

SCFD BOARD OF DIRECTORS MEETING
February 27, 2020
1:00 p.m.
Colorado Conservatory of Dance
Meeting Minutes

SCFD Board members present: Chair Jack Finlaw, Vice-Chair Councilwoman Kendra Black, Treasurer Ann Speer, Lynn Jeffers, Carlos Martinez, and Deborah Malden

SCFD Board members present via phone: Gino Greco, Marcela de la Mar, and Jake Zambrano

SCFD Board members not present: Ray Gonzales, Secretary Kathy Nesbitt

SCFD staff present: Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Heather Porter, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi

SCFD staff not present: Program Manager Dana Manyothane

1. Introduction and Approval of Agenda

Chairman Jack Finlaw called the meeting to order at 1:02 p.m., followed by introductions. A quorum was present.

2. Welcome by Colorado Conservatory of Dance

Julia Wilkinson Manley, Artistic Director of Colorado Conservatory of Dance (CCD), welcomed the board, staff and the public. She spoke on the history of CCD, community outreach and their ballet school. Richard Cowden, Executive Director of CCD, informed the board that their education programming has doubled, they now offer three after school ballet opportunities and have provided sensory sensitive performances. Lastly, Rich informed the board that next year CCD will reach 30,000 students due to SCFD funding.

3. Review & Approval of Agenda

Carlos Martinez motioned to approve the agenda. Deborah Malden seconded. Motion to accept the agenda passed.

4. Approval of November 19, 2019 Board Meeting Minutes

Carlos Martinez inquired about the outcome of the discussion in the November meeting regarding the Guiding Principles for Board Members. The board members further discussed what the intended purpose should be. Chairman Jack Finlaw announced that the Guiding Principles for Board Members document will be on the April 23, 2020 agenda for further discussion and a final determination. Lynn Jeffers motioned to approve the minutes from the November 19, 2019 meeting. Carlos Martinez seconded. Motion to accept the minutes passed.

5. Oath of Office: Deborah Malden, Boulder County Appointee

Chairman Jack Finlaw swore in Deborah Malden, Boulder County Appointee, to her second 3-year term.

6. Presentation: Patrick Tennyson, CEO, Butterfly Pavilion

Patrick Tennyson, CEO of Butterfly Pavilion, thanked the board for their support and provided information and updates on their impact as well as their forthcoming plans. Butterfly Pavilion serves more than 350,000 visitors per year and reaches 60,000 students through their educational programs. Patrick also provided updates on their global efforts in areas such as Mongolia and Nepal. The need for growth stimulates their capital campaign, a project that will increase their capacity from 34,000 square feet to 81,000 square feet. This new space will include a “Science City” where there will be a pollinator district, a public library, a linear park, and a k-12 STEM school. The conceptual design phase will be completed early 2020 and the new space will be opening in 2024.

7. Approval of Public Meeting Notices

7.1 Resolution 20-01: Pertaining to Posting of Public Meeting Notices

Deborah Malden motioned to approve the Resolution 20-01: Pertaining to Posting of Public Meeting Notices. Lynn Jeffers seconded. Motion to approve the resolution passed.

8. 2019 Final Distribution

8.1 Resolution 20-02: Pertaining to Adjustment of the Appropriation and Distribution of 2019 Revenue Collected

Chairman Jack Finlaw read Resolution 20-02: Pertaining to Adjustment of the Appropriation and Distribution of 2019 Revenue Collected. Lynn Jeffers motioned to approve the resolution. Marcela de la Mar seconded. Motion to approve the resolution passed.

9. Reports

9.1 Treasurer

Ann Speer reported the December 2019 SCFD sales and use tax revenue was \$6,485,678.24. This is the first time in SCFD’s history where monthly revenue topped \$6 Million. This brings the total Fiscal Year (FY) 2019 sales and use tax revenue is \$66,140,000.64. This compares to FY 2018 revenue of \$63,071,740.10. The variance is \$3,068,260.54, which is a 4.86% increase in FY 2019 over FY 2018. Ann Speer also thanked the Lakewood Cultural Center and Broomfield Veterans Museum for hosting the SCFD Teen Council. The Denver Zoo and Denver Museum of Nature & Science will host the Teen Council in June 2020.

9.2 Chairman

Jack Finlaw announced that Lynn Jeffers has completed her second 3-year term on the SCFD board and thanked her for her time and service. SCFD Board members Deborah Malden, Ann Speer, Carlos Martinez, and Councilwoman Kendra Black thanked Lynn for her preparedness, thoughtfulness, and active involvement in the community. Karen Gerrity, Nederland Town Administrator; Rob

Johnson, former SCFD board member; Deven Shaff, City and County of Broomfield Council member; Susan Crawford, Broomfield Cultural Council member; Steve Wilson, co-chair of the Collaborative and Executive Artistic Director of Mizel Arts and Culture Center; Rusty Collins, Broomfield Library and Cultural Affairs; Peggy Day, Director of Strategic Projects; Jannett Matusiak, Director of the Collaborative; Jessica Kato, SCFD Deputy Director; and Deborah Jordy, SCFD Executive Director, recognized Lynn for her active engagement in Broomfield County and the SCFD district as a whole.

9.3 Executive Director

Deborah Jordy announced to the board and the public that the FY 2019 sales and use tax revenue of \$66,140,000.64 was the highest collected in the history of SCFD. She informed the board that the board portal is now live on the website and will hold materials including monthly board packet, important annual events, annual calendar, past prior years minutes and resolutions from 2012 to present and the board notebook. She also announced that she has testified in support of HB 1223, The Rural Arts Grants Program, which will allow for the Creative Industries Division of the Colorado Office of Economic Development and International Trade (OEDIT) to provide grants to rural artists and arts and cultural 501c3 organizations. She also testified in support of HB 1018, Multilingual Ballot hotline, that would require county clerk and recorders of certain counties to provide multilingual ballot access. Deborah also notified the board that due to the sheer volume of grants that are submitted on the deadline day SCFD staff will not review nor allow organizations to correct any errors or omissions on deadline dates. Lastly, she announced updates regarding upcoming SCFD events. The SCFD Day at the Capitol will be on April 21, 2020 and will have a greater focus on science, the award nomination forms for the SCFD Community Celebration & Awards will open on May 1, 2020, and the SCFD Open House has been rescheduled to May 15, 4:00-7:00, 2020. Jessica Kato, SCFD Deputy Director, announced to the board that a search for a new grants management system was undertaken due to the inefficiency of the current system. After speaking with six companies, SCFD signed a contract with Fluxx Grant Management Software with anticipation of building the new system in Spring. Lastly, Jessica informed the board that seven organizations missed the Final Grant Report Deadline and will be unable to apply for funding in the 2020 cycle. Kendal Zimmermann, Program Manager, provided updates on the completed Eligibility process. 10 organizations have been deemed eligible from a total of 22 processed applications. A few reasons for ineligibility include not meeting the primary purpose requirement and not having organizational/financial capacity. The new organizations reside in Arapahoe, Boulder, Denver, Douglas, and Jefferson Counties.

9.3.1 SCFD Communications Update- Michele Ames

Michele Ames notified the board that SCFD has hired a Social Media Firm to help with building a friendly and approachable voice on many social media platforms. The targeted audience for the campaign will be supporters of the arts and SCFD, Legislators, SCFD partners and parents over the age of 35.

Lastly, she informed the board she will provide metrics to show the progress of the campaign.

10. Other Matters (new/old business)

None

11. Public Comment

Jannett Matusiak, Director of the Collaborative of the SCFD announced that the Alliance grant is open for schools in Douglas, Arapahoe, and Broomfield Counties and the deadline for teachers to apply is April 17, 2020.

12. Adjournment

The meeting adjourned at 3:08 pm.