathryn Spuhler, Lynn Jeffers and Damon O. Barry

SCFD Board members not present: Shepard Nevel

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay, Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 11:40 am followed by introductions. A quorum was present, and the agenda was approved. He thanked everyone for coming early.

Bill Obermeier Executive Director welcomed the Board to The Dairy Center for the Arts. The Dairy hosts over 200 activities a year. The building has three art galleries, dance studios, and a cinema. The City of Boulder owns the building. They are currently working on a capital campaign for building improvements.

2. Approval of June 26, 2014 Board Minutes

Hal Logan motioned to approve the minutes. Lynn Jeffers seconded. Motion to accept the minutes passed.

3. Reports

3.1 Treasurer

Hal Logan reported the May 2014 SCFD sales and use tax revenue was \$4,324,599.33. The 2014 year-to-date (YTD) sales and use tax revenue is \$20,147,261.16. This compares to YTD 2013 revenue of \$18,370,847.03. The variance is \$1,776,414.13, a 9.67% increase in YTD 2014 over YTD 2013. SCFD is receiving 10 basis points above Colotrust Plus on our deposits at Colorado Business Bank.

3.2 Chairman

Dan Hopkins reported he attended a CATZ meeting on June 18, 2014. The group is currently working on a budget for the campaign.

The Public Awareness Committee met July 15, 2014. Work is currently being done to the "Current Organizations" page of the SCFD website. The changes should make it easier to find funded organizations and learn more about them. Rob Johnson added that if anyone is interested in serving on the committee to contact the SCFD office. Elaine D. Torres reported she is on a sub group of the committee focused on media outreach.

3.3 Executive Director

Peg Long reported production on the annual report is underway. It will be in digital format again this year.

She has also begun work on the 2015 budget and will share a draft with the Board chair and treasurer during the month of August prior to bringing it to the Board in September.

Dan asked Kathryn Spuhler to give an update on the SCFD Taskforce for Education Programs and Services (STEPS) committee. STEPS will have a presence at Denver Museum of Nature and Science's education night. The goal is to get feedback from teachers regarding the value of an arts education database. They are also meeting

with Civic Canopy to see if their projects might be combined. Kathy Kucsan has agreed to co-chair the committee with Kathryn Spuhler. They will be speaking at the October 2, 2014 SCC meeting to get organization feedback.

4. Presentation of Certification Report of Scientific & Cultural Collaborative (SCC)

Steve Wilson read a joint statement from the Tier IIs, followed by outlining the programming of the SCC.

I remind the board of my dual purpose here today. First, as spokesperson for the SCFD Tier II – who you will see represented in their diverse glory over the next two meetings. Second, as co-chair of the SCC, whose collaborative programs are utilized by 100% of the SCFD Tier I and Tier II as well over a dozen Tier IIIs.

On behalf of both groups, I'd like to extend our deep gratitude for the extraordinary volunteer service consistently demonstrated by the SCFD Board as well as the exceptional job done by the dynamic SCFD staff – led by the steadfast wisdom of Peg Long. We are particularly proud of all the SCFD leaders in shepherding the district through the complex process of reauthorization that is now upon us.

I'm here to report that despite the challenges of educating and entertaining a population that has increasing access to all manner of digital diversions, the SCFD Tier II continues to grow and thrive in our community. In 2013, the Tier II engaged 223,601 students in school programs and offered over 25,000 performances, classes or events employing over 3,000 artists, performers, curators, scientists and administrators. Tier II showed paid attendance of 2.5 million – an increase of 2.5% over 2012 and offered free admission to over 970,000 - serving a total of just under 3.5 million patrons. The citizens of Colorado, through the SCFD, generously invested \$9.3 million in Tier II in 2013 – for that investment the Tier II reported qualifying revenue of over \$95 million.

But last year's big milestone was that the Tier II now sports 1,023 years of collective service to Colorado. I envision a Jetson's billboard reading – "Colorado's Cultural & Scientific Community – energized by a millennium of experience!!" And this year we'll grow again, welcoming two new excellent multidisciplinary art centers into Tier II – Lone Tree Arts Center and the Parker Arts, Culture and Events or PACE Center.

In addition, we're deeply proud of our stewardship of the signature SCFD alliance that comprises the Scientific and Cultural Collaborative or SCC – a membership organization that serves all three SCFD Tiers with a variety of programs and services aimed at building opportunities to *support staff* with professional training and networking; to *support one another* with a range of productive connections; and most importantly to *support the citizens* with increased awareness and access to education and other programs.

The SCC engaged 21 Tier III organizations through our joint database and directory programs. As predicted, the SCC collective has been truly enhanced by the vibrant Tier I organizations who have worked closely with Tier II to lead the SCC over the last few years. Friendships have formed and collaborations have been solidified fostering a greater appreciation for the signature contributions of each individual SCC organization.

Our thanks to our many colleagues across the SCFD spectrum who have energetically participated in the task forces and work groups that have already met on the many topics connected to the SCFD reauthorization vote. As we approach the eve of this effort, we are reminded that we are clearly stronger as a united district – defining ourselves not by our

respective Tiers or the narrow interests of our representative institutions, but as stewards of the collective gifts that only science and culture can offer our community.

The members of the SCC are genuinely honored to be afforded the opportunity to enrich the communal experience of the residents of the SCFD through our collective efforts to illuminate the many complexities of the human experience. We firmly believe Colorado is a more vibrant place to live and work because of the combined efforts of our dedicated staff, generous donors, hard-working volunteers and enlightened patrons.

We look forward to another exhilarating, creative, enriching and collaborative year in service of the citizens of the seven counties of the SCFD.

The Board asked a number of questions regarding SCC programs and administration.

5. Tier II Certification Reports

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

Colorado Mountain Club -- Katie Blackett, Former Executive Director
The Wildlife Experience – Kathy Daley, CFO/CCO and Dave Liniger, Chair Emeritus
Central City Opera – Pat Pearce, General and Artistic Director
Swallow Hill – Tom Scharf, Executive Director
Rocky Mountain Bird Observatory – Tammy Vercauteren, Executive Director
Colorado Music Festival – Margaret DeMicheles, Development Director
Colorado Children’s Chorale – Diane Newcom, Executive Director
Opera Colorado – Greg Carpenter, General Director
Cherry Creek Arts Festival – Terry Adams, Executive Director
Clyfford Still Museum – Dean Sobel, Director
Arvada Center for the Arts and Humanities – Philip Sneed, Executive Director

Board members asked each organization questions regarding the financial health of the organization. The Board also asked many questions related to the management of the organizations, including but not limited to, building agreements and relationships with various cities. They also inquired as to the outreach efforts of organizations. Great emphasis was put on efforts to provide programming to citizens in all counties. Organizations were asked to address how they are reaching diverse audiences and to what extent programming is taken out to the people instead of the people coming to them. A few organizations were asked what measures they are taking to maintain qualifying income above the Tier II threshold. Many of the organizations were complimented on various aspects of their programming.

6. Reauthorization Update

Eligibility and Tier II/Tier III workgroups will meet in August. All other workgroups have concluded.

7. Public Comment

Mark Addison, former SCFD Board member, shared his thoughts on current reauthorization efforts. He has been listening for potential problems related to reauthorizing the SCFD. Six months ago he heard strong opinions from a number of people. Since the work groups have started he has heard from many of the same people who are now feeling more collegial and open-minded. He thanked the Board for their thoughtful process. Dan Hopkins thanked Mark for his work.

George Sparks congratulated Steve Wilson and Charlotte D'Armond Talbert for their work with the SCC. He also thanked Mark for staying strongly engaged.

8. Lobbying RFP Interviews

Patrick Boyle and Erin Silver of Nexus interviewed first followed by Fofi Mendez, Anne Barkis and Jeff Thormodsgaard of Mendez Consulting.

9. Executive Session with the Board under CRS Section 24-6-402(4)(e) for the purpose of discussing information which is required to be kept confidential pursuant to CRS Section 29-2-106(4)(e) for the purposes of discussing positions relative to matters that may be subject to negotiations; developing strategy for negotiations; and instructing negotiations.

Dan Hopkins read the executive session announcement at 3:25pm. The Board moved into Executive Session. The open meeting resumed at 3:55pm.

Bob Grant moved to offer a three year contract for lobbying services to Mendez Consulting. Kathy Kucsan seconded. The motion passed with nine in favor. Kathryn Spuhler abstained.

10. Adjournment

The meeting was adjourned at 4:00 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING

August 22, 2013

1:00 pm

Butterfly Pavilion

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Rob Johnson, Bob Grant, Kathryn Spuhler, Lynn Jeffers, Damon O. Barry and Shepard Nevel

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present and the agenda was approved.

Patrick Tennyson, Executive Director, welcomed the Board and Tier II colleagues to the Butterfly Pavilion. 2015 will be their 20th year in operation. Patrick announced they have recently completed all the requirements for the Pavilion to receive its Association of Zoos and Aquariums (AZA) Accreditation. Fewer than 10% of the approximately 2,800 animal exhibitors licensed by the United States Department of Agriculture are AZA accredited. The Butterfly Pavilion will find out on September 12 if they will become the second butterfly and insect museum to earn the accreditation in the United States.

2. Approval of July 25, 2013 Board Minutes

Rob Johnson motioned to approve the minutes. Kathryn Spuhler seconded. Motion to accept the minutes passed.

3. Reports

3.1 Treasurer

Hal Logan reported the June 2014 SCFD sales and use tax revenue was \$4,483,703.39. The 2014 year-to-date (YTD) sales and use tax revenue is \$24,630,964.56. This compares to YTD 2013 revenue of \$22,605,203.98. The variance is \$2,025,760.58, which is an 8.96% increase in YTD 2014 over YTD 2013.

3.2 Chairman

Dan Hopkins presented an update to the organization page of the SCFD website. The Public Awareness Committee wanted to make it easier for the public to find fun facts and photos of our funded organizations. Working with website designers, Clay Pot Creative, the page now allows searches to be done based on discipline, county, zip code or organization name. The results of each search show a map of organizations, their addresses, links to their websites, a link to organization photos and displays a fun fact about the organization. Currently the page can be found under "About SCFD". SCFD staff is working with Clay Pot to make it more prominent.

3.3 Executive Director

Peg Long presented the 2013 Annual Report. The focus of this year's report is 25 years of public benefit. The report groups organizations by discipline. Many of the photos highlight the public's engagement with funded organizations.

The 2015 draft budget will be included in September board packet. There will be a 30-day public review period, then adoption at October meeting.

The 2014 eligibility deadline for new organizations seeking to become eligible for SCFD funds is September 12, 2014.

4. Reauthorization Update

The seven work groups met a combined total of 54 hours. Stakeholder participants contributed a combined total of 515 hours to the work group process. Staff research, preparation and work group participation time totaled 622 hours, while SCFD Board member participation time totaled 110 hours. Thus more than 1,200 hours were devoted

to the first phase of this process. SCFD staff is compiling the options charts and other materials into a report that will be shared with the Board and posted on the SCFD website in mid-October.

5. Tier II Certification Reports

A representative from each organization spoke for three minutes highlighting their organization followed by five minutes of Board questions.

Butterfly Pavilion - Patrick Tennyson, Executive Director
Denver Film Society - Tom Botelho, Executive Director
Aurora Cultural Services Division - Alice Lee Main, Division Manager
Colorado Ballet - Gil Boggs, Artistic Director
Lone Tree Arts Center - Lisa Rigsby-Peterson, Executive Director
Wings Over the Rockies - David Kerr, Chief Operating Officer
Museum of Contemporary Art Denver - Adam Lerner, Director
eTown - Nick Forster, Executive Director
Colorado Chautauqua Association - Susan Connelly, Executive Director
Children's Museum of Denver - Mike Yankovich, President and CEO
Lakewood Heritage, Culture & the Arts - Michelle Nierling, Division Manager
Town of Parker Cultural Department - Elaine Mariner, Cultural Director
Mizel Museum - Ellen Premack, Executive Director
Colorado Symphony Association - Jerome Kern, CEO and Board Chair
Colorado Railroad Museum - Donald Tallman, Executive Director
Mizel Arts & Culture Center - Steve Wilson, Executive Artistic Director
Hudson Gardens and Event Center - Richard Meredith, Executive Director

Board members asked each organization questions regarding the financial health of the organization. Many of the individuals presenting participated in reauthorization work groups. Work group participants were given an opportunity to share their thoughts on the process. Many of them reported that they appreciated the chance to discuss various topics with their colleagues and they hoped the options presented to the task force and the Board would be helpful. The Board asked many of the organizations to share a little more about various programs specifically related to outreach to diverse groups. They also welcomed two new organizations to the Tier.

Resolution 14-06 Pertaining to Organizations Qualifying for 2014 Tier II Formula and Discretionary Funding - Kathy Kucsan read the resolution and motioned for approval. Peggy Lehmann seconded. The motion to accept the resolution passed.

6. Public Comment

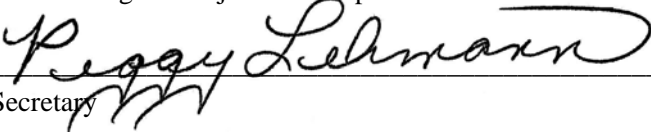
Jane Potts reported CAST3 recently received its 501c3 status. They will be holding their next meeting on September 23rd, 5:30pm, at Su Teatro.

Charlotte D'Armond Talbert presented each Board member with an SCC Golden Ticket (discount card) which is given to volunteers to thank them for their service. She also distributed the 2014/2015 Directory of Educational Activities for Teachers and Schools.

Mike Yankovich asked how many people will make up the reauthorization task force and who those people will be. Dan Hopkins replied, that those details are yet to be determined. No decisions have been made.

7. Adjournment

The meeting was adjourned at 4pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING

September 25, 2014

1:00 pm

Denver Urban Gardens

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Elaine D. Torres, Rob Johnson, Kathryn Spuhler, Lynn Jeffers, Damon O. Barry and Shepard Nevel

SCFD Board members not present: Bob Grant and Secretary Councilwoman Peggy Lehmann

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Kato, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1:05pm followed by introductions. A quorum was present and the agenda was approved.

Rebecca Andruska, Director of Development and Communication, welcomed the Board and Tier III colleagues to Denver Urban Gardens. Denver Urban Gardens supports more than 125 community gardens throughout Metro Denver, including more than 35 school-based community gardens. The community gardens are open to the public. Michael Buchenau, Executive Director reported Denver Urban Gardens moved into their current space last year. The building used to be the horse barn for Denver Public Transportation. Michael also shared information highlighting the benefits of gardens to communities.

2. Approval of August 28, 2014 Board Minutes

Damon O. Barry motioned to approve the minutes. Kathryn Spuhler seconded. Motion passed.

3. Proposed 2015 SCFD Budget

Dan Hopkins presented a Power Point presentation highlighting the basics of the 2015 budget along with forecast scenarios for the next couple of years. 2015 and 2016 will be lean years for SCFD administration, said Dan. Following the presentation SCFD Treasurer, Hal Logan explained there are three ways SCFD could achieve some financial relief: 1) tax receipts 2) interest income 3) managing expenses. Hal said although tax receipts have gone up and interest income is projected to go up in 2015 neither of these will provide much relief until 2016 or later. Peg Long presents a tight budget, said Hal. Every year she is able to come in under budget. Therefore SCFD expenses are managed well. Peg reported the 2015 proposed budget can be reviewed by the public at the SCFD office over the next 30 days. She has sent the required legal notice to the Denver Post. The Board will vote on the 2015 budget at the October meeting. Peg reported the only notable increases to specific line items are for lobbying and legal fees.

Board members asked Dan, Hal and Peg a number of clarifying questions including if the six months' reserve is a statutory requirement. Peg and Hal stated that the six months' reserve is a Board-imposed policy. The Board can change its policy to allow for the release of funds that reduce the reserves below six months. It was also asked if there were any cost saving suggestions that surfaced from the 2014 efficiency study that could be incorporated in 2015. The Rex Morgan Award costs are built into the 2015 budget. This is the one item the Board can forgo to help manage funds. Peg also reported the County Cultural Councils have been willing to work with SCFD to minimize costs related to Tier III administration. A Board member asked how the process of going to the legislators to increase the administrative percent would work. The SCFD statute with the increase, and any other changes, would be presented to the legislature in a bill during the 2016 session. If and when the bill makes it through the process and the legislators approve the bill, the administrative increase section of the statute could be drafted to take effect right away. That portion of the statute doesn't require voter approval. The earliest the increase could be effective is probably May of 2016.

4. Reports

4.1 Treasurer

Hal Logan reported July 2014 SCFD sales and use tax revenue was \$4,438,141.65. The 2014 year-to-date (YTD) sales and use tax revenue is \$29,069,106.21. This compares to YTD 2013 revenue of \$26,644,091.60. The variance is \$2,425,014.61, which is a 9.1 % increase in YTD 2014 over YTD 2013. SCFD is receiving 10 basis points above Colotrust Plus on our deposits at Colorado Business Bank.

4.2 Chairman

Dan Hopkins reported he and Peg Long meet with Mendez Consulting representatives. He was impressed with their knowledge of the District. Dan, Peg and Mendez Consulting representatives then met with James Harrington and Floyd Ciruli of CATZ, along with their lobbyist Melanie Layton. The two lobbying firms are already coordinating efforts on the legislative aspects of SCFD reauthorization.

4.3 Executive Director

Peg Long reported the following:

- September 12, 2014 was the deadline for eligibility applications for the 2015 funding cycle. 37 eligibility applications were received. It is the most ever received in a single year.
- On September 24, 2014 Kathy Kucsan and Peg participated in a luncheon hosted by Colorado Chautauqua Association to welcome new arts leaders in Boulder County, including Andrew Bradford at Colorado Music Festival/Center for Musical Arts and Sandra Firmin at the CU Art Museum. They were also joined by Debbie Malden, Chair of the Boulder County Cultural Council. They discussed the arts community, arts passports and other ideas for generating greater public awareness and engagement.
- Last week she met with leadership at Cuyahoga Arts Council in Cleveland (CAC). CAC used SCFD as a model when it began distributing funds in 2009. The CAC tax is up for a reauthorization vote next year. They have many of the same challenges as SCFD.

5. Reauthorization Update

Peg Long reported staff is completing the compilation of work group options charts and other materials into a summary report. The plan is to share it with the Board and post it on the SCFD website in October.

6. Tier III 2014 Distributions

Jessica Kato read a Tier III statement.

In 2013, Tier III organizations reported reaching 3.5 million residents of the district through a plethora of productions, lectures, tours, exhibits, concerts, classes, workshops and educational/entertaining experiences. Collectively, these organizations employed 1,327 full & part-time employees and 3,310 independent contractors, a majority of whom were artists, performers, teaching artists and naturalists. Over 29,000 volunteers donated just over 990,000 hours to Tier III organizations in 2013. Programming highlights included:

- Golden History Museums celebrated its 75th anniversary and had several major exhibits and programs, including "made in Golden" an exhibit exploring the history of major industries in Golden and how they shaped Golden's Past and Present.
- VSA Colorado, an organization that promotes the creative power of people with disabilities by focusing specifically on the power of visual art, conducted a photography residency for blind children which culminated with an open house reception to showcase the photos.
- Plains Conservation Center's programming on prairie ecology, Cheyenne culture, and homesteading pioneers reached residents of all ages by exploring the short grass prairie, visiting Cheyenne tepees, and a replica sod community from 1887
- The Spirituals Project, a choir whose purpose is to perform and preserve the sacred songs created by enslaved Africans in 18th & 19th century America, participated and performed in the first National Spirituals Research, Education, Activism and Performance Conference

- Boulder Ensemble Theatre Company's world premiere production of award-winning writer Dava Sobel's drama "And the Sun Stood Still" dealing with the theories, science, emotions and faith of Copernicus.
- Chicano Humanities and Arts Council participated in Lakewood Heritage Days with a program that explored the historical significance and traditions and meaning of dance in the Aztec culture.
- Broomfield's Cultural Affairs division oversees an art gallery, the public art program, and programming at the Broomfield Auditorium such as Culture Feast, Summer Concert Series, a CU Jazz Series, Walks in the Art, Sphere Ensemble and an Annual Holiday Benefit Concert for Broomfield's foodshare program.
- From Northglenn Arts and Humanities Foundation's public art bus tours for seniors, to HawkQuest's live Birds of Prey demonstrations and lectures in the schools, there is truly something for everyone! The Tier III organizations provide a beautiful array of programming and, together with their Tier I and Tier II colleagues, help make the Denver Metro area such a fulfilling and enriching place to call home. Now for some numbers!

Following the statement, Jessica presented a Power Point presentation highlighting Tier III 2014 funding statics.

- 245 organizations submitted accepted applications, compared to 254 accepted in 2013 (down 4%)
- 6 applications were not accepted (two less than 2013)
- 531 total grant requests (both GOS & Project) - 4 less than 2013
- A total of 238 unique organizations were funded in 2014
- 66% of applicants applied in a single county- 34% applied in multiple counties
- Average Tier III Revenue was \$245,849 and Expenses were \$239,906
- Average SCFD award was 16% of Budget

She concluded her presentation with a mention of the county cultural councils. For the seven counties combined, 66 council members donated time through regular meetings, reading and scoring grant applications, interviews with all Tier III applicants and funding allocation meetings. The cultural councils are integral to the Tier III grant process and it couldn't be done without their dedication and service.

County Cultural Council members presented highlights from their county and guidelines.

Kathy Imel, Adams County Secretary
 Barbara Duff, Arapahoe County Chair
 Deborah Malden, Boulder County Chair
 Clint Huber, Broomfield County Chair
 Michael Uhlenkamp, Denver County Chair
 Ann Speer, Douglas County Chair
 Jeanette Thrower, Jefferson County Chair

Board members asked each Council member specific questions regarding his/her county. All councils reported how they arrived at their funding decisions and if they were anticipating any changes to their guidelines in the next year. If a Council did not fund a particular organization, the Board asked the reasoning. Council members who served on a work group were asked about their experience. They all reported they thought the process was thorough and hoped the options presented to the Board would be helpful. The Board thanked Council members for their time and dedication.

Resolution 14-07 Pertaining to Distribution of Tier III Formula and Discretionary Funds

The Board read the resolution. Shepard Nevel motioned to approve Resolution 14-07: Pertaining to Distribution of 2014 Tier III Formula & Discretionary Funds. Lynn Jeffers seconded. The motion passed.

7. Other Matters

Kathryn Spuhler gave an update on the SCFD Taskforce for Education Programs and Services (STEPS) committee. The taskforce is meeting with the SCC education committee. STEPS will have a presence at the

Denver Museum of Nature and Science's education night on October 14, 2014. They will be distributing a questionnaire to teachers asking for feedback regarding a possible arts education database.

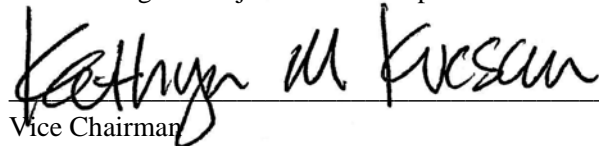
Kathryn Spuhler reported she has been working with Kate Lubotsky and Karen Gerrity on a SCFD Teen Council. They are planning to have the first meeting of the Teen Council mid January 2015. They are working on an invite email to send out to SCFD funded organizations asking them to encourage teens they work with to get involved.

8. Public Comment

Jessy Clark reported the Butterfly Pavilion received their AZA accreditation.

9. Adjournment

The meeting was adjourned at 3:10 pm.



Vice Chairman

SCFD BOARD OF DIRECTORS MEETING

October 23, 2014

1:00 pm

Dance Art Studio

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Treasurer Hal Logan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Rob Johnson, Kathryn Spuhler, Lynn Jeffers, Damon O. Barry and Bob Grant

SCFD Board members not present: Shepard Nevel

SCFD staff present: Executive Director Peg Long, Program Manager Jessica Kato, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present. Dan Hopkins amended the agenda to include opportunity for public comment prior to the Board voting on Resolution 14-08 and Resolution 14-09. The amended agenda was approved.

Heidi Thomas, Artistic Director of Dance Art Studio welcomed the Board. The dance studio opened in 1961 under the direction of Jane Spain. Dance Art Studio strives to be a benefit to the community. On this day at the studio, a class for people with Parkinson's was taking place in the studio next door. Also happening one of the dance teachers was offering classes at the Salvation Army.

Former SCFD Board member Joseph Arcese welcomed the Board to Broomfield.

2. Approval of September 25, 2014 Board Minutes

Peggy Lehmann motioned to approve the minutes. Lynn Jeffers seconded. Motion passed.

3. Proposed 2015 SCFD Budget

Hal Logan reported the August 2014 SCFD sales and use tax revenue was \$4,500,204.08. The 2014 year-to-date (YTD) sales and use tax revenue is \$33,569,310.29. This compares to YTD 2013 revenue of \$30,735,585.61. The variance is \$2,833,724.68, which is a 9.22% increase in YTD 2014 over YTD 2013.

Dan Hopkins and Hal recapped the budget scenario from last month. Peg Long reported she received no comments from the public regarding the budget. Bob Grant requested the SCFD lobbyist be asked the pros and cons of the Board going to the legislature early 2015 to seek an increase in the administrative portion of the tax revenue. The Board agreed. Dan asked Peg Long to ask Mendez Consulting for their opinion.

Dan opened the meeting up for Public Comment. There was none.

Resolution 14-08 Pertaining to Expenditures and Revenue for the General and Expendable Trust Funds and Adopting the 2015 Budget

Hal Logan read the resolution and motioned to approve Resolution 14-08 Pertaining to Expenditures and Revenue for the General and Expendable Trust Funds and Adopting the 2015 Budget. Bob Grant seconded. The motion passed.

4. Reports

4.1 Treasurer

Hal Logan gave his report during the budget discussion.

4.2 Chairman

Dan Hopkins informed the Board a memorial service honoring Randy Weeks would take place on Monday, November 3 at the Buell theatre. He stated Denver is a better place today thanks to Randy. Dan invited Board members to share any thoughts regarding Randy followed by a moment of silence.

Additional items Dan reported on were:

- A recent meeting of the Metro Mayors' Caucus
- Public Awareness Committee is helping with messaging of the Work Group Report
- Elaine D. Torres has been selected to serve on the Mayor's task force to consider options for Boettcher Concert Hall and the Denver Performing Arts Complex.
- A recent meeting of the CATZ Board. Mendez Consulting, Colorado Legislative Services and CATZ are setting up a legislative luncheon on January 21, 2015 at the Denver Art Museum to introduce SCFD to legislators. He asked Board members to attend.

4.3 Executive Director

Peg Long reported the following:

- Compiled work group report is in final editing stages and should be posted on the SCFD website by November 1, 2014. An overview of the report will be presented at the November planning session.
- 2015 monthly Board meeting calendar is available.

Peg introduced Resolution 14-09 Pertaining to Distribution of Formula & Discretionary Funds Upon Withdrawal of Eligibility, Dissolution, Commencement of Bankruptcy or for Any Other Reason. She distributed a legal memorandum prepared by SCFD's legal counsel regarding the matter. Board members asked a few clarifying questions.

Dan opened the meeting up for Public Comment. Jane Potts asked if the resolution would change current eligibility criteria. It will not, replied Peg.

Resolution 14-09 Pertaining to Distribution of Formula and Discretionary Funds Upon Withdrawal of Eligibility, Dissolution, Commencement of Bankruptcy or for Any Other Reason

Dan Hopkins read the resolution and motioned to approve Resolution 14-09 Pertaining to Distribution of Formula and Discretionary Funds Upon Withdrawal of Eligibility, Dissolution, Commencement of Bankruptcy or for Any Other Reason. The approval date on the resolution need to be updated from November to October. Kathryn Spuhler motioned for approval. Rob Johnson seconded. The motion to accept the resolution with the date change passed.

4.4 Report of Nominating Committee

Rob Johnson reported the nominating committee comprised of himself, Shepard Nevel and Peggy Lehmann, recommended the following slate of officers for 2015: Chair - Dan Hopkins; Vice Chair - Kathy Kucsan; Treasurer - Hal Logan; Secretary - Lynn Jeffers. The Board will vote on 2015 officers at the November Board meeting.

5. Other Matters

Bob Grant volunteered to research the Administrative Procedures Act to identify any areas the SCFD Board may need legal counsel to review.

6. Public Comment

Steve Wilson invited the Board and audience to attend Mizel Center's JAMM FEST. There will be a film honoring Henry Lowenstein.

Jane Potts shared that CATZ presented to CAST3. She stated that CAST3's top goal was to reauthorize SCFD. She asked the Board for an opportunity to consider a two-year funding cycle for organizations. She also would like to see County Cultural Councils relax their criteria. She asked for more details regarding Boulder's ballot

issue 2A. She also asked the Board to increase the amount of funding for Tier III. Jane also stated CAST3 is working to get Tier IIIs to contribute to the reauthorization campaign. Rob Johnson asked Jane what the general feeling from the Tier III's that participated on work groups has been. Jane said she thought the process was good and that they liked being included.

Cindy Kerins asked if the Board planning session would be open to the public. Dan replied that it would.

Peggy Day reported the Denver Museum of Nature and Science Educators night was a success. About 2,600 teachers participated. Organizations from all three Tiers were there to present/exhibit. She hopes to share survey results from the event soon.

7. Adjournment

The meeting was adjourned at 2:00 pm.


Secretary

SCFD BOARD OF DIRECTORS MEETING

November 20, 2014

1:00 pm

Swallow Hill Music Association

Meeting Minutes

SCFD Board members present: Chair Dan Hopkins, Vice-Chair Kathy Kucsan, Secretary Councilwoman Peggy Lehmann, Elaine D. Torres, Shepard Nevel, Rob Johnson, Kathryn Spuhler, Lynn Jeffers, Damon O. Barry and Bob Grant

SCFD Board members not present: Treasurer Hal Logan

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Kato, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Dan Hopkins called the meeting to order at 1pm followed by introductions. A quorum was present.

Gwen Burak, Interim Executive Director of Swallow Hill welcomed the Board. Founded in 1979, Swallow Hill Music brings people together through its school, outreach programming and concerts, and is a home for individuals and families who want to learn about, listen to and perform music. Each year Swallow Hill Music connects more than 138,000 people to diverse music traditions on stage and in the classroom.

2. Approval of October 23, 2014 Board Minutes

Elaine D. Torres motioned to approve the minutes. Rob Johnson seconded. Motion passed.

3. Reports

3.1 Treasurer

Bob Grant reported on behalf of Hal Logan the September 2014 SCFD sales and use tax revenue was \$4,647,579.32. The 2014 year-to-date (YTD) sales and use tax revenue is \$38,216,889.61. This compares to YTD 2013 revenue of \$34,812,568.81. The variance is \$3,404,320.81, which is a 9.78% increase in YTD 2014 over YTD 2013.

3.2 Chairman

Dan Hopkins asked Board members to plan to attend a legislative luncheon at noon on January 21, 2015 at the Denver Art Museum to introduce SCFD to legislators. 25 new legislators were elected to serve in 2015.

Bob Grant has been invited to serve on Adams County Arts Cultural Venues Task Force. Adams County is looking to increase their cultural footprint. 15 people are serving on this task force. Jessica Kato, who is a resident of Adams County, is also serving.

Kathryn Spuhler updated the Board on the Teen Council and STEPS committee.

3.3 Executive Director

Peg Long reported the following:

- SCFD collection reached 38 million dollars in the third quarter. Collections are on track to reach 50 million dollars in 2014.
- Deborah Jordy will present the 2014 CBCA Economic Impact Study at the January 2015 Board meeting.
- SCFD office will be closed on Thanksgiving and the day after. There will not be a Board meeting in December.

4. Other Matters

4.1 Administrative Procedures Act

Bob Grant reported the Administrative Procedures Act doesn't apply to SCFD. It only applies to agencies of the state. The Sunshine Law (Open Meetings Law) does apply to SCFD.

4.2 PROTEA Presentation

Gene Sobczak presented on PROTEA. PROTEA offers Colorado's philanthropic community a collective resource through which operational services, resources and assessments are provided to non-profit arts and cultural organizations with limited financial resources in periods of development, growth and transition. PROTEA could provide public and private funders alike with a new form of shared control and regulation over arts and cultural interests held in the public trust.

4.3 Election of 2015 Officers

The nominating committee suggested the following slate of officers for 2014: Dan Hopkins, Chair; Kathy Kucsan, Vice Chair; Hal Logan, Treasurer; Lynn Jeffers, Secretary.

Kathryn Spuhler motioned to approve the slate of officers. Elaine D. Torres second. All were in favor.

5. Public Comment

Shepard Nevel congratulated Tom Botelho on a successful 37th Film Festival.

6. Adjournment

The meeting was adjourned at 2:00 pm.


Secretary