Broomfield County Cultural Council SCFD Funding Matrix for General Operating Support & Special Project

Applicant:  
Amount Requested:  

Scoring Guidance: 0-Not Addressed, 1-Poor, 2-Marginal, 3-Average, 4-Good, 5-Excellent

<table>
<thead>
<tr>
<th>Evaluation Criteria</th>
<th>Points (0-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Describes use of program evaluation tools to improve and measure impact</td>
<td></td>
</tr>
<tr>
<td>2. Clearly defines education programs and activities and/or collaborations with other organizations.</td>
<td></td>
</tr>
<tr>
<td>3. Demonstrates how DEIA practices are embedded within the organization, how diverse populations are impacted and/or involved, and how progress is evaluated or gauged</td>
<td></td>
</tr>
<tr>
<td>4. Provides details of how attendance/participation is documented and how digital platforms are used to engage with patrons/participants.</td>
<td></td>
</tr>
<tr>
<td>5. Describe how the organization exercises financial responsibility and ensures resiliency?</td>
<td></td>
</tr>
<tr>
<td>6. Funding is reasonable?</td>
<td></td>
</tr>
<tr>
<td>7. Organizations or project plans demonstrate how they fill a special programming niche, who is participating and how it is made accessible to and promoted to Broomfield residents.</td>
<td></td>
</tr>
</tbody>
</table>

(Dollar Amount Decided at Allocation Meeting)  
Total Points

Notes:
Evaluation Criteria Questions

1. **Use of program evaluation tools to improve and measure impact**
   - Describe what types of program evaluation tools are used
   - Describe how the results are gathered from the program evaluation tools
   - Describe how the measurable outcomes of the program evaluation tools are used to improve the organization

2. **Clearly defines education programs and activities and/or collaborations with other organizations**
   - Describe any program, including educational programs, workshops and training, and the impact they have on attendees
   - Describe collaborations with other organizations and how those partnerships strengthen your programs

3. **Demonstrates how DEIA practices are embedded within the organization, how diverse populations are impacted and/or involved, and how progress is evaluated or gauged**
   - Describe the DEIA practices that have been implemented or incorporated into the organization's mission and activities.
   - Identify the diverse populations impacted and/or involved and how they are reached.
   - Describe how DEIA efforts are being (or have been) increased to provide accessibility to the board, staff, volunteers, patrons/participants, and/or job applicants.
   - Describe how DEIA efforts are evaluated or measured to identify ways to improve.

4. **Provides details of how attendance/participation is documented and how digital platforms are used to engage with patrons/participants.**

5. **Describe how the organization exercises financial responsibility and ensures resiliency.**
   - Describe how the organization exercises financial responsibility and ensures resiliency: how are costs reduced to ensure the impacts of programs and activities are maximized?
   - Describe the organization's various revenue sources outside of SCFD

6. **Funding is reasonable**
   - Understanding that SCFD funding can rarely fully fund all of the various funding requests, describe how your funding request is reasonable for the proposed program and activity plans
   - Describe any significant increases in funding as compared to previous years
   - Provide a detailed breakdown and descriptions for funding (e.g. personnel, rental space, materials, marketing)

7. **Organizations or project plans demonstrate how they fill a special programming niche, who is participating and how it is made accessible to and promoted to Broomfield residents.**
   - Describe how funds are used for the general operation of the organization
   - Describe how your organization provides programming that is unique from other Broomfield organizations
   - Describe how the organization activities benefit Broomfield and its residents
   - Describe general demographics of activity participants
   - Describe where activities take place and how access is provided to Broomfield residents
   - Describe how your organization and related activities are communicated or promoted to Broomfield residents
   - Describe plans in detail and how the programs or activities were chosen
   - Describe how your organization provides programming that is unique from other Broomfield organizations
   - Include participant general demographics
   - Describe how events and activities are located in or near Broomfield and how access is provided to Broomfield residents
   - Describe how you will communicate about or promote public events to Broomfield residents