

Broomfield County Cultural Council SCFD Funding Matrix for General Operating Support & Special Project

Applicant:

Amount Requested:

Scoring Guidance : 0-Not Addressed, 1-Poor, 2-Marginal, 3-Average, 4-Good, 5-Excellent

Evaluation Criteria	Points (0-5)
1. Describes use of program evaluation tools to improve and measure impact	
2. Clearly defines education programs and activities and/or collaborations with other organizations.	
3. Demonstrates how DEIA practices are embedded within the organization, how diverse populations are impacted and/or involved, and how progress is evaluated or gauged	
4. Provides details of how attendance/participation is documented and how digital platforms are used to engage with patrons/participants.	
5. Describe how the organization exercises financial responsibility and ensures resiliency?	
6. Funding is reasonable?	
7. Organizations or project plans demonstrate how they fill a special programming niche, who is participating and how it is made accessible to and promoted to Broomfield residents.	
(Dollar Amount Decided at Allocation Meeting)	Total Points

Notes:

Evaluation Criteria Questions

1. Use of program evaluation tools to improve and measure impact

- Describe what types of program evaluation tools are used
- Describe how the results are gathered from the program evaluation tools
- Describe how the measurable outcomes of the program evaluation tools are used to improve the organization

2. Clearly defines education programs and activities and/or collaborations with other organizations

- Describe any program, including educational programs, workshops and training, and the impact they have on attendees
- Describe collaborations with other organizations and how those partnerships strengthen your programs

3. Demonstrates how DEIA practices are embedded within the organization, how diverse populations are impacted and/or involved, and how progress is evaluated or gauged

- Describe the DEIA practices that have been implemented or incorporated into the organization's mission and activities.
- Identify the diverse populations impacted and/or involved and how they are reached.
- Describe how DEIA efforts are being (or have been) increased to provide accessibility to the board, staff, volunteers, patrons/participants, and/or job applicants.
- Describe how DEIA efforts are evaluated or measured to identify ways to improve.

4. Provides details of how attendance/participation is documented and how digital platforms are used to engage with patrons/participants.

5. Describe how the organization exercises financial responsibility and ensures resiliency.

- Describe how the organization exercises financial responsibility and ensures resiliency: how are costs reduced to ensure the impacts of programs and activities are maximized?
- Describe the organization's various revenue sources outside of SCFD

6. Funding is reasonable

- Understanding that SCFD funding can rarely fully fund all of the various funding requests, describe how your funding request is reasonable for the proposed program and activity plans
- Describe any significant increases in funding as compared to previous years
- Provide a detailed breakdown and descriptions for funding (e.g. personnel, rental space, materials, marketing)

7. Organizations or project plans demonstrate how they fill a special programming niche, who is participating and how it is made accessible to and promoted to Broomfield residents.

- Describe how funds are used for the general operation of the organization
 - Describe how your organization provides programming that is unique from other Broomfield organizations
 - Describe how the organization activities benefit Broomfield and its residents
 - Describe general demographics of activity participants
 - Describe where activities take place and how access is provided to Broomfield residents
 - Describe how your organization and related activities are communicated or promoted to Broomfield residents
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- Describe plans in detail and how the programs or activities were chosen
 - Describe how your organization provides programming that is unique from other Broomfield organizations
 - Describe how the programs or activities benefit Broomfield and its residents
 - Include participant general demographics
 - Describe how events and activities are located in or near Broomfield and how access is provided to Broomfield residents
 - Describe how you will communicate about or promote public events to Broomfield residents