

2021 JEFFERSON COUNTY TIER III SCFD GRANT EVALUATION CRITERIA

SCORING DESCRIPTIONS

High – Recommended Highly

- 5 Excellent/Outstanding:** Answers offer detailed evidence in relation to the focus area and criteria. Application leads to a deep understanding of the organization and its work. Discernible community impact.
- 4 Above Average:** Activities and plans are well-articulated and appropriate. Narrative is of good quality and leads to an understanding of the organization and its work in relation to the criteria.

Medium – Some Reservations

- 3 Average:** Activities and plans are articulated and appropriate. Supporting evidence is of acceptable quality and is relevant.
- 2 Below Average:** Applicant provides limited evidence to address criteria. Program descriptions are appropriate but with limited detail and are not well-aligned with project aims or criteria. Limited or uneven quality.

Low – Concerns

- 1 Minimum:** Applicant provides minimum required evidence that criteria are met. Program descriptions are appropriate but with limited detail and are not well-aligned with project aims or criteria. Limited or uneven quality.
- 0 Non-conforming:** The applicant did not provide required information or does not qualify under SCFD and/or Jefferson County Guidelines. Insufficient or ineligible.

EVALUATION CRITERIA | FOCUS AREAS

SCORE

ORGANIZATIONAL & FINANCIAL HEALTH

- 1 Organization has a clearly stated mission that guides described activities.
- 2 Organization has adequate staffing levels (paid or volunteer) to achieve its mission and articulated programming goals.
- 3 Organization clearly identifies challenges and risks; describes mitigation and strategies to address problems and create opportunities.
- 4 Organization demonstrates a diversity of funding sources and contributors.
- 5 Financial reports are clear, concise and accurate.
- 6 Requested funds are appropriate for the scale and impact of the described activities.
- 7 Issues concerning debt, deficit, or anomalies are described in the narrative and addressed appropriately.

EDUCATION, PROGRAMS & OUTREACH

- 1 [Educational] programs are clearly described and are publicly accessible.
- 2 Collaborations with other organizations are described and relevant to the application and/or offer evidence of capacity to collaborate.
- 3 Outreach and community engagement initiatives are focused on multiple audience groups and stakeholders.
- 4 Intended audience and participants are outlined.
- 5 Described programs clearly benefit residents of and visitors to Jefferson County.

EVALUATION & COMMUNICATION

- 1 Organization's overall approach to program evaluation is well-defined and methods for measuring impact outlined.
- 2 Participants and stakeholders are regularly asked for input and feedback, which is then considered for program evaluation.
- 3 Activities, Attendance and Attendees as described in the application are presented clearly and accurately.
- 4 Organization demonstrates active communication, promotion and marketing; acknowledges SCFD when possible.

DIVERSITY, EQUITY, ACCESSIBILITY & INCLUSION (DEAI)

- 1 Organization exhibits understanding of DEAI best practices and describes how it implements and works to advance them.
- 2 Organization demonstrates that cultural equity, diversity, inclusiveness in hiring and programming is nurtured, advanced and protected.
- 3 Strategies for diversifying board, staff, and audiences are clearly stated.
- 4 Metrics for gauging and measuring progress are described.