### 2023 JEFFERSON COUNTY TIER III SCFD GRANT EVALUATION CRITERIA

#### SCORING DESCRIPTIONS

<table>
<thead>
<tr>
<th>Score</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Excellent/Outstanding: Answers offer detailed evidence in relation to the focus area and criteria. Application leads to a deep understanding of the organization and its work. Discernible community impact.</td>
</tr>
<tr>
<td>4</td>
<td>Above Average: Activities and plans are well-articulated and appropriate. Narrative is of good quality and leads to an understanding of the organization and its work in relation to the criteria.</td>
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<tr>
<td>3</td>
<td>Average: Activities and plans are articulated and appropriate. Supporting evidence is of acceptable quality and is relevant.</td>
</tr>
<tr>
<td>2</td>
<td>Below Average: Applicant provides limited evidence to address criteria. Program descriptions are appropriate but with limited detail and are not well-aligned with project aims or criteria. Limited or uneven quality.</td>
</tr>
<tr>
<td>1</td>
<td>Minimum: Applicant provides minimum required evidence that criteria are met. Program descriptions are appropriate but with limited detail and are not well-aligned with project aims or criteria. Limited or uneven quality.</td>
</tr>
<tr>
<td>0</td>
<td>Non-conforming: The applicant did not provide required information or does not qualify under SCFD and/or Jefferson County Guidelines. Insufficient or ineligible.</td>
</tr>
</tbody>
</table>

**NOTE:** To qualify for Jefferson County funding an applicant must score a mean of 11 points or above.

### EVALUATION CRITERIA | FOCUS AREAS

#### ORGANIZATIONAL & FINANCIAL HEALTH

- Organization has a clearly stated mission that guides described activities.
- Organization has adequate staffing levels (paid or volunteer) to achieve its mission and articulated programming goals.
- Organization clearly identifies challenges and risks; describes mitigation and strategies to address problems and create opportunities.
- Organization demonstrates a diversity of funding sources and contributors.
- Financial reports are clear, concise and accurate.
- Requested funds are appropriate for the scale and impact of the described activities.
- Issues concerning debt, deficit, or anomalies are described in the narrative and addressed appropriately.

#### EDUCATION, PROGRAMS & OUTREACH

- [Educational] programs are clearly described and are publicly accessible.
- Collaborations with other organizations are described and relevant to the application and/or offer evidence of capacity to collaborate.
- Outreach and community engagement initiatives are focused on multiple audience groups and stakeholders.
- Intended audience and participants are outlined.
- Described programs clearly benefit residents of and visitors to Jefferson County.
- Providing unique programming, location, and/or audience.
- Programs will enrich and expand offerings within Jefferson County, with an emphasis on county-wide inclusion.

#### EVALUATION & COMMUNICATION

- Organization's overall approach to program evaluation is well-defined and methods for measuring impact outlined.
- Participants and stakeholders are regularly asked for input and feedback, which is then considered for program evaluation.
- Activities, Attendance and Attendees as described in the application are presented clearly and accurately.
- Organization demonstrates active communication, promotion and marketing; acknowledges SCFD when possible.

#### DIVERSITY, EQUITY, ACCESSIBILITY & INCLUSION (DEAI)

- Organization exhibits understanding of DEAI best practices and describes how it implements and works to advance them.
- Organization demonstrates that cultural equity, diversity, inclusiveness in hiring and programming is nurtured, advanced and protected.
- Strategies for diversifying board, staff, and audiences are clearly stated.
- Metrics for gauging and measuring progress are described.
- Programs demonstrate a commitment to accessibility and authentic engagement, planning, and programming to under-resourced and historically marginalized communities.