

# 2020 Boulder County Tier III SCFD Grant Evaluation Rubric

*The primary purpose of the SCFD is to provide for the enlightenment and entertainment of the public through the production, presentation, exhibition advancement or preservation of visual arts, performing arts, cultural history, natural history, or natural science.*

**Applicant:** \_\_\_\_\_

**Points**

**Evaluation Criteria**

**(0, 1, 2, 3)**

**GOS QUESTIONS - ORGANIZATION, PROGRAMS AND AUDIENCE**

1. Organization's mission and history are clearly and concisely articulated (Relates to grant application questions 1, 2)	
2. Program attendance and audience feedback (surveys, social media activity, etc.) are collected and reviewed to ensure continuous program improvement. (3)	
3. Self-appraisal clearly outlines challenges and opportunities and provides strategies and solutions. (4)	
4. Programs will enrich and expand offerings within Boulder County. (5, 6)	
5. Programs will enrich and expand diversity of populations served within Boulder County. (5, 6)	
6. Organization has adequate staffing levels and well-defined roles for board and/or volunteers to achieve goals. (7, 8, 9, 10)	
7. List of program activities clearly meets application criteria (rehearsals, fundraisers, private events, board meetings, etc. are not included). (11, 12, 13)	

**GOS QUESTIONS - FINANCIAL STABILITY AND REPORTING**

8. Diversity of funding sources and contributors exists and organization does not over-rely on SCFD funding. (14)	
9. Financial reports are clear and concise and indicate organizational ability to weather financial challenges. (15, 16)	
10. Any debt or excess profit is explained and reasonable. Any unplanned deficit or profit is not recurring; deficits and profits are clearly explained along with plans for addressing them. (17)	

**GOS Total (Out of 30):**

**PROJECT QUESTIONS**

1. Is this project clearly unique and not duplicative of other programs offered by BoCo organizations and/or offering cultural diversity? (Relates to grant application questions B1, B3-6)	
2. Do the financials indicate that the organization can successfully deliver the project? (B2, B7-8)	

**Project Total (Out of 6)**

**Grant Evaluation Scoring Descriptions**

0. Non-conforming

The applicant did not provide the information or did not qualify under SCFD guidelines.

1. Fair

Applicant provides *limited* evidence that the criterion is met, i.e., the programs and budget are appropriate but with limited detail, and are not well-aligned with the narrative, and/or the support materials are limited and/or uneven in quality.

2. Good

Applicant provides *clear* evidence that the criterion is met, i.e., the plans are well-articulated and appropriate, the budget is realistic, comprehensive and carefully aligned with the narrative and/or the support materials are of good quality, relevant and lead to an understanding of the organization and its work.

3. Strong

Applicant provides *overwhelming* evidence that all criterion are met, i.e., the plans are fully detailed and appropriate, the budget is realistic, comprehensive and carefully aligned with the narrative and/or the support materials are of the highest quality, highly relevant and lead to a deep understanding of the organization and its work.