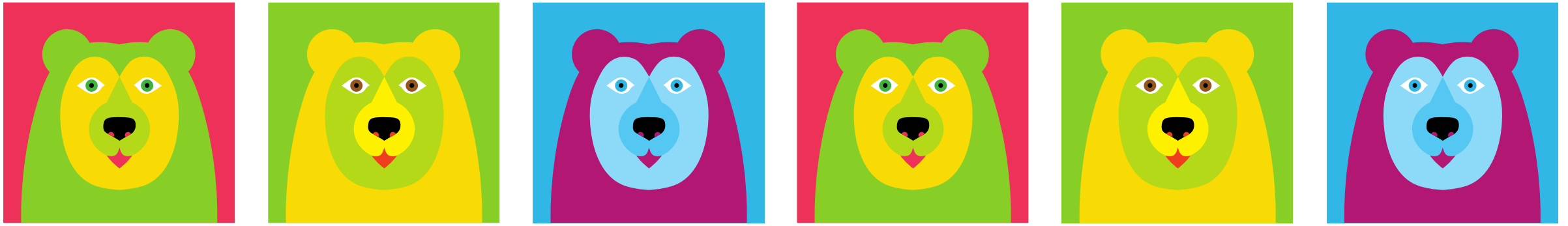




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Road to Reauthorization Webinar

March 25, 2026



Agenda

- *Poll #1*
- SCFD History & Background
- Reauthorization Process Overview
- *Poll #2 + Q&A*
- Financial Insights to Date
- *Poll #3*
- Feedback Insights to Date
- Q&A

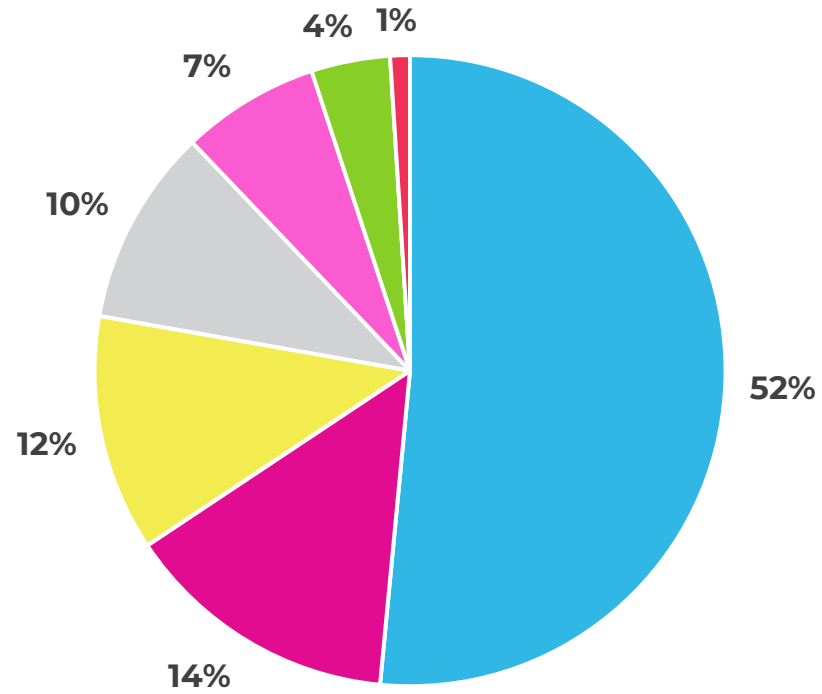


Poll #1

Which county does your organization identify as your headquarters?



Results



■ Denver ■ Jefferson ■ Boulder ■ Arapahoe ■ Douglas ■ Adams ■ Broomfield

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Reauthorization History

- The SCFD was created in the late 1980s, when the Denver metro area faced economic downturn
- The District has been reauthorized 3 times since its initial inception, most recently in 2016
- The current Statute sunsets in June 2030



Lessons Learned

Main Take Aways from 2016 Reauthorization

- Process was not transparent enough
- Process was not inclusive enough
- Process did not think big enough
- Process took too long (spanned four years of meetings)

Road to 2028 Reauthorization

Goals:

- Create an inclusive, transparent process for SCFD's stakeholders to facilitate equitable decision-making and outcomes
- Establish the foundation and structure for the next era of the SCFD that recognizes the profound evolution of society and the arts

Our Charge

Evolve the SCFD model to meet the needs of the district today and into the future.

Using the SCFD Board's adopted Stakeholder Process and Framework for 2028 Reauthorization, execute an inclusive and transparent process to develop a model and structure for the next era of SCFD.

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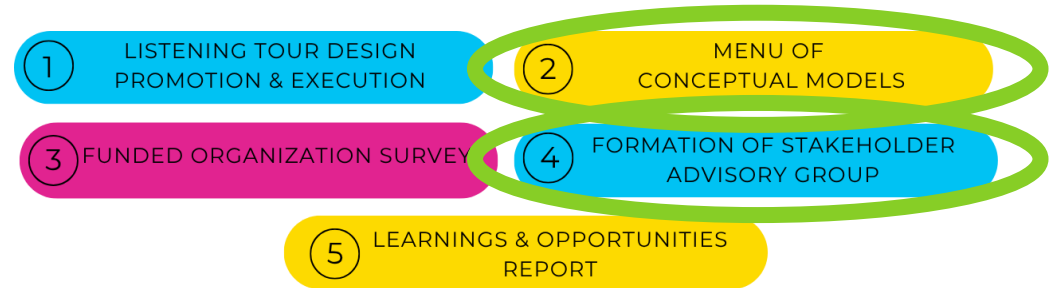
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Process At-a-Glance

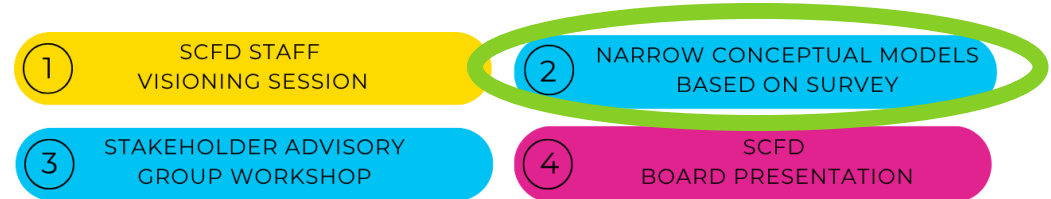
Phase 1 – Research & Landscape Analysis (Nov – Mar 2026)



Phase 2 – District-Wide Listening Tour (Mar – Jul 2026)

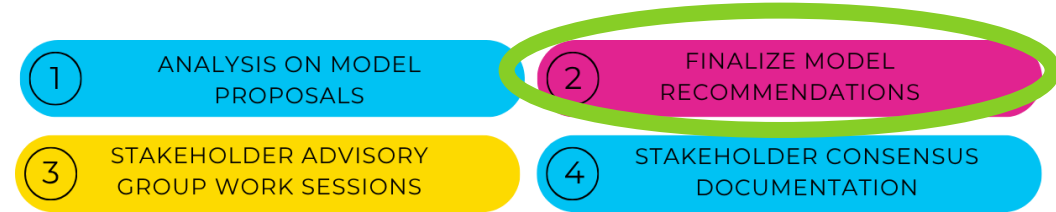


Phase 3 – Initial Proposal Development (Jul – Nov 2026)

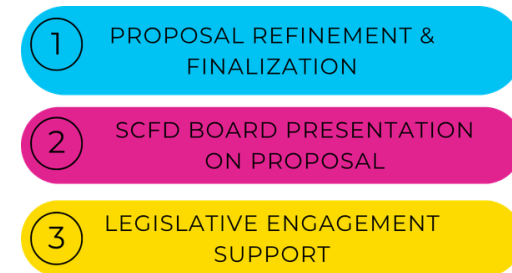


Process At-a-Glance

Phase 4 – Stakeholder Consensus Building
(Nov 2026 – May 2027)



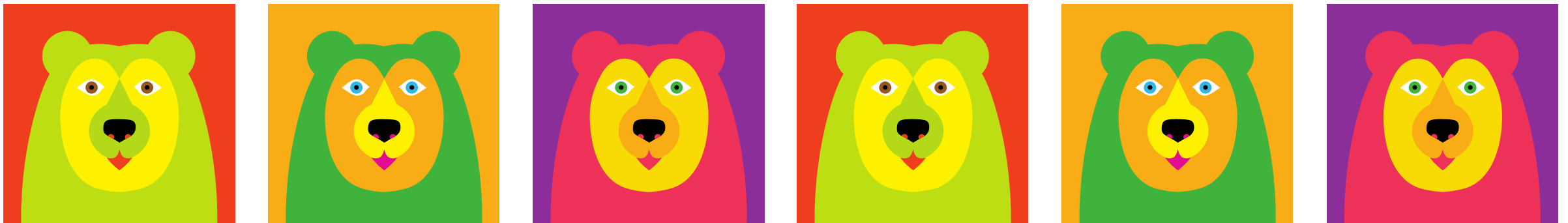
Phase 5 – Final Proposal & Board Action
(Jun – Aug 2027)



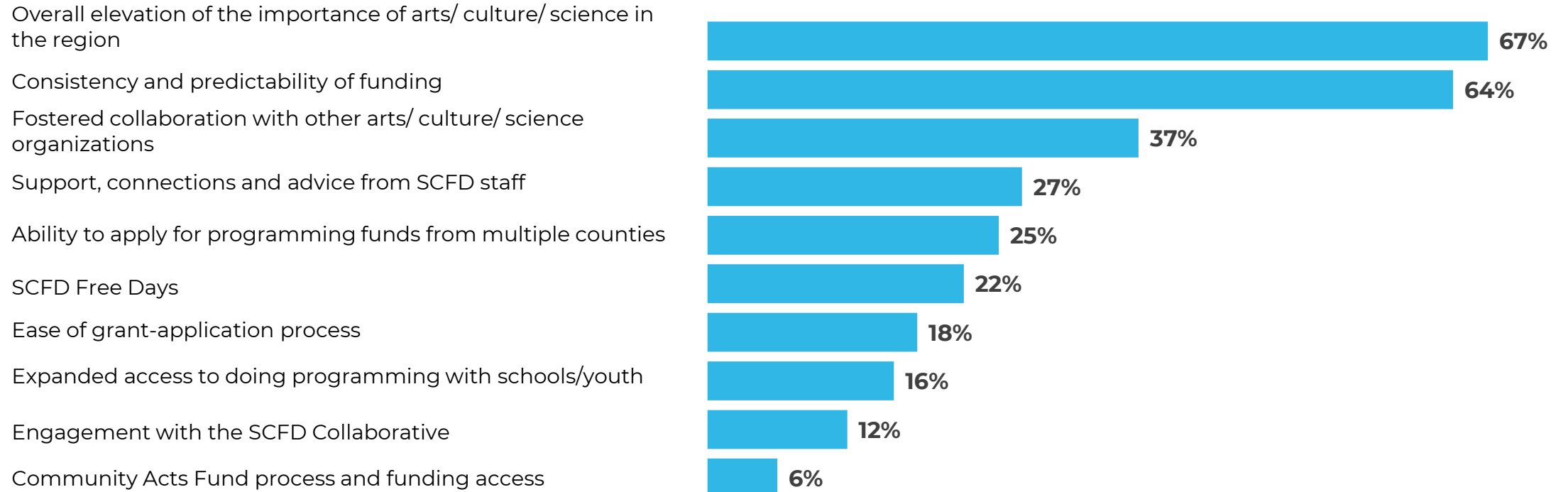


Poll #2

What is currently working well with the SCFD?



Results





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Financial Snapshot

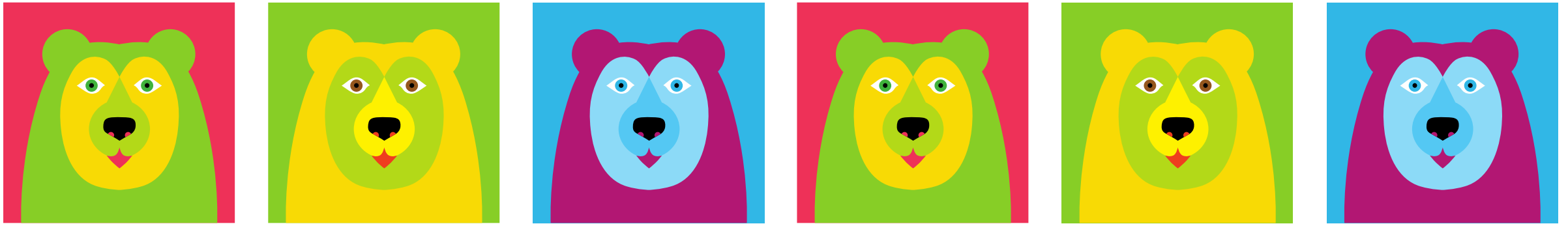
	1989	2024*
Tier I Share of Funding / Number of Organizations	65% / 4 Avg per Org: \$2,300,000	59.4% / 5 Avg per Org: \$10,200,000
Tier II Share of Funding / Number of Organizations	25% / 7 Avg per Org: \$500,000	23.9% / 34 Avg per Org: \$600,000
Tier III Share of Funding / Number of Organizations	10% / 123 Avg per Org: \$11,000	16.6% / 268 Avg per Org: \$53,000
Total Funds Distributed	\$14 million	\$85 million

**2024 amounts reflect the percentage of total dollars distributed by tier. The current statute distributes funds by tier in two different ratios. The first \$38 million in taxes collected are distributed as follows: Tier I gets 64%; Tier II receives 22%; and Tier III gets 14%. All taxes beyond the first \$38 million are distributed as follows: Tier I gets 57%; Tier II gets 26%; and Tier III gets 17%.*

Financial Snapshot *(inflated)*

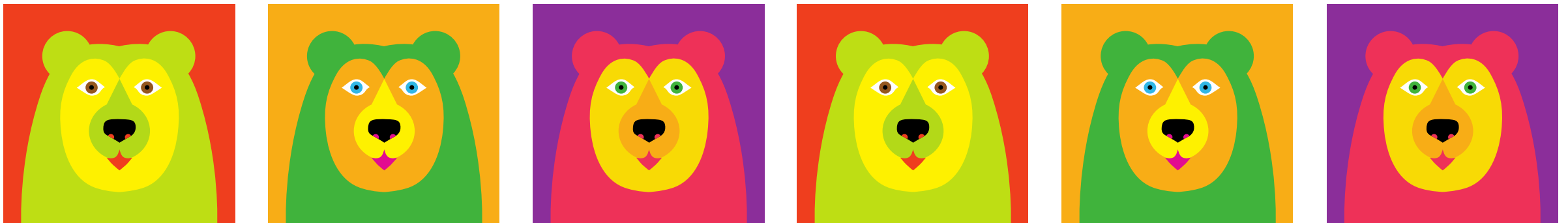
	1989	2024*
Tier I Share of Funding / Number of Organizations	65% / 4 <i>Avg per Org: \$2,300,000 (or \$5,857,631 AFI)</i>	59.4% / 5 <i>Avg per Org: \$10,210,561</i>
Tier II Share of Funding / Number of Organizations	25% / 7 <i>Avg per Org: \$500,000 (or \$1,273,398 AFI)</i>	23.9% / 34 <i>Avg per Org: \$605,733</i>
Tier III Share of Funding / Number of Organizations	10% / 123 <i>Avg per Org: \$11,000 (or \$28,014 AFI)</i>	15.4% / 268 <i>Avg per Org: \$55,975</i>
Total Funds Distributed	\$14 million <i>(or \$35.6 million AFI)</i>	\$86 million

**2024 amounts reflect the percentage of total dollars distributed by tier. The current statute distributes funds by tier in two different ratios. The first \$38 million in taxes collected are distributed as follows: Tier I gets 64%; Tier II receives 22%; and Tier III gets 14%. All taxes beyond the first \$38 million are distributed as follows: Tier I gets 57%; Tier II gets 26%; and Tier III gets 17%.*

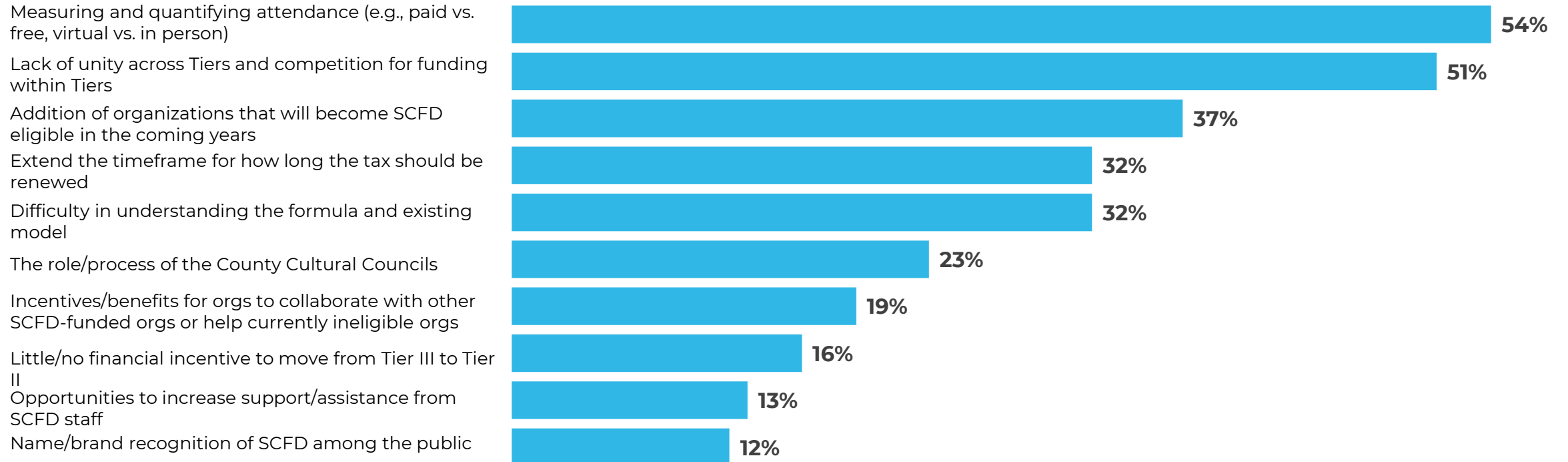


Poll #3

What are the biggest challenges or opportunities for change with the SCFD?



Results



A Few Early Insights...



Tepid **trust** in the process



Some **pockets of conversing/collaborating** among organizations



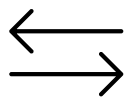
Universal agreement that **the current model is not working and needs some level of change**; balanced by **risk-mitigation of too much change**



Brand **awareness of SCFD is low** with the public



The current model has **compressed funding for Tier IIs** (*lower percentage of total revenue than at SCFD creation*)



Structures, processes, guidelines and County Cultural Councils roles vary widely, creating some challenges for Tier IIIs to navigate

A Few Early Insights...



Predictable & secure source of funding provides value & confidence



Grant-application process can be **challenging to smaller organizations with less administrative capacity** or experience



Metrics can be hard to quantify and/or **reward organizations for budget vs. impact**



The Tiering structure feeds **sense of inequity and competition**



Interest in exploring **broader levels of SCFD technical support, leadership development, community engagement and more**



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Reauthorization Timeline

2025 - Hire Consultants

RFP process to hire consultants with deep roots in metro area, public relations, and community building

2027 - Phases 3 through 5

Proposal Development & Census Building. Based on feedback from process, a final proposal will be presented to SCFD Board.

2028 - Legislative Process

Bill introduced to General Assembly with sponsors. Passage through both House & Senate.

We Are Here



2024 - Framework

SCFD Board approved a stakeholder assessment process & voted on 2028 as the year to go back to the voters.

2026 - Phase 1 & 2

Landscape analysis & in-depth district wide listening tour

2027 - Final Decisions

SCFD Board votes on recommended changes to statute & begins working with bill drafter

2028 - Campaign & Election

Public campaign (CATZ) culminates with district vote in November

Thank you!

Scan the QR Code or
visit scfd.org/reauthorization to learn more
and stay up to date on Reauthorization efforts



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